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CAF Charities Aid
Foundation
India

Annual Report 2013 - 2014

CAF Charities Aid
Foundation
India

Contents

Vision, Mission and Values	Pg . 3
About CAF India	Pg . 4
Chairperson's Message	Pg . 6
From the Chief Executive's Desk	Pg . 7
Core Expertise	Pg . 9
Overview of the Year	Pg . 10
How we can support your CSR	Pg . 12
Strategic Giving Campaigns	Pg . 14
Impact Stories	Pg . 16
Partnerships and Memberships	Pg . 20
Testimonials	Pg . 25
Charities Validated during 2013-2014	Pg . 28
Financial Reports:	
Balance Sheet	Pg . 29
Account of Income & Expenditure	Pg . 30
How we spend Your Contributions	Pg . 31
Fund Disbursal Report	Pg . 32
Our Board	Pg . 34
Senior Management Team	Pg . 36

Vision, Mission and Values

Vision

To build a society motivated to give ever more effectively and help transform lives and communities.

Mission

To promote and support strategic giving for a more equitable and sustainable society.

Values

Trust: We are clear, transparent, discreet and reliable.

Support: We are passionate about supporting our donors and NGOs to deliver real social impact.

Flexibility: We are open, responsive and adaptable.

Dedication: We are committed to advancing charitable giving and the charitable sector.

About CAF India

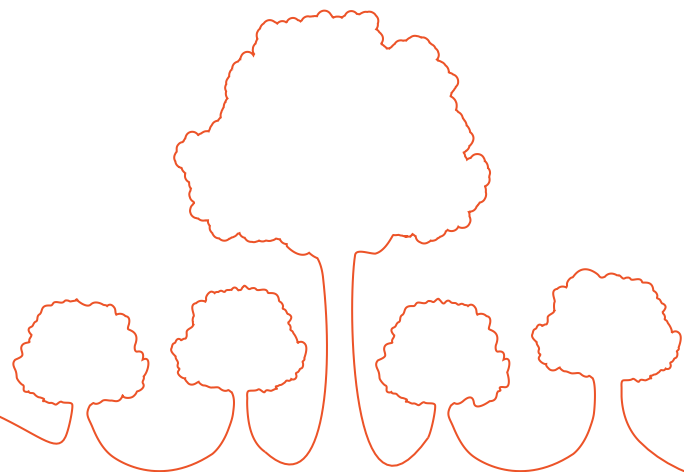
CAF India is a registered charitable trust set up in 1998 to provide strategic and management support to corporates, individuals and NGOs with an aim to ensure greater impact of their philanthropic and CSR investments. Charities Aid Foundation is a leading international not-for-profit organisation, that works to make giving more effective and charities more successful. CAF India is part of an international network that has offices in 9 countries, including Australia, Brazil, Canada, India, Russia, South Africa and the United States of America and distributes funds to over 90 countries around the world.

We promote and support all socio development causes that positions us uniquely to address a wide cross sectoral span of donor interests. CAF India, with its dedicated team of experts, brings development sector knowledge and experience to take 'Giving' further.

