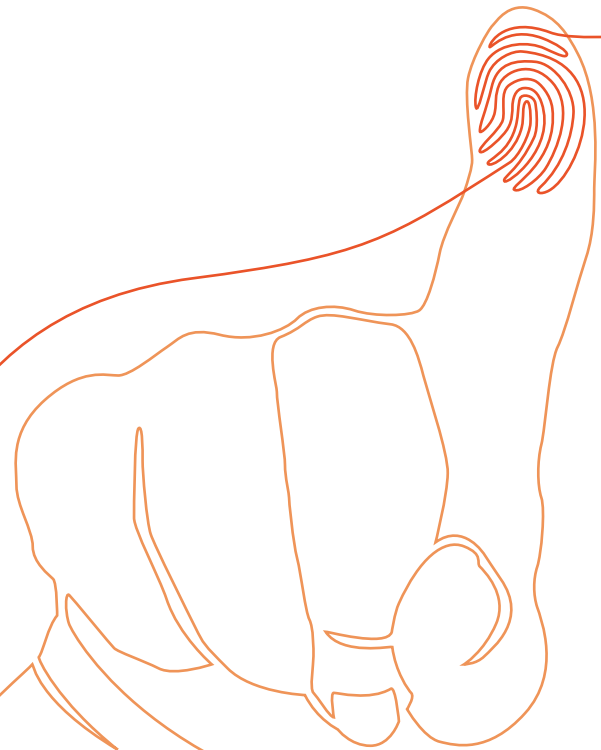


Annual Report 2011-2012

Charities Aid Foundation (CAF) India Publication



CAF Charities Aid
Foundation
India

Our Cause and Vision

Our Vision

A Society motivated to give ever more effectively, transforming lives and communities around the world.

Our Mission

To promote and support strategic giving for more equitable and sustainable society.

Our Promise

We focus on effective giving and facilitate increase flow of resources from individuals and organisations to the non-profit sector for transforming human lives and communities.

Our Impact

Internationally, CAF works with over 3,000 companies, distributing funds in over 90 countries and manages over £1.5 billion for non-profits and donors.

Last year, CAF India helped more than 27000 donors and supported 198 non-profits across 18 states in India.

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Our Core Expertise

Our core activity is to promote effective giving. CAF India provides assistance to companies and individuals, covering the breath of Philanthropy and Corporate Community Initiatives. For this purpose we work with donors and non-profit organisations to ensure that the funds directed are utilised effectively.

Corporate Giving

At CAF India we enable companies to strategically plan their giving and support community initiatives. We provide guidance and share best practices and ensure that your giving is safe, effective and delivers the maximum impact. With a network of validated NGO partners across the country, we seek to support issues ranging from education, health, early childhood development (balwadi), culture and heritage and disaster preparedness.

Donor Strategy Development

Building a long term strategy is key to making the most of your corporate responsibility. We are experts in developing corporate responsibility strategies and programmes tailored to your business' objectives.

Give As You Earn

This is a flexible, regular and tax effective way for your employees to give to charity. It provides a great way of engaging your staff in your community investment as part of their benefits package and demonstrates our commitment to supporting the community, to both staff and wider stakeholders.

Matched Giving Programme

Your company can match the donations made by your employee to help increase the impact of their contributions. It is a highly flexible programme that can be tailored to match the money donated, time given or contributions raised and helps drive employee engagement.

Volunteering Programmes

With our extensive experience and detailed knowledge of volunteering, we can help design and deliver a bespoke volunteering programme exactly suited to your size and aims. We do this by identifying skill gaps in the NGO sector and matching these to your employees' skill set.

Individual Giving

Whether you want to give 100 Rupees or 100 million Rupees, we're here to help. Our range of services offers flexible ways for you to give to causes that matter to you.

Donor Advised Fund (DAF)

Used by an increasing number of donors, this high value Donor Advised Fund provides a flexible and tax efficient way to give to NGOs of your choice. As well as enabling you to invest in the Fund we will work with you to identify, design and support projects and report on the activity and impact of your cause.

Plan Your Giving

An easy to use account which provides a tax effective way of donating money into an account with CAF, once or multiple times. You can then make a considered decision to distribute the funds to a cause of your choice at any point in time.

Hundred Rupee Club

A simple way for people between the ages of 15-30 who are willing to donate 100 INR a month to support CAF India's Social Change Fund. This fund finances innovative projects in education, health and livelihood.

Charity Gift Voucher

A perfect way to celebrate a birthday or special occasion. The charity voucher enables you to send a donation as a gift on behalf of your friend, relative or colleague.

Public Sector Enterprises (PSEs)

With over 10 years' experience the CAF India team has considerable expertise in maximising corporate contributions in the most effective and transparent manner, supporting PSEs in making the best use of their resources for CSR.

Grant Making

At CAF India we believe that effective charity lies in the efficient use of the funds that our donors entrust to us. Our key strength lies in doing independent and in-depth due diligence of non-profits and providing an impartial and robust assessment of each one. This enables our donors to make an informed choice about their donations. To date we have helped fund over NGOs in 40 districts in 18 states across India through our partner NGOs.

