



## Catalysing Covid-19 Free **COMMUNITIES**

Perspectives from NGOs in India

April 2020

## **Background: CAF India Intervention Against COVID19**

As part of the COVID-19 outbreak response, CAF India has initiated several partnership campaigns with corporates to fight against the virus spread in India. Donations received towards this cause is utilized to provide over 70,000 N-95 masks to Health Departments of Punjab, Delhi, Maharashtra, Karnataka and Kerala. With the support of our credible NGO partners, we are also supporting poor migrant workers who have returned to their villages and are in urgent need of food items, quarantine facilities and awareness generation activities in states of Madhya Pradesh and Chhattisgarh. We also provided police personnel with hygiene kits to keep them safe while they deliver their duties on ground in Maharashtra and Gujarat. Around 2033 kits (ration + preventive) were distributed to daily wage workers running out of food in the states of Gujarat and Haryana. Since the slum population is suffering due to loss of livelihoods, we are also planning to distribute dry ration in JJ colonies of Delhi and support sanitation workers by providing preventive kits.

CAF India was invited to be a part of the Civil Society consultation organized by NITI Aayog. The objective of the consultation was to understand challenges and bring in synergies in the response to the COVID-19 situation in India. CAF India through these consultations aim to shine a spotlight on the ground realities and challenges so that it connects well with the response strategy of the government agencies

### **Objective**

Focus on the varied plans and prepositions adopted by our NGO partners in their endeavour to combat COVID 19. A platform to understand planning, outreach, value addition and the challenges in implementing and executing the interventions on ground

### **Mode of Consultation**

Video conferencing with help of ‘Microsoft Team Meeting’

### **Proceedings**

9 NGO partners from states/ UTs of Gujarat, MP, Chhattisgarh, WB, Rajasthan, Odisha, Bihar, Maharashtra, Delhi and UP participated in the consultation meet.

Meenakshi Batra (CEO, CAF India) welcomed all the partners and Avijeet Kumar (COO, CAF India) set the context for the meet. The session was anchored by Sarita Pradhan (Deputy Head, Payroll Giving and Volunteering, CAF India)

Each NGO partners took 4 to 5 minutes detailing out in brief their introduction, their intervention against COVID19, challenges they faced and their recommendations for better plan and sustainability during and post COVID 19

## NGO Partners

### Current Interventions:

The NGO's have been relentlessly working on ground across geographies through varied interventions ranging from manufacturing of masks, distribution of meals, ration and preventive kits, helpline numbers for migrant workers, virtual health assistance, online platform for education to children and even collaborating with local administration and provide drone support in surveillance of quarantine area, hot spots, markets etc. It was amazed to see the resilience and the passion each partner had to help the needy and contribute to save the nation from the impact of deadly COVID19

### Challenges:

When the country is under lockdown with no transportation, no supplies and the need is humongous, there would definitely be challenges, not only challenges but huge challenges. The NGOs while trying to do its best have faced few setbacks due to problems like restricted movement of staff and volunteers, availability of staff, difficulty in relief material transportation due to limited logistics, impact on NGO funding due to funds routing to central and state governments.

### Recommendations & Suggestions:

Coming together of NGO partners from different geographies have given all of us a perspective on how planning, resourcing, collaborations and technology can help us with our intervention to fight against existing and post COVID19 situation. Few very important and innovative ideas suggested by NGO partners were like strengthening sustainable local livelihood opportunities which will help daily wage workers to stay in their hometown and earn living for themselves helping them revive their economy, digital education for children, campaign and awareness on saving water since the summers are approaching and many states will experience drought which will impact WASH and hygiene, a project on behavioural change in collaboration with village panchayat and local administration etc.

### Learning:

The audience appreciated the initiative taken by CAF India and voiced out the learning and importance of such events. It helped each of us understand the challenges on ground and enabled learning from each other. One of the important learning was providing information among the community is not enough, It is critical to disseminate the correct information in the awareness sessions among community members on Dos and Don'ts of pandemic like COVID19.

## Annexure:

### NGO Partners:

S. No	Name of NGO	Address	Representative	Designation
1	Environment Conservation Society	P.G.D.A.V COLLEGE, Nehru Nagar, New Delhi, Delhi 110065	Vinay Jaju	Managing Director
2	Gram Vikas	Gram Vikas, Plot No. 72/B, Forest Park Bhubaneswar - 751009, Odisha, India	Liby Johnson	Executive Director
3	Humanitarian Aid International (HAI)	2nd Floor, Building No. H-753-A, Ansal's Palam Vihar, Near Metro Hospital, Gurugram, Haryana 122017	Sudhanshu Shekhar Singh	CEO
4	Nidan	A 1/12, New Patliputra colony, Patna-800 013, (Bihar) India	Arbind Singh	Executive Director
5	NIWCYD	PLOT NO. 34, Unnati Park, Besa, Nagpur, Maharashtra 440034	Rajesh Kumar Malviya	Vice President and Chief Functionary
6	Rajasthan Bal Kalyan Samiti	2, Jain Rishb Bhawan, 313001 Bapu Bazar, Nada Khada, Udaipur, Rajasthan 313001	Nitu Singh	Program Director
7	Samarthan	36, Green Avenue, Chuna Bhatti, Kolar Road Bhopal, Madhya Pradesh, India Pin Code: 462016	Yogesh Kumar	Executive Director
8	Vinobha Sewa Ashram	Bartara, Uttar Pradesh 242406, India	Mohit Saxena	Project Director
9	Yuva Unstoppable	Shop no. 12-14, Gold Souk Complex, B/h Sapphire Complex, beside Yes Bank, Ahmedabad, Gujarat 380009	Parth Vasavada	Manager, Business Development

### CAF India:

S. No	Representative	Designation
1	Meenakshi Batra	CEO
2	Avijeet Kumar	COO
3	Sarita Pradhan	Deputy Head, Payroll Giving and Volunteering
4	Mansi Mahajan	Senior Lead, Programmes
5	Gurpreet Bhatia	Lead, Marketing and Communication
6	Bhawna Anjaly	Sr. Manager, Advisory, Strategic Partnership
7	Mansi Kalra	Manager, Business Development
8	Sumit Bhukania	Manager, Payroll Giving and Volunteering



Submitted by