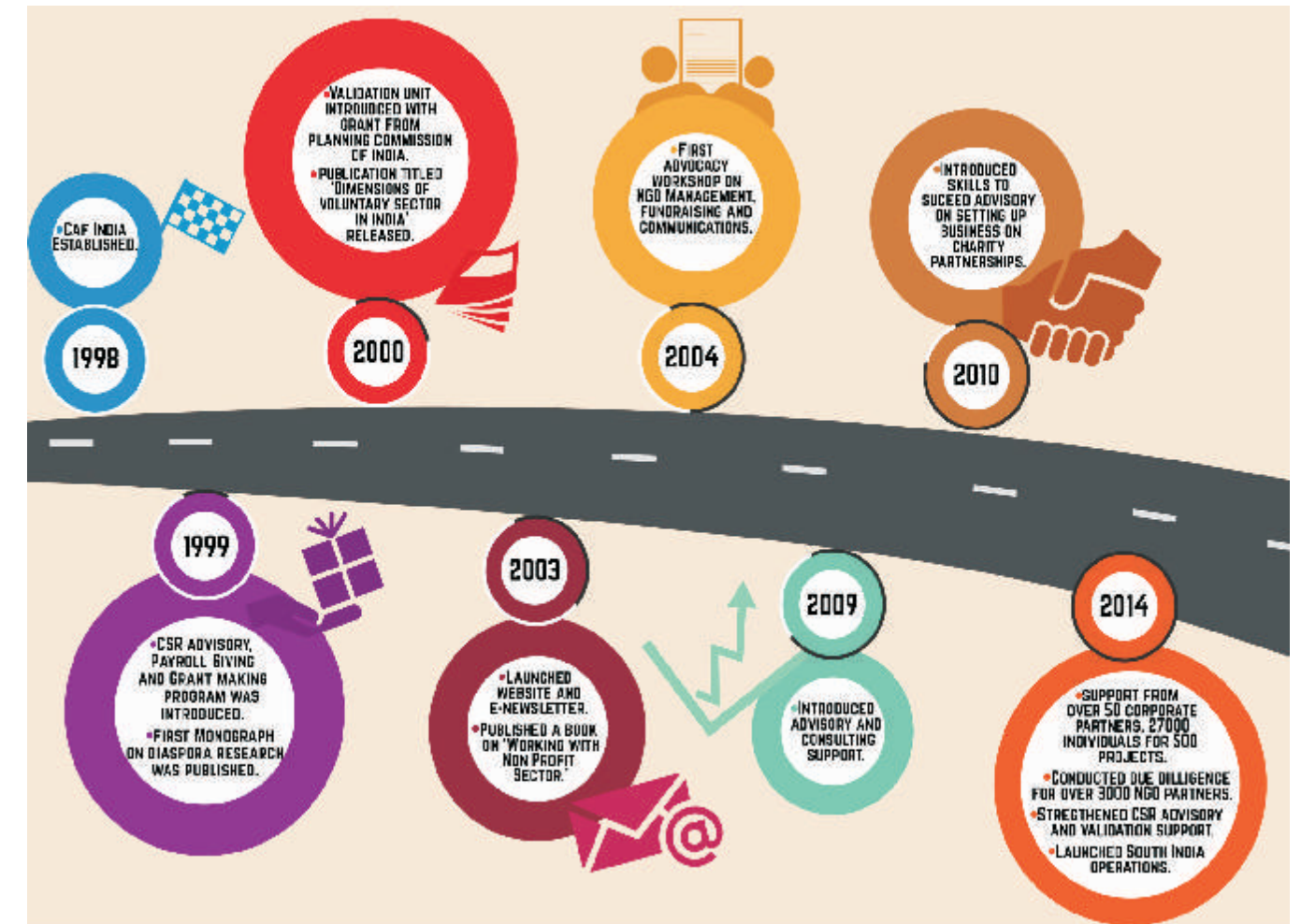
We have more than a decade long proven track record of conducting due diligence of non-government organizations across India and have gained the trust of many individual donors, national and transnational companies, Foundations and institutions. CAF India has wide range of 'giving' solutions which includes Corporate giving, Give As You Earn, Individual giving etc. We share an impeccable record of serving large multinationals, Public Sector Undertakings, Indian commercial giants by delivering their CSR commitments successfully.

The projects pursued by us lends rigorous support to the marginalized societies in order to improve their socio-economic conditions. We provide expertise and the right resources to help our partners and donors identify the right vendor. We have performed due diligence checks for more than 1600 NGOs, intensifying their strengths and capacity building scope for the future. Robust and impartial validation processes continue to be our competitive edge and this helps us establish trust amongst various NGOs which also facilitates increased engagement with the corporations.

CAF India envisages a society committed to 'effective giving' that will aim to transform lives of the underprivileged. We continue to look forward for support from our invaluable donors to help achieve this vision.



Our Journey So Far



Chairperson's Message



CAF India's journey through 2013-2014 was both exciting and accomplishing. The progress of development sector itself is central to India's quest for an equitable and sustainable nation. The good news is that government, policy makers, corporate and beneficiaries are becoming more sensitive and aware to the needs of stakeholders who are connected with the cause.