NGO Causes

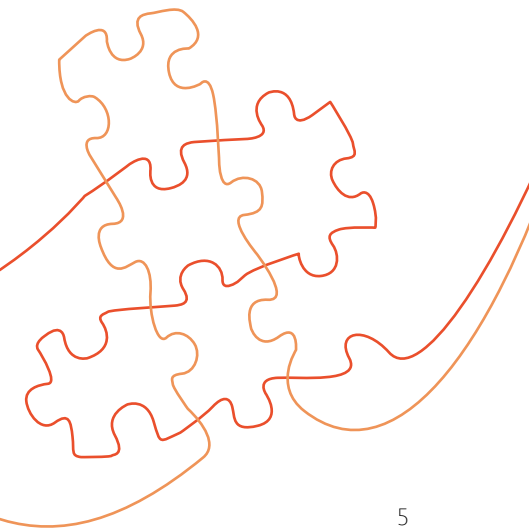
Through our in-house expertise, we help design, develop and manage your sustainable giving programmes from a cause of your choosing. You also have the option of investing in our comprehensive programmes covering a range of causes, namely: education, health, early childhood development (balwadi), culture and heritage and disaster preparedness.

Our Values

Our values drive everything we do. We offer uncompromising integrity in our promises and action and confidence in our all partners and stakeholders. We undertake strict due-diligence processes to ensure complete accountability and efficiency for each donor rupee. We constantly search for the most effective solutions.

Our key values are:

- **Credence:** Our 80 year track record of helping people give effectively has earned us the trust of charities and donors alike.
- **Efficiency:** We are enthusiastic about our ability to fuel positive change.
- **Humanity:** We deliver our professional service with a personal touch.
- **Leadership:** We are optimistic about the future and not afraid to take risks.



Chairperson's Foreword



It gives a feeling of pride to put across this foreword for the year 2011 – 2012 which have been extremely well for effective social giving. We gave a new direction to philanthropy in India. We not only accomplished our goal to contribute to building philanthropic infrastructure but also managed to raise INR 25 crores through corporate sector and individual giving. We continued to service our global clients and international grant makers.

Our achievements list this year has been really long and it has certainly enhanced our stature in the society. We had presence in over 18 states of India with over 82 on-going projects. There was more than 100% increase in the grants that were disbursed to charity with average grant size to charities getting doubled. We successfully managed to organize and execute season 3 of USB supported community Leadership Experience workshop where 20 women Executive directors of NGO's benefitted on leadership development.

Many overseas clients sought over advisory services of CAF India on CSR set up, NGO due diligence and program evaluation. We designed employee engagement programs and volunteering opportunities through GAYE. We expanded our reach on Support my School Campaign through a network of grass root NGOs covering 100 schools in 11 states of India.

With the successful completion of the current year we have great plans for year ahead. We have crafted long range plan with clear goals that will help us achieve exponential growth.

This Annual Review which complements the formal Trustees' Report and annual accounts sets out in a less formal way how CAF India has achieved the growth during the year. It also indicates what we aim to accomplish this year.

None of the achievements of the year would have been possible without the efforts of CAF India's dedicated staff. The team has been committed to the aspirations and mission of CAF India's mission with sincerity.

I have every confidence that CAF India will continue to provide giving solutions in the years to come and will provide valuable resources to the not-for-profit sector.

Arun Bharat Ram
Chairperson CAF India

From the Chief Executive's Desk

2011-12 was the 3rd consecutive year of more than 100% growth in Charities Aid Foundation (CAF) India. A rare and proud feeling for anybody working with any organization! What makes this accomplishment even more remarkable is that the team pulled it off in times of tough economic challenges and market hesitations.

This tangible is also a measure of the intangibles which, to me, are more important in assessing the performance of CAF India last year. It shows a 100% growth in the trust, confidence and preference that CAF India gained in the philanthropy landscape and its capacity to deliver.

CAF India mission is to promote and support strategic giving for a more equitable and sustainable society. We try and facilitate increased flow of resources from individuals and organizations to the non-profit sector for transforming human lives and communities. This is our responsibility and privilege. We are part of the CAF Global Alliance helping individuals and companies to give evermore effectively across 90 countries and distributing 1 million pounds to charities each day!

As a developing nation, we have a wide array of social issues: Education, Healthcare, Livelihood, Community development, Disability, Environment, Humanitarian Response are a few. We believe that it is important to address these issues and then work towards the same. We are responsive to the issues that confront us today even as we continue to take a long – and optimistic – view towards the future.

2011-12 was a year that enhanced our position, performance and potential. Our results matched the rhetoric. With 82 on-going projects, CAF national footprint was extended to 52 districts of 18 states in India. As compared to 2010-11, there was more than 100% increase in the grants disbursed to charities with average grant size to charities getting doubled. The maximum annual project grant approved for an NGO was Rs. 5.34 Crores. The year saw a 28% increase in the number of projects supported and a 20% increase in the number of charities receiving funds from CAF India with the number going up to 198.

CAF India organised Season 3 of the UBS supported Community Leadership Experience workshop where 20 women Executive Directors

of NGOs benefitted on leadership development. We provided advisory services to overseas clients on CSR set up, NGO due diligence and program evaluation. CAF India designed employee engagement space for companies through Give As You Earn and offered compelling volunteering opportunities. With pledges of over a million dollars in hand, CAF India also spearheaded the management of Coca Cola/ NDTV Support My School Campaign through a network of grass root NGOs covering 100 schools in 11 states of India. We also finalised our research on India Giving, a report which will be launched next year. Most of the power and impact of our work was derived from the quality of our relationships with NGOs and people closest to the issues we address. Our partners were vital contributors, and a shared understanding helped everyone work more effectively together.

Growth is only on half of the story. The other half is change. Our innovative, consistent and competitive Grant making helped us reach out to thousands of beneficiaries and bridge borders in unique ways across sectors, geographies, donors and communities. In this pursuit of bringing change, what have not changed are our values. We are mindful of how critical our core values are and decide on ways that are consistent with our values. These form an integral part of our practices and promises.

