Edition I | January 2021

INDIVIDUAL PHILANTHROPY
Quarterly Newsletter

www.cafindia.org
We are slowly moving towards COVID-19 Recovery, but not all of us are having it easy – some families need support to stay safe during the pandemic and rebuild their lives. We at CAF India invite you to motivate your employees to support marginalised families and help them sail through the COVID-19 crisis as a part of our Celebrate Hope Campaign.

Sign up for **GIVE AS YOU EARN (GAYE)**

**India’s No. 1 Payroll Giving Programme**

We make individual philanthropy more strategic and effective.

- CAF India is the pioneer of employee giving in India
- Employees can make charitable donations for a cause close to their heart directly from their pay through the GAYE programme and avail tax benefits
- Employees can also volunteer their time and empower marginalised communities
- Create an engaged and motivated workforce
- Instill an organization-wide commitment to social change as part of the corporate DNA

**GIVE AS YOU EARN (GAYE) - It is Easy, Flexible and Cost Effective**

- **25,560**
  - No. of Employees
- **26**
  - States Covered
- **250**
  - No. of NGOs Benefited
- **36+ Cr**
  - Raised through Employee Giving

Read more about how corporate employees contributed to our COVID-19 Response campaign in our COVID-19 Bulletin. [CLICK HERE](#)
Volunteering is integral to Charities Aid Foundation (CAF) India’s core mission of promoting the ‘Culture of Giving’ and empowering marginalized communities. CAF India created an opportunity for school/college students across India to e-volunteer and offered varied volunteering opportunities - online fundraising, blog/story writing, flyers designing, video making, teaching and so on.

Given the many challenges presented by the COVID-19 pandemic, a show of solidarity exhibited through volunteering was heartening. We were happy to host students who were keen to help out. Their efforts will always be cherished.

**Highlights**

<table>
<thead>
<tr>
<th><strong>Total Students Enrolled</strong></th>
<th><strong>20,000 Hours</strong></th>
<th><strong>Fund Raised</strong></th>
</tr>
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<tbody>
<tr>
<td>535</td>
<td>20,000 Hours</td>
<td>1.75+ Lakhs</td>
</tr>
<tr>
<td>228+</td>
<td></td>
<td>For Covid-19 &amp; Cyclone Amphan</td>
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<table>
<thead>
<tr>
<th><strong>Total Students Volunteered</strong></th>
<th><strong>Total Students Volunteered</strong></th>
<th><strong>Total Schools</strong></th>
<th><strong>Individual Donors</strong></th>
<th><strong>NGO Partners</strong></th>
<th><strong>Geographical Locations</strong></th>
</tr>
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<tbody>
<tr>
<td>228+</td>
<td></td>
<td>66+</td>
<td>100+</td>
<td>18</td>
<td>16</td>
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**E-felicitation for E-volunteers**

A virtual felicitation or a valedictory ceremony for the e-volunteers was organized on July 28, 2020. The online ceremony, which was also attended by CAF India’s NGO partners, had volunteers talk about their enriching experience over the past month.

CAF India CEO, Ms Meenakshi Batra, applauded the volunteers for their fundraising efforts. She emphasized on the culture of giving and its importance. The best fundraisers of the volunteering programme were acknowledged in the forum.

CAF India COO, Mr Avijeet Kumar motivated the young volunteers further and shared his thoughts on how volunteering opportunity is useful for students.
Student Volunteer Speak

**STUDENT E-VOLUNTEERING PROGRAMME**

I have completed volunteering with CAF India and it was an unforgettable experience for me. During volunteering, I never felt burdened and was able to perform fruitfully. My experience was quite amazing and I have enjoyed teaching my buddies/students.

- By Yashvi Pathak
  Student Volunteer

#Volunteering #Volunteer4Good #Give4Good

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**STUDENT E-VOLUNTEERING PROGRAMME**

In these hard times, when the world has taken a total spin and everything has been either on hold or has disappeared; it is hard to keep one’s hopes high. Working with CAF India has changed that perspective for me. This is the time to be optimistic. It was a great learning opportunity. I’ve been amazed in every session I’ve taken with my buddies, with their quest for learning and their adorable innocence. I’m thankful to CAF India for giving me this opportunity.