Unprecedented momentum in CSR related initiatives, both organized and unorganized throughout India, including the reformed CSR Companies Act 2013, points towards unfolding potentials of the sector. This positive development is much like a coming of age story exploring new avenues as government, corporate and common citizens come together for a common cause. This newly-found will and energy is a boon for the entire Not-for-Profit sector working towards realization of a transformed society brought about with a simple yet powerful idea of giving and sharing.

The recently amended Companies Act 2013 with the revised CSR directive throws new challenges for companies. To assist our partners, CAF India has strengthened the scope and reach of its CSR support framework to make operations compatible with the revised guidelines.

The year saw CAF India continue to build and forge new partnerships with donors and civil society organizations. CAF India continues to actively engage with stakeholders across a broad spectrum of areas. Our visibility at prestigious knowledge and advocacy centers has helped raise awareness about social issues through support to various organisations.

We will continue to champion the philanthropic sector with renewed energy in 2015. I thank everyone who have been associated with CAF India's vision and made a meaningful impact on the lives of the underprivileged section of society.

Arun Bharat Ram
Chairperson



From the Chief Executive's Desk



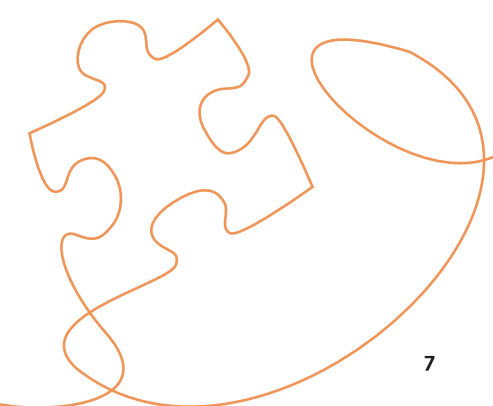
New faces and new programs, both were humbly welcomed at CAF India with the same old spirit to promote the culture of sharing among Indians. We continue to explore new avenues to ensure our partners and stakeholders find 'giving' a more comfortable and responsive experience.

These are interesting times for organizations looking at CSR as a valuable service. With the revised Companies Act, 2013 focusing on social responsibilities of the corporate world, we have made modifications to widen the ambit of CSR support framework to formulate policies, development models and strategies that are compatible with their business operations and markets. We have been proactive in making space for new or re-designed practices under validation and program implementation service areas.

On financial front, this year was quite encouraging as CAF India generated funds worth INR 1728.46 lakhs. We are fortunate to share a generous donor base that helps us carry out the development initiatives.

Even a small step can go long way in making a difference. Every bit of tireless effort reciprocates our commitment to serve our partners, donors and stakeholders with utmost sincerity and uncompromising integrity. I am confident that 2015 will see CAF India raise the bar, improve many more lives, be the agent of change. I owe it to every member of CAF India family for doing their bit and connecting with our cause of transforming India for a better tomorrow.

Meenakshi Batra
Chief Executive





Core Expertise

We cherish the idea of 'giving' and aim to build a society that nurtures the notion of sharing. With years of experience in handling philanthropy and community development initiatives for corporations, institutions and individuals, we have established ourselves as pioneers in designing and delivering 'giving' programs tailored to the needs of corporate and institutional donors.

Corporate Giving

Our support extends help to organizations to plan, design and deliver their CSR initiatives strategically and follows best-practices and work-ethics delivery approach to ensure that donor funds are utilized effectively and influence the stakeholder's lives. CAF India adheres strictly to process based framework that includes due diligence and follow up, monitoring and evaluation exercises of programs and projects taken up by corporations and institutions.

Donor Advised Funds (DAF)

A widely popular funding program suited to the cause-orientation needs of high net-worth individual (HNI) donors, DAF is a customized and tax-efficient way that helps donors identify charities and support projects that appeal to them.

Individual Giving

This offers a way of contributing to a cause of one's choice. Individual donors can create a difference in multiple ways. Whether it is through financial contributions or in kind, we offer flexible ways for individuals to select causes close to their heart.