I am grateful to all our donors for their continued trust and generous support of our vision, purpose and direction. Thank you all for believing in CAF. I hope that your support will remain in future as we continue to deliver value to you.

I sincerely thank every member of CAF India for their hard work, determination, ability and energy with which they contributed and made 2011-12 a significant year. I am confident that 2012-13 will bring more value to the organization and make us one of the most preferred organizations for donors and NGOs in every respect. Being CAF India means expanding the world of possibilities for a meaningful and effective giving. We will not rest with anything less.

Avijeet Kumar
Acting Chief Executive

Individual Giving

Donor Advised Fund (DAF): Used by an increasing number of donors, this high-value Donor Advised Fund provides a flexible and tax-effective way for you to give to NGOs of your choice. As well as enabling you to invest in the Fund we will work with you to identify, design and support projects and will report on the activity and impact of your cause.

Plan Your Giving: An easy to use account which provides a tax-effective way of donating money into an account with CAF, once or multiple times. You can then make a considered decision to distribute the funds to a cause of your choice at any point in time. As an employee your company may have a number of tax-effective, charitable giving solutions in which you can join.

Matched Giving: Companies can match the donations made by you as an employee to help increase the impact of your contribution. It is a highly flexible programme that can be tailored to match the money donated, time given or contributions raised.

Volunteering Programme: With our extensive experience and detailed knowledge of volunteering, we can help the company design and deliver a bespoke volunteering programme exactly suited to its size and aims. We do this by:

- Conducting an employee audit to identify your colleagues' skills and interests
- Identifying skill gaps in the NGO sector where value can be added
- Identifying and validating suitable NGO partners
- Assessing the impact of the programme, and continually adapting it to changing circumstances
- Helping replicate and repeat successful programmes

Give As You Earn: GAYE offers you, as an employee, an easy and tax-effective way of giving to a cause and NGO of your choice through your payroll. Once you have chosen an NGO, an agreed and regular amount will be deducted from your pay to the NGO, providing a simple and quick way of supporting your NGO. An annual update is sent to you to keep you informed of your support. Currently more than 27,000 individual donors are supporting 190 NGOs across 18 states in India through CAF.

- GAYE allows employees to support their chosen charitable cause in an efficient and cost-effective manner
- Employees are offered a wide range of causes to support with deductions being made directly from their salaries
- This provides 50 % tax exemption under section 80G of the Indian income Tax Act
- CAF India charges 10 % of the donation as administration cost to support monitoring and reporting of the grants

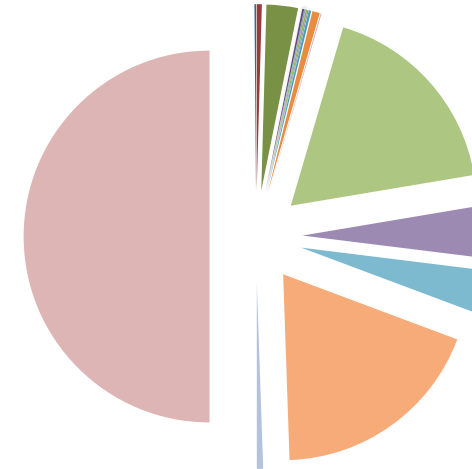
Process

- Employees chooses a causes to support from a CAF India list of validated charities
- Authorisation is sent via an intranet form/donor authorisation to Payroll Department
- Money is disbursed to your chosen charity
- CAF India to report on the impact of your valuable donations
- 80G receipt to be sent to you annually for availing tax benefits

CAF India supports

Children Education, Health care, Animal Welfare, care for the Elderly, Community Development, Disability, Environmental Cause, Liveihood Promotion and Special Needs.

Give As You Earn Programme



Funds Tracker 2011-12

- | | |
|---|------------------------------------|
| ■ ABB Ltd. | ■ Glaxo Smit Klin |
| ■ American Express Banking Corporation | ■ Hewitt Associates Pvt. Ltd. |
| ■ American Express India Pvt. Ltd. | ■ Pepsico India Holdings Pvt. Ltd. |
| ■ American Express Service India Ltd. | ■ The Sri Ram School |
| ■ Barclays Bank PLC | ■ Adobe |
| ■ Barclays Investement & Loans India Ltd. | ■ Accenture services Pvt. Ltd. |
| ■ Barclays Shared Services | ■ Amex Foundation |
| ■ Charities Aid Foundation India | ■ RBS |
| ■ Ernst & Young | ■ Microsoft India Pvt. Ltd. |
| | ■ One Time Donations |

OVERVIEW

CAF India clients have continued to make charitable giving a priority despite continued economic pressures, with donations surpassing the targets set for the year

Individual Giving at CAF India

Testimonial

“We have been partnering with Charities Aid Foundation India for our payroll donation program for the last few years. This journey has been valuable for us in many ways. CAF India’s hands on expertise in facilitating a payroll program for corporates, its wide network of nonprofit partners across India has helped us implement and grow our program successfully”

Kshitija Krishnaswamy
Vice President,
Corporate Citizenship, Accenture

“CAF has been the backbone of our payroll giving program and without CAF we couldn’t have made the program such a big success. CAF ensures that the charities we support are verified and we are able to answer any query that a donor might have. With nearly 10000+ colleagues spread across multiple offices, it’s a huge challenge to keep payroll giving completely trustworthy. CAF helps Aon Hewitt overcome that challenge. We wish the CAF team the very best and many thanks to the team for helping large corporates like us to manage our CSR activities, its invaluable support.”