- By Triveni Goswami
  Student Volunteer

#Volunteering #Volunteer4Good #Give4Good

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**STUDENT E-VOLUNTEERING PROGRAMME**

It was an honour to be a part of the CAF India’s e-volunteering programme. I have learned a lot of things. I got a chance to hone my skills.

- By Harshita Mishra
  Student Volunteer

#Volunteering #Volunteer4Good #Give4Good

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**STUDENT E-VOLUNTEERING PROGRAMME**

I loved being a part of this volunteering programme with CAF India. It gave me a huge opportunity to teach people from marginalized communities.

- By Aryan Khandelwal
  Student Volunteer

#Volunteering #Volunteer4Good #Give4Good

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Cyclone Amphan coupled with COVID-19 had choked the coast of Eastern India this year. The double whammy has exacerbated deaths and destruction of a magnitude never seen before.

The Bay of Bengal’s fiercest storm of this century, super-cyclone Amphan, slammed into the coast of eastern India on 20th May, Wednesday afternoon and caused destruction in the states of West Bengal and Odisha. Thousands of people have lost their lives and millions have lost their home with no place for shelter and no food to eat.

Jones Lang LaSalle (JLL) and Philips reached out to CAF India to extend their support through their CSR to provide free Survival Kits to people who got affected by Cyclone Amphan in Sunderban district of West Bengal and Bhadrak District of Odisha.

About 1600 families were supported with food, medicines and infrastructure items which helped them to survive the effects of cyclone.

To know more about the campaign CLICK HERE
Stories Of Hope

How Pavan Overcame The Stigma of Being Blind

Pavan was born visually impaired. His father – a farmer – found it hard to accept his son. Pavan, thus grew up stigmatized. He joined a training programme by Enable India, which helps people with disability, acquire skills that would help them in getting jobs. Initially, Pavan was very hesitant to even hold a cane and move around. He did not like to be referred as visually impaired.

Read How Pawan Battled Stigma

Devi Will Win The Race

Hailing from a small village, called Kuranda in Nagercoil, Devi, 14 joined Isha Vidhya (a unit of Isha Education) as a pre-schooler. In this short span of time, Devi and her family have been through several ups and downs. The family had dealt a severe blow in 2015, when her father, who worked for a fish-net company met with a near-fatal accident. Her father survived but was unable to work. Having a courageous mother was a boon.

Read How Devi Overcame The Hurdles Life Posed For Her

Abhishek Strikes The Right Chords

A student of Class V, Abhishek Kumar Paswan aspires to be a musician and make his father proud. Recently he was awarded the Raj Saran Varma Scholarship for excellence in English, a stellar milestone for a child who did not know how to speak English when he joined the school in 2015.

Read More About Abhishek
Words Of Appreciation

Sanjay Rai, Director, AIM Trust

With the help of CAF India, we provided relief to migrant workers, that helped them stay put in the cities. Many of them have resumed work as the lockdown was eased. This also helped in containing the spread of the virus to their native places. We reached out to farmers in rural areas as well and provided them with crop seeds and organic fertilizers. I thank CAF India for all their support.

Parth Vasavada, VP, Yuva Unstoppable

I am thankful to CAF India for providing tremendous support to Yuva Unstoppable in these times, towards providing immediate relief to these poor and needy. With the help of CAF, we were able to reach out to thousands of the neediest of needy in containment zones and other vulnerable areas of the country, and provide them with basic daily essentials like ration and hygiene kits.

The timely support enabled us to provide a ray of hope to the daily wagers and stand shoulder to shoulder with the frontline warriors, the police force of India and their families. We look forward to expand our alliance with CAF India in the coming times to empower and uplift many more people in need in these testing times.

Swati Vempati, Lead, Fundraising and Program Design, Nirmaan Organization

We are happy to have partnered with Charities Aid Foundation for extending critical protective gear support in two hospitals during the on-going pandemic. This project has given us immense pleasure to be able to support the frontline healthcare workers involved in COVID 19 relief operations. CAF has been one of our strong supporters not only during this crisis but also during Kerala floods in 2018. Their team has been very encouraging and understanding in these uncertain times. Look forward to continued association to create greater impact.