Payroll Giving - Give As You Earn (GAYE)

Payroll giving is a great way of giving back to the society. Taking 'giving' to the doorsteps of individuals, CAF India's payroll giving programme 'Give As You Earn' offers companies and their employees an easy and tax efficient way of giving to the cause and NGO of their choice through payroll. It is an organized and convenient way for employees to give to a charity while claiming tax-exemption benefits under section 80 G of Income tax deductions for donations. We are proud to have served more than 27,000 employees with their community investment in different projects through GAYE.

Grant Making & Project Implementation

Credibility and accountability are the foundation pillars of CAF India and established us as a renowned name in the CSR industry. Responsive nature of handling donor operations and ethical and professional approach to work is reflected across every aspect of the due diligence process of NGOs through an impartial and robust assessment process. Our donors can make an informed decision to choose the right partner from a list of validated NGOs. To date, CAF India has helped fund over 300 NGOs in 72 districts in 22 states across India.

NGO Validation

Our key strength lies in doing independent and in-depth due

diligence of non-profits through an impartial and robust assessment. Each assessment analyzes their track record and capacity skills, with a view to maximize the potential of each grant. This enables our donors to make an informed choice about their donations and investments. Our proven track record and expertise has helped us gain and retain the trust of many individual donors, national and transnational companies, foundations and institutions.

CSR Advisory

To facilitate CSR initiatives for both corporates and PSUs, our Corporate Advisory team provides end to end solutions in designing CSR policies / strategies and setting up standalone foundations. It manages programs and communication campaigns for corporates and drives engagement initiatives for their employees or volunteers interested in carrying out several community development programs.

Volunteering Programmes

Our team of experts provide detailed knowledge of volunteering opportunities and help with identifying the right causes in the NGO sector where the skill gaps can be filled.

Capacity Building

We provide grant-making practices that redefine the relationship between grants and non-profits. Our focus has been to make non-profits more effective, accountable and sustainable. For the past five years we have enhanced capacity building of this sector by demonstrating guidelines and framework for projects along with detailed assessments. We also provide learning opportunities for leaders and organizations in this space.

Disaster Support

We work with our NGO partners in providing support to the disaster stricken areas. We design programme strategies to undertake relief operations, rehabilitation projects, including livelihood and disaster management education to improve the resilience of the communities and their preparedness to disasters. We also establish and institutionalize community structures to ensure planned execution. We provide collective advocacy for creating awareness in the community about the government schemes to compensate the victims for the damages and facilitate access to those benefits.

CAF India has a network of validated NGO partners and we continuously monitor the ground situation with their help and identify the most vulnerable areas for relief & rehabilitation support.

Overview of the Year

Our objective of promoting 'Giving' has been received well, with the passing of Section 135 of Companies Act 2013, directing companies to implement Corporate Social Responsibility (CSR). CAF India's efforts to bring inclusive development to the forefront of corporations, institutions and individuals' agendas through 'shared giving' will bring about a positive change in the mindset and result in concrete benefits for the underprivileged section of the society. We have always been proactive in sensing developments of the CSR industry and successfully institutionalized additional segments to address changing requirements. The CSR support team at CAF India has widened service deliverables by adhering to the changing regulatory environment, making our CSR support division comprehensive and responsive.

With the new government in Center, our country is at a juncture of positive change. Inspired by our Prime Minister's 'Clean India' initiative, we have designed an ambitious campaign called 'Right to Sanitation' which will seek support for building toilets across schools and households in India.

So far, more than 500 projects across 22 states in India have received support from 50 corporate partners, 27,000 individuals and 300 NGOs.

We have been involved in capacity building programmes for non-profit sector. As part of this initiative, we have organized two workshops for our NGO partners in collaboration with Accenture. The workshop were designed to address the lack of an appropriate platform to share information, discuss challenges and best practices.

Digital outreach has almost become a pre-requisite tool in our sector. Recognizing the growing needs of our digital audience, we have paid significant attention to expanding our digital footprint to ensure greater transparency for the convenience of our donors and partners. With this objective in mind, we have initiated our website redesign project and re-launched our newsletter service with a fresh design theme. We have also expanded our digital presence. In addition to our Facebook and LinkedIn presence, we now have a Twitter profile along with YouTube and Google+ account to cater to the needs of expanding net savvy audience.