Bindumalini Krishnan, Senior Director
APAC operations,
Aon Hewitt, Aon Cares leader



Corporate Giving

CAF India: We enable companies to strategically plan their giving and support community initiatives. We provide guidance and share best practices and ensure that your giving is safe, effective and delivers the maximum impact. As an organisation with a network of validated NGO partners that champion a wide range of causes across the country, we seek to support issues ranging from education, health, early childhood development (balwadi), culture and heritage and disaster preparedness.

Donor strategy development: Building a long term sustainable strategy is key to making the most of your corporate responsibility. We are experts in developing corporate responsibility strategies that will make a difference to your business and to the communities you want to help. We are also expert at building community investment programmes tailored to your company's objectives. We believe in providing the best advice for you and we do this through: Our in-depth understanding of the charity and business worlds, ranging across sectors

- Our wide ranging corporate responsibility expertise
- Our unique role - providing an objective viewpoint in analysing and providing quality assurance on each NGO

Design and deliver Community Investment Programmes:

In partnership, we help you develop, implement and evaluate programmes with our network of validated non-profits working across diverse causes in India - and ensure it continues to deliver against the objectives you set. We work with you to help your company maximise its giving, through:

- Ensuring the causes you choose work in the best interests of your company
- Evaluating the local community in order to focus on areas where you and your stakeholders can make the greatest difference
- Identifying best practice, volunteering, skill sharing and community investment in areas that are critical for your success.

Reviewing and Revising: An essential part to developing the strategy and programme is the need to ensure it meets its objectives. We work closely with you to pinpoint key challenges and provide solutions through our expertise. We will also support you through regular reviews to develop and progress your programme.

Stakeholder Management and Communications: Through our in-house expertise we develop and implement effective communication plans to engage key stakeholders. This can range from an employee engagement programme through to a corporate campaign covering consumers, vendors and other corporate partners.

Involving employees in your Corporate Responsibility Programme:

With our expertise we can help you develop effective and engaging volunteering programmes, encourage employees to make regular donations using our Give As You Earn payroll giving scheme and boost your employees' efforts by matching their donations.

Volunteering Programmes: With our extensive experience and detailed knowledge of volunteering, we can help design and deliver a bespoke volunteering programme exactly suited to your size and aims. We do this by:

- Conducting an employee audit to identify their skills and interests
- Identifying skills gaps in the NGO sector and matching these to your employees' skills set
- Making the most of your company's assets through skilled volunteering
- Identify and validate suitable NGO partners
- Assess the impact of the programme, and continually adapt it to changing circumstances
- Help replicate and repeat successful programmes

Corporate Giving At Caf India

GlaxoSmithKline Consumer Healthcare Services

Through GlaxoSmithKline Consumer Healthcare Service, GSK's support over the last three years The Kalazar Project- Spreading Health Awareness in North Bihar remains one of the flagship and recognized programs managed by CAF India. The project was renewed again in 2012 because the project has been successful in reducing the cases of Kalazar by improving the existing service delivery procedure and creating awareness in the community with the support of the GSK grant. The achievements of this project have been manifold. 36 villages in 6 Blocks in 3 Districts of North Bihar have been networked and officials have been sensitized on the issue of Kalazar. Over the years of support the number of kalazar cases has been decreasing. Before this intervention the number of cases per village ranged from 10-15 and post intervention it has gone down to 1-2 or even zero.

The project has grown each year reaching out to more and more villages and the journey of the project intervention has been from a point where no priority was given to the disease in the project areas, where no one from the government PHCs, district officials had come forward for awareness and correct information dissemination. Further, no implementing NGO was working on Kalazar in these areas to a point where now the project has achieved special recognition by the Govt. of Bihar on Kalazar issues This is a big achievement of the project as this way the project will have an impact on all districts of Bihar. This project has created a body of knowledge that can be readily used by a range of stakeholders, including policy makers, donors, and civil society organisations (CSOs) such as non-governmental organisations (NGOs), the mass media, and academia. They will now also be used by ANM and ASHA workers in all the 462 PHCs in 34 districts of Bihar.

GSK continued its support for providing health awareness and support in the villages of Sonepat . In all a total of 3069 patients were treated through the health centers situated in Jhundpur and Khewra village. A total of 112 ANC and 25 PNC cases were observed and were referred to government hospital for further check – up, 200 general patients cases were also referred to government hospital for advance treatments. During the calendar year there were total of 61 new birth and all these births were conducted safely and in institution. Simultaneously life skills workshop, awareness camps, meetings with stakeholders in the community were held.

This year GSK also through CAF India provided for the Old Age home situated in Gautampuri Delhi. The grant provides for food, shelter, clothes, medical care to destitute, bedridden, Dementia and Alzheimer's affected 22 old people at the home. CAF India organized a day for the GSK employees to visit the home as well and spend time with the beneficiaries of the project.

Corporate Giving At Caf India

Canon India Private Limited

Canon India Private Limited as a corporate believes in being socially responsible and has made CSR activities sustained and effective. Canon being an imaging industry, the focus so far has been on Eye Care. CAF India in 2011 supported Canon in a six month project conducting eye screening camps in Haryana, Delhi and Rajasthan reaching out to 5000 beneficiaries.

While Eye care remains a cause close to Canon's philosophy, the company was keen to move a step further under their CSR vision and focus on Holistic Village Intervention.

In order to fulfill Canon's CSR vision, CAF India designed a project around the thematic area of Eye Care and Education for Canon India in Ferozpur district, Nuh District, Mewadh, Haryana.