In a move that will go a long way in making 'Online Giving' personal, easy and convenient in India, we are developing an Online Giving Platform (OGP) which will help in providing a more powerful and enriching 'Giving' experience and targeted towards donors and payroll giving partners. This platform will enable donors and payroll giving partners set up their online accounts and help them make an informed choice of the NGOs validated by CAF India.

Extending our community service development work, new office was set up in Bangalore which will help us deliver on-going operational projects effectively in that region.



How we can support your CSR

Adding edge to our Strengths

With the revision of the Companies Act, 2013, directive for corporate social responsibility has now been formally introduced to the public and private companies in India. The implications following passage of Section 135 of Companies Act, 2013, bear both qualitative and quantitative effects on the overall strategic objectives, operational framework and functionalities of the CSR initiatives. To help corporate organizations cope with the change, our teams have invested time and resources to broaden and strengthen the scope of its CSR support framework. The Corporate Support Division provides high-end technical advisory services to its partners by customizing and re-aligning support services with the organization's overall CSR goals.

CSR policy and strategy development

Develop effective CSR strategies and policies that intensify corporate's social responsibility initiatives. Our approach to formulate CSR strategy for any organization keenly observes the company's overall long term strategic direction.

Program development

Extending the programmatic expertise, our technical team conceptualizes and designs programs that interests stakeholders associated with the project. We validate NGOs and mobilize their resources for optimum utilization. Our training programs helps civil society organizations understand CSR services along with fundamentals of conceptualization, implementation, assessment and monitoring sustainability to ensure growth.

Program delivery

Evaluating the effectiveness of CSR programs is vital to measure the success of programs. We provide technical support in developing the monitoring and evaluation framework to help evaluate CSR projects, conduct baseline and assessment studies, outline monitoring and develop tools to measure Social Return on Investment (SROI) for projects. We ensure that the model reflects local developmental needs and creates sustainable shared value for communities.

Establishment of corporate foundations

We facilitate setting up of charitable funds to help companies meet their strategic community and social initiatives. Our approach is embeded in helping companies embark on a mission that creates a goal oriented vision to meet their CSR objectives.

- Developing foundation's strategy to achieve CSR objectives
- Amplifying the scope of foundation's activities to translate the desired impact

Employee engagement and volunteering

We run engagement programs for employees in recognizing organization's valuable resources to indulge in social development initiatives extensively. We provide training for volunteering opportunities to connect employees with grass-root issues and help inculcate a commitment towards development initiatives by facilitating -

- Introductory events
- Team building activities
- Short term projects in the community that utilize core skills of employees
- Quick turnaround projects

Communication and engagement

We assist our partners by designing a 360 degree comprehensive communication plan to raise awareness and encourage visibility for the projects. CAF India has successfully handled communication campaigns for multinationals and Indian corporates with documented reports of the events and campaigns' outreach by collecting case stories, case studies and annual reports for stakeholders.

OUR CSR FRAMEWORK



Strategic Giving Campaigns

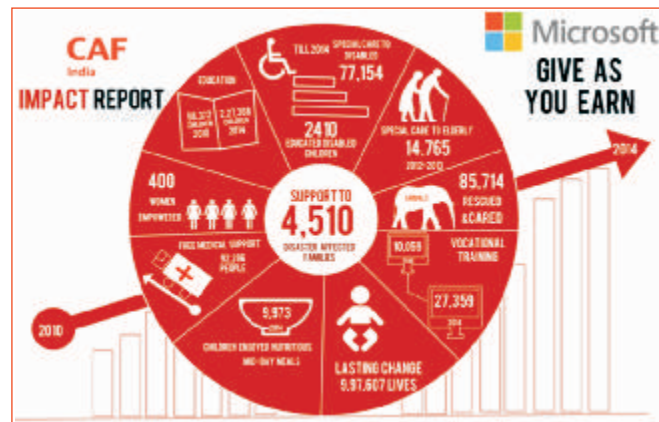
Taking forward our mandate to mobilize resources for community development and engage societies in a meaningful manner, we run cause-based awareness building campaigns & programs for corporates associated with the development projects to garner attention from masses.

Microsoft India Giving Campaign

Payroll Giving is a simple, easy, tax-efficient way of giving back to society directly from the salary. Our payroll giving partner, Microsoft India, runs the program with special emphasis on making the employee giving program more meaningful. Every year, Microsoft India gears up for its' annual giving campaign to raise awareness and generate contributions for its partner NGOs. Though for Microsoft India, giving is a round-the-year activity, but it is the Giving Campaign when an entire month is dedicated to donations, pledging and community initiatives. Microsoft matches employee contributions up to a fixed amount per employee and distributes the



amounts to all recipient organizations. A series of events are organized during the giving month to raise funds for the cause of their choice. During Community Week/Day of caring, every member of the Microsoft India family volunteer their time towards social service activities, such as teaching basic computer skills to children from less privileged schools, painting old age homes, visiting NGOs with blind kids and read out stories and volunteering for photography. CAF India helps facilitate Microsoft India's Giving campaign with communication and program support each year. This year, through Giving Campaign, Microsoft managed to raise more than 5 crores. This contribution of the employees is being channelized towards supporting child education, health and eye care related causes.



Canon Adopt-a-village

Canon Adopt-a-village is an ambitious CSR initiative launched by Canon. This campaign aims at adopting a village and transforming its social infrastructure by improving quality of education and providing eye care facilities for its inhabitants. CAF India is proud to be the managing partner of this initiative with Samarthanam as the implementation partner. We facilitated the pilot of this project in Ferozpur Namak village situated in Mewat district in Haryana. After the success of the pilot run, Canon now plans to expand the geographical reach and hence another school in Maharaja Katte village in Karnataka was adopted this year. This project was inaugurated by Mr. Kobayashi, President and CEO, Canon India Pvt. Ltd.



catalyze improvements in child health, learning achievement, and productivity, especially that of the girls. As a managing partner of this campaign we have successfully worked with donors and institutional partners to bring a marked change in the lives of over 75,000 school children in 13 states.



AIRCEL - NDTV 'Save Our Tigers'

We facilitated the campaign by providing online space to support efforts to conserve Tigers. Funds raised from the campaign helped channelize resources and mitigation measures to prevent poaching incidents by building buffer-zones and wildlife corridors to conserve the species.

The contribution made towards this is being utilized for :

- Channelizing involvement of local communities for tiger conservation
- Modernizing forest departments to step up protection
- Improving human-animal conflict mitigation measures
- Protecting buffer zones and wildlife corridors
- Taking measures to reduce poaching

Coca Cola NDTV Support My School (SMS) Campaign

Partnered with Coca Cola – NDTV initiated 'Support My School Campaign' from 2010 to 2014. The campaign is designed to intervene in the poor conditions of schools across India, including lack of water, poor sanitation (toilet facilities) and hygiene, ill-equipped sports infrastructure and landscaping. The overriding goal of the campaign was to ensure that schools have affordable access to water and sanitation facilities which will