In addition to monitoring, managing the grant and ensuring the timely implementation of the project, CAF India worked very closely at the planning stage with all stakeholders, starting from choosing the correct implementing partners, identifying a suitable village, conducting a need assessment to designing a three year long holistic intervention that would lead to a positive social change both on the ground creating an impact visible both to the donor and beneficiaries. CAF India ensured that a village close to Canon's corporate office was



identified which would enable Canon employees to engage with the community and would allow the company to establish a long term relationship in the community.

Since the launch of the project, a resource center has been established in Ferozpur district Government School. In addition a vision center has been set up in the community and a vision technician has been appointed. 716 patients have been examined till date and 152 children have been screened. 55 patients have been referred to for surgery to the hospital and 29 cataract surgeries have been conducted.

A teacher training programme, infrastructure development in the school, employee volunteering activities, eye screenings and eye camps, recruitment of a person from the village who will be trained to manage the vision centre in order to ensure sustainability of the centre are few activities planned under these two interventions. Further through CAF's support Canon is keen to take on a third intervention around the thematic area of Environment which will be designed for the next phase.



Corporate Giving At Caf India

SUPPORT MY SCHOOL CAMPAIGN

Support From Policy Makers and Opinion Leaders

The campaign has succeeded in reaching out to several important stakeholders and galvanizing their support. Some prominent names amongst them are :

1. Kapil Sibal: Union Cabinet Minister for Human Resources and Development
2. Dr. Bindeshwar Pathak: Stockholm Water Award winner and Founder of Sulabh International.
3. Dia Mirza: Leading Film Actress from India
4. Robert Swan, OBE: Polar Explorer, First person to walk to North and South Pole
5. Nita Ambani: Chairperson of Reliance Foundation

National and local media extensively covered each aspect of this highly visible campaign. With several articles on the progress and impact of this campaign appearing in leading newspapers, the campaign acquired a positive momentum encouraging many important stakeholders to take notice.

Support My School Campaign was showcased at several international forums including Singapore International Water Week (2011) and Stockholm International Water Week (2011). These forums also offered opportunity to imbibe and share best practices from this campaign.

The buildup phase culminated in a 12 hour unique Telethon aired live on 4 NDTV Channels. The Telethon helped campaign gain wide scale momentum reaching out to millions of people across India.

The Visibility campaign and fundraising activity was instrumental in helping raise pledges of contribution of over USD 1.1 million against a target of USD 1 million. The total value of pledges including in-kind contribution was over 1.5 million.

The contribution came in from thousands of Individual donors, over 50 corporate citizens and several foundations.

With pledges of over a million dollars in hand, Charities Aid Foundation, India (CAF India) led the implementation of the schools through a network of grassroot NGOs. A clusterise approach was adopted for execution of project with each cluster comprising of 5-8 schools. This strategy for selection of schools helped economize the cost of implementation and also increase impact in the region. These clusters encompassing 100 schools spread across 10 states then became the unit of impact for the campaign

"I am honored to be associated with this noble campaign. It is my belief that a multi-lateral partnership of this kind is an appropriate initiative to catalyze a movement towards building healthy, active and happy schools."

Sachin Tendulkar,
Campaign Ambassador

Grant Making

Grant making at CAF India personifies our mission of promoting strategic giving. We work towards aligning every charitable giving to investment principles and business practices and offer authentic and sustainable solutions to challenges facing Indian society today. Our Grant Making team has helped change the lives of thousands of people. We do this by disbursing funds to over 40 districts in 17 states across India through our partner NGOs.

NGO Validation: Our key strength lies in doing independent and in-depth due diligence of non-profits and providing an impartial and robust assessment of each one. Each assessment analyses their track record and capacity skills, with a view to maximising the potential of each grant. This enables our donors to make an informed choice about their donations and investments. Our long, proven track record and expertise has helped us gain and retain the trust of many individual donors, national and transnational companies, foundations and institutions.

Capacity Building: Over the last five years we have proactively engaged in building capacity in the non-profit sector. This has involved a wide range of practices, from producing guidelines, creating frameworks for managing projects, to organising capacity building workshops through to providing learning opportunities for non-profit leaders and organisations.

Community Development Initiatives : Building a long term sustainable strategy is key to making the most of a company's corporate responsibility. We are experts in developing corporate responsibility strategies that will make a difference to the company and to the communities it wants to help. We believe in providing the best advice and we do this through:

- Our in-depth understanding of the charity and business worlds
- Our wide ranging corporate responsibility expertise
- Our unique role – providing an objective viewpoint in analysing and providing quality assurance on each NGO

Programme Design and Delivery: We help donors design, develop and manage their sustainable giving programmes from a cause of their choosing. Donors also have the option of investing in our comprehensive Programmes covering a range of causes, namely: education, health, early childhood development (balwadi), culture and heritage and disaster preparedness. (refer fig 1.0)