Impact Stories

No Dream Too Big



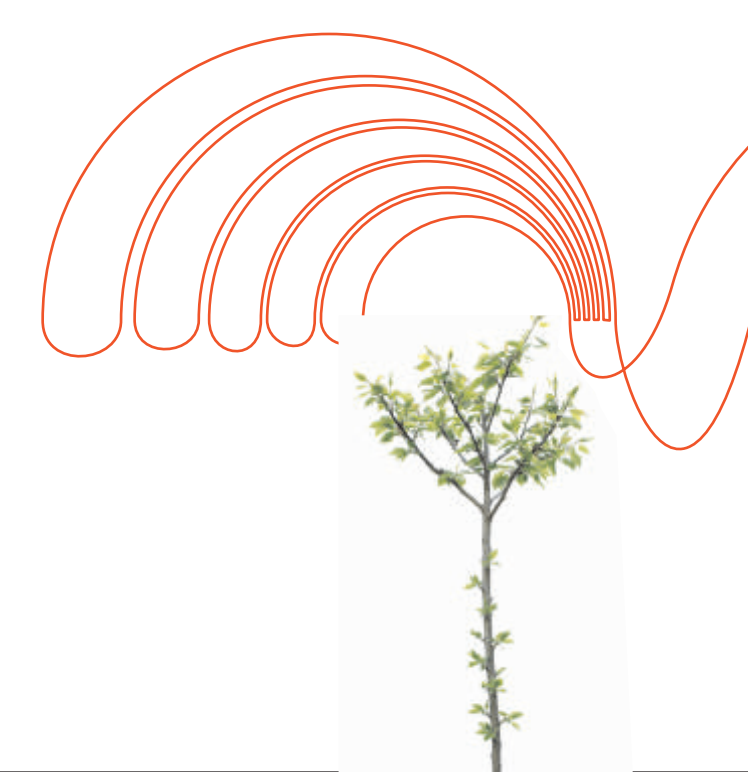
Fourteen-year-old Sushma lives with her father, mother and brother in a small tenement in a resettlement colony in Devli village, Delhi. Her family migrated from Madhubani, Bihar in search of livelihood. Sushma's father could not complete

the BA program he

had enrolled in; economic hardships forced him to drop out after the first year. This limited his capacity to earn and provide for his family, but he has always pursued the dream of ensuring education for his children.

Sushma is enthusiastic and bright. She aspires to become a doctor and focuses on studying science subjects while finishing her homework. But she did not have such dreams and hopes to recognize her capabilities. After interacting with the Shikshaantra Team, Sushma's mother agreed to let Sushma attend the Shikshaantra program. She was so convinced of the concept that she decided to break the orthodox mindset of the society around her and enrolled Sushma. Sushma has been part of the program now for 5 years.

“I needed someone to escort me to the centre when I first joined. Over the course of 5 years I have learnt a lot of new things,” says Sushma. “My speaking skills have improved significantly and I am no longer the silent, shy child I used to be. Today, I represent the organization at various forums and even participate in art and culture activities.”



What are the three things she likes best about the centre?
“The environment is very joyous and lively. The extra-curricular activities, summer camps, and mid-day meals compel me to keep coming without failing. But I like the teachers the most. They are always available and are far better faculty than any other school nearby. They listen to me and so I do not hesitate to share my problems with them or the counsellors.”

Sushma is blessed with parents who believe in education for both their son and their daughter. The opportunity to be a part of the Shikshaantra Program has been life-changing for her.

Which is why she now motivates other children to join the program.

It is For the Future of Child



The Baljati Katra Chand Khan primary school in the urban area of Bareilly district in Uttar Pradesh had no sanitation facilities for students. Many young girls found it difficult to attend classes because of this.

Today, all students have access to basic

facilities and the school actively promotes health awareness. It took many conversations and a sustained awareness campaign before teachers, staff and community members agreed to take responsibility not only to provide the facilities but also to maintain it. It is, after all, a matter of their children's future.

WASH posters and stickers raised awareness on the issues. Interactive activities like drawing competitions helped spread the message. School Management Committee (SMC) members, students, parents and panchayat members attended training sessions on sanitation and safe drinking water. Numerous meetings were held to involve all community members in

conversations around health and sanitation. The campaign was actively supported by government health workers like the ANM and ASHA.

Support My School campaign helped instilling sustainability into our efforts by deciding to take care of the facilities. SMCs were further strengthened by conducting capacity building workshops for SMC members to understand their roles and responsibilities. The members also developed a sustainability plan for the school. SMC members were motivated to include the review of the school's sanitation facilities and monitor the cleanliness of the school campus in the agenda for their monthly meetings.

Recently, the SMC felt that the toilets were not being cleaned properly. SMC members and other parents jointly invited district level officers, including the district magistrate, to the school premises for a meeting. The officials appreciated the Support My School campaign and the facilities provided under it. In the meeting, the SMC president presented a letter requesting the appointment of a worker to clean the toilets daily, and the local ward member agreed to this request.

The SMC of the Baljati Katra Chand Khan primary school feels completely responsible for the cleanliness and maintenance of facilities in the school. It is community efforts like this, supported by donor initiatives, that help create a clean and healthy environment for our school going children, giving them a chance at a better future.