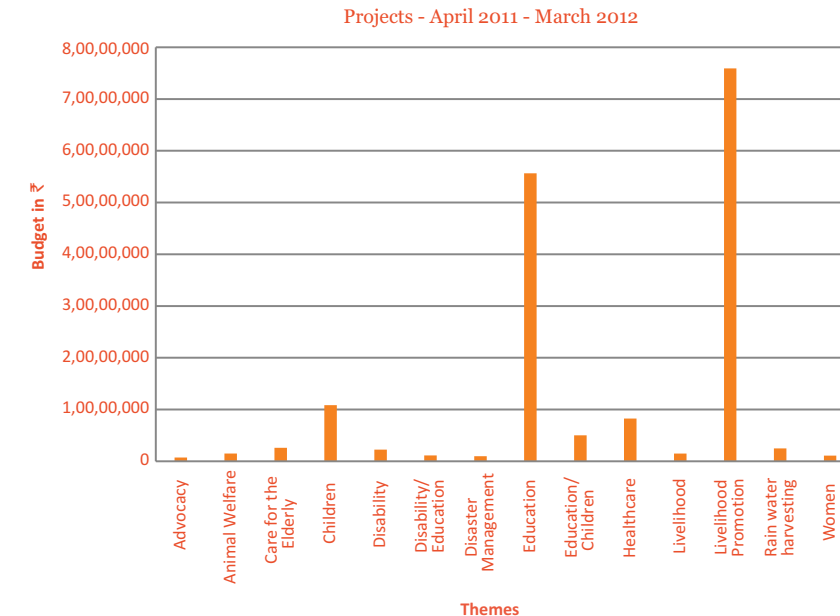
NGO Partnership Support: We provide advisory support to NGOs, Trusts or Societies in the areas of institutional development, capacity building, strategic and operational issues, fund raising and public relations and communications.

Research: We undertake stand alone consulting, feasibility studies and research projects to enable companies, foundations and individual donors to gain a deeper understanding of the needs of communities to help meet their giving objectives.

Institutional Development: We partner with companies to build and expand their community investment programmes within their foundation.

Disaster Support: We are active in facilitating donations from companies, individuals and international partners for non profits, working to rehabilitate victims from natural disasters.

Grant Making



NGO Partner

ISKCON Foundation	Devnar Foundation*Maher	Janhit Foundation	Health	SAATHA
Uddhavum Ullangal	Rehabilitation Aids	SHEOWS	National Association For Blind	SSIST
Shristee Special Academy	Workshop by Women with Disability(RAWWD)	Integrated Development Foundation	Srijan	SARD
Mahita	Chord	Nazareth Association for Social Awareness	Mumbai Mobile creches`	Sabuj Sangha
Janseva	Etasha	West Bengal Voluntary Health Association	Vidya Mumbai	Sivasri Charitable Trust
Akshara Foundation	Support	Akanksha Foundation	SGBS	FORCE
Hope	Citizen Development Centre	Udayan	Noida Deaf Soc	HDIRUCHI
EnAble-India	Bosco	Committed Communities Development Trust	AFA	Seva Mandir
Helpage India	KSWA	Doorstep School	Sivasri	APS
Muncherjee Nowrojee	Hope Foundation	Vidya	Janhit	Bless
Banjee Industrial Home for the Blind	Chintan Environment	Indian Council for Mental	Katha	Wildlife Trust of India
Cholai-Action for Child Labour	Research & Action Group		CEIS	Deepalaya
Sakaar Outreach	Read India		AARAMBH	Muskaan
	Aman Trust		Navjyoti Development Society	Salaam Balak Trust

Transforming Lives

A Story of Success



It is believed that once a farmer always a farmer, but that is no more a reality in India and U. Srinivas from Andhra Pradesh didn't do anything different to change the old saying.

Srinivas did something that most wouldn't

do. He believed in himself to succeed. Failures were part of his life but he converted all failures into learning leading to success.

Srinivas comes from Gajawada village, Medak district in Andhra Pradesh. Born as a son to a farmer, life was never a bed of roses for him. His father was a seasonal agricultural laborer who didn't have a land to own or enough to feed his family.

Due to continuous drought and lack of proper irrigational facility the family suffered severe financial crunch. His father strived hard to make a living. He somehow managed to send Srinivas to school only to complete his 10th standard.

Srinivas dreamt of pursuing higher education and be independent unlike his father whose life was confined to a piece of land which he didn't own to brag about.

But Srinivas never lost hope nor did he lack determination. Having overcome adverse situations in his life, he prepared himself for an opportunity to arrive in the form of Accenture Skill to succeed program. CAF India has been associated with ACCENTURE leading this program at the grass-root for people like Srinivas, who aspire to have a dignified life, a life of purpose.

The program took care of his accommodation and had a great learning environment, wherein he enrolled for basic English learning. The well rounded and neatly conceptualized program gave Srinivas an opportunity to learn computers and English very well. He eventually completed his two year Vocational Intermediate course in 2012.

Srinivas says "Before joining the ACCENTURE sponsored, Skill to Succeed program it was very difficult for me to read and write English and to add further to my economic woes I was forced to drive Passenger Auto-rickshaw to make a living before and after school hours. I thank Skill to succeed program and the people who helped me achieve my dreams."

Today Srinivas, the son of a farmer is working for a hardware company CTC at Secunderabad.

This professional education has given him the confidence and freedom to pursue his dreams and become self-reliant. The program has imparted him the all-important job oriented technical skills to earn a livelihood.

Requiem for a home



"I ran from home at an age of 8 for something that I thought is worth more than my life. I lived on the street sniffing powder and consuming drugs. It used to make us fly.... Fly high!!!"

- says Baswaraj

The days were hot on the street and wind used to embrace us at night. The heat was unbearable within us when we used to go short of drugs. We used to lie down half naked under the sun with the rays trespassing our darkness.

We used to sleep on the divider (main road), separating the life with reality. The traffic and the light traveling, left and right. The noise kept us awake in slumber.

Bread used to be our staple food. Milk was luxury. I still remember, Pardeep, a tea seller, had a weird temperament. He used to chase us down the street for spoiling his customers... We used to hang out at his tea-stall. He didn't like my other friends. But had a soft corner for me.

At night, while closing his shop, he will call me over to give some snacks for the night.

My 10 years on street was tough. To look back what I have gone through, I thank god that I was the luckiest to be rescued by him. None of my friends got the chance to get back home, probably out of choice!!

I guess it was that willingness and introspection that led me to get off the street.

Transforming Lives

Initially it was all super exciting, then gradually my brain got so used to intoxication that I couldn't live without it. I used to smell of dope. My sense of smell became numb.

I chose to be rescued, I chose to live.. Live with dignity and not rot on the street

I ran again from the street to seek someone to understand the perspective towards life. I wanted someone to assure and re-confirm my right to dignified life

You know, when all doors of happiness closes on you, one door is kept open to see the path to happiness. I could see the door open, I found the path....

I found my dignity...My path was redefined by SUPPORT (Rehabilitation center in association with CAF India), where I worked for 5 years. I am so blessed to get this opportunity to know myself. The feeling of working gives me great joy and satisfaction.

An effort that gives me bread to eat and sleep content. A livelihood that I have earned out of hard work.

I worked as Peer educator in the Boys' rehab center. Its so real, when they say "only thirsty man knows the value of water". I could understand those boys rescued from the street and the life they had with no one to seek.

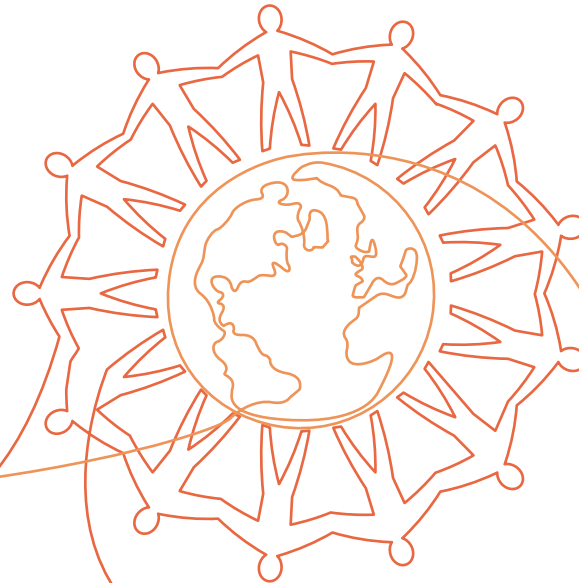
I could see myself in them....Today I am working as a house keeper in a private company earning Rs. 5000 a month. The joy of working and having a respect is something I can't translate in words. The happiness of getting back to my family is something beyond my comprehension.

I am back home now, to Haveri, Karnataka, my birth place. I feel like a warrior who has won the war in the midst of losing many battles.



Our Validated Charity Partners - 2011 - 2012

Sri Sathya Sai Dharmika Seva Samstha, Ongole
 Desire Society
 Ashraya
 Magic Bus
 READ India
 Bhagavatula Charitable Trust
 Sphoorti
 Dream School Foundation
 Kherwadi Social Welfare Association
 IIMPACT
 India literacy Project
 Jamghat
 Health and Development Initiatives (HDI) Khushii
 Hope
 Ek Asha
 NASA(Sony Light of love)
 Jayaprakash Narayan Memorial Trust(project Vidya and Child)
 PULLELA GOPICHAND BADMINTON FOUNDATION
 Chintan
 Hyderabad Eye Institute
 FORCE



HOW WE MAXIMISE YOUR CONTRIBUTION

Charities Aid Foundation India
 Balance Sheet as at 31st March 2012

PARTICULARS	Schedule Ref.	Foreign Contribution A/c (₹)	Other A/c (₹)	As At 31.03.12 (₹)	As At 31.03.11 (₹)
SOURCES OF FUNDS					
Capital Fund	1	15,942,438	15,477,592	32,420,030	23,335,321
Corpus Fund	2	-	1,015,300	1,015,300	1,010,200
Capital Assets Fund	3	183,438	-	183,438	179,108
Unutilised Grants	4A	52,475,491	4,030,579	56,506,070	16,308,992
TOTAL		69,601,367	20,523,471	90,124,838	40,833,621
APPLICATION OF FUNDS					
Fixed Assets					
a. Gross Block	5	1,961,106	8,818	1,969,924	1,874,806
b. Less: Accumulated Depreciation		1,744,401	8,818	1,753,219	1,629,699
c. Net Block		216,705	-	216,705	245,107
Current Assets, Loans & Advances					
Cash and Bank Balances	6	69,338,387	19,935,228	89,273,615	35,940,465
Loans and Advances	7	6,738,140	2,021,701	8,759,841	7,710,759
Total Current Assets		76,076,527	21,956,929	98,033,456	43,651,224
Less: Current Liabilities & Provisions	8	6,691,865	1,433,458	8,125,323	3,062,710
Net Current Assets		69,384,662	20,523,471	89,908,133	40,588,514
TOTAL		69,601,367	20,523,471	90,124,838	40,833,621
Notes forming part of the accounts	11				

The above Schedules form an integral part of the financial statements

In terms of our report attached

For DELOITTE HASKINS & SELLS
 Chartered Accountants

Alka Chadha

ALKA CHADHA
 Partner

Place: Gurgaon
 Date: 15 May, 2012

For and on behalf of

CHARITIES AID FOUNDATION INDIA

Arun Bharat Ram
 ARUN BHARAT RAM
 Chairman

Avijay Kumar
 AVIJAY KUMAR
 Acting Chief Executive

Place: New Delhi
 Date: 15 May, 2012



HOW WE MAXIMISE YOUR CONTRIBUTION

Charities Aid Foundation India Income & Expenditure account for the year ended 31st March 2012

	Schedule Ref.	Foreign Contribution A/c (₹)	Other A/c (₹)	Year ended 31.03.12 (₹)	Year ended 31.03.11 (₹)
INCOME					
Grants/Donations Received					
Specific Purpose Grant Income	4A	163,542,164	62,303,533	225,845,697	119,032,060
Other Income	9	2,973,480	1,424,953	4,398,433	2,792,563
		<u>166,515,644</u>	<u>63,728,486</u>	<u>230,244,130</u>	<u>121,824,623</u>
EXPENDITURE					
Grants/Donations Paid					
Specific Purpose Grant Expenditure	4B	153,710,695	57,435,994	211,146,689	111,200,813
Depreciation	5	123,520	-	123,520	148,828
Other Expenses	10	9,908,185	71,815	9,980,000	7,748,148
		<u>163,742,400</u>	<u>57,507,809</u>	<u>221,250,209</u>	<u>119,097,789</u>
Surplus		<u>2,773,244</u>	<u>6,220,677</u>	<u>8,993,921</u>	<u>2,726,834</u>
- Transfer to Capital Assets Fund		(90,788)	-	(90,788)	(92,230)
- Transfer to Capital Fund		2,864,032	6,220,677	9,084,709	2,819,064

Notes forming part of the accounts 11

The above Schedules form an integral part of the financial statements

In terms of our report attached

For DELOITTE HASKINS & SELLS
Chartered Accountants

Alka Chadha

ALKA CHADHA
Partner

Place: Gurgaon
Date: 15 May, 2012

For and on behalf of

CHARITIES AID FOUNDATION INDIA

Arun Bharat Ram

ARUN BHARAT RAM
Chairman

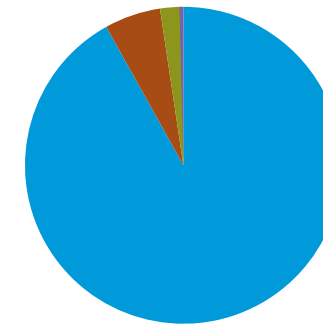
Avijet Kumar

AVIJET KUMAR
Acting Chief Executive

Place: New Delhi
Date: 15 May, 2012



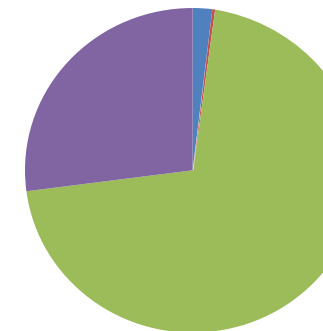
Outflow Funds (2011 - 12) Amount in INR lakhs



- Grants to Charities
- Cost of Providing Expertise to Charities & Donors
- Management and Administration
- Fundraising and Publicity

Outflow funds (2011- 12)	Amount in INR lakhs
Grants to Charities	₹ 2032.55
Cost of Providing services to Charities & Donors	₹ 126.79
Management and Administration	₹ 51.54
Fundraising and Publicity	₹ 1.62

Inflow Funds (2011-12) Amount in INR lakhs



- Interest from fixed deposits with banks
- Other Income
- Foreign Donation
- Donation from Individuals , Corporates and others

Inflow funds (2011-12)	Amount in INR lakhs
Interest from fixed deposits with banks	₹ 43.35
Other Income	₹ 0.63
Foreign Donation	₹ 1635.42
Donation from Individuals , Corporates and others	₹ 623.04

CAF India Trustees, Management and Team

Mr Arun Bharat Ram,
Chairman, SRF Limited

Ms Isher Ahluwalia,
Chairperson (ICRIER), Delhi

Mr Sanjay Patra,
Executive Director, Financial Management Service Foundation

Mrs. Prema Sagar,
Principal & Founder

Mr Sanjay Gupta,
CEO, English Helper

Mr Neeraj Gulati,
Managing Director, Monotype Imaging India

Mr Ajay Kaushal,
Co-founder, Director BillDesk

Mr. K.A Chaukar,
managing director, TATA Industries

Mr. Ajay Mehta,
Ex Executive Director NFI

Mr. Kashi N. Memani,
Chair man E&Y, New Delhi

Ms Jo Ensor,
Director Philanthropy

Mr. Arjun Malhotra,
Ex Chairman Headstrong

Ms Neelima Khetan,
Executive Director, Seva mandir

CAF India Management and Team

Amita Puri
Chief Executive
26

Geetha Nair
Head- Finance & Operation

Avijeet Kumar
Head- Grant Making

Shikha Gupta
Head- Donor Service Individual giving

Ritu Arora
Head - Corporate Giving

Puja Bhalla
Sr. Manager- Development Support

Shalini Jain
Sr. Manager- Donor Service Individual giving

Akriti Manchanda
Manager- Corporate Giving

Manu Sharma
Manager- Grant Making

Hardeep
Manager- Finance

Bidisha Basu
Manager- Donor Service Individual giving

Tanmoy Muduli
Manager- Grant Making

Bina Emanvel
Manager- Donor Service Individual giving

Ashok Chaturvedi
Accounts & Admin. Officer

Gayatri Bhuyan
Grant Making Officer

Naveen Kumar
Support staff

Auditors

Deloitte Haskins & Sells
7th Floor, Building 10,
Tower B, DLF Cyber City Complex,
DLF City Phase – II, Gurgaon – 122002, Haryana, India



CHARITIES AID FOUNDATION INDIA

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www.cafindia.org
Registered Trust Number: 3733/IV dated 15 October 1998

CAF Charities Aid
Foundation
India