No looking back for Bushra now



A carpenter living in a resettlement colony in Delhi works as a daily wage labourer to support his family of seven. His meagre earnings barely cover the basic needs of his family. Nevertheless, he dreams of educating all his children.

It is his dreams that allowed Bushra to join Shikshaantra when she came home one day and told him about the program. She was in Class 12 at the time and knew the importance




of securing good grades in her high school examinations if she wanted to study further. With regular coaching from the teachers at Shikshaantra, Bushra scored a high 80% in her school leaving exams and this has motivated her to prepare for college. Bushra credits the marks she scored to all the teachers in Shikshaantra who made learning interesting and to her parents for keeping faith in her and her abilities. "In today's cut-throat, competitive world, it is very tough to achieve a high score without tuitions. In schools, nobody pays you any attention," says Bushra. "I'm lucky my Amma and Abbu agreed to let me join Shikshaantra. Since then, there has been no looking back. Everybody in Shikshaantra is so helpful and ready to guide us, not only in studies but also in personal issues. Shikshaantra is another home for us."

Bushra is ready to pursue a Bachelor's in Elementary Education to become a teacher and help other children with their studies. She is a source of strength to her parents and a role model for her four siblings and the other Shikshaantra children.



Partnership and Membership

Corporate Partners

	ABB
	Accenture
	Adobe Systems
	American Express
	Amazon India
	Barclays
	Pearson
	Canon
	Coca-Cola India
	Ernst & Young
	GlaxoSmithKline Consumer Healthcare India
	Steve Waugh Foundation
	UN Habitat

	Hewitt Associates
	Microsoft Corporation (India) Pvt. Ltd.
	PepsiCo
	The Royal Bank of Scotland
	The Shri Ram School
	UBS India Service Centre (India) Private Limited
	Walmart
	D E SHAW India Software Pvt Ltd.
	Herbalife International India Pvt Ltd.
	ING Vysya Bank
	Robert Bosch Ltd.
	Aircel
	Emerson

Project Partners

Aathmeeya Manasika Vikas Kenram	Cancer Institute	Global Cancer Concern
Action for Child Labour	Care India	Goonj
Agewell Foundation	Centre for Civil Society	Helpage India
Aid India	Chaithanya Mahila Mandali	Holy Family Asha Niwas Social Wel Society
Aids Awareness Group	Chetna	Hope EK Asha
Aim for Seva	Child Aid Foundation	Hope Foundation
Akanksha Foundation	Child Rights & You (CRY)	Hope Project Charitable Project
Akshara Foundation	Child Welfare & Holistic Organisation for Rural Development	Human Upliftment Trust
Alternative Development Initiative	Childrens Love Castles Trust	Hyderabad Children Aid Society
Alzheimer's and Related Disorders Society of India	Circle of Goodwill	Hyderabad Council of Human Welfare
Aman Public Charitable Trust	Citizen Development Centre	Hyderabad Eye Institute
ANANDAM	Committed Communities Devel Trust	IIT KHARAGPUR A/C ALUMNI FUND
Ananya Trust	Compassion Unlimited Plus Action	India Literacy Project
Animal India Trust	Concern India Foundation	Indian Cancer Society
Arpan	COVA	Indian Council for Metal Health
Arunachala Village School Trust	Darpana	Integrated Development Foundation
Asha	Deenabandhu Trust	Integrated Rural Community Development Society
Asha Foundation	Deepalaya	International Services Association India
Ashray Akruti	Desire Society	Isckon Food Relief Foundation
Ashraya	Devnar Foundation for the Bilind	Isha Education
Assist	Dignity Foundation	Isha Foundation
Association of People with Disability	Disha Samiti Bareilly	Ishwar Charitable Trust
Astha	Dr. Shroff's Charity Eye Hospital	Jagruti Bal Vikas Samiti
Attakkalari Centre for Movements Arts	Dr.Hermann Gundert Foundation	Jagruthi
Avvai Home and Orphanage for Girls	Dream A Dream	Jamghat A Group of Street Children
Bal Raksha Bharat Save The Children	Dream School Foundation	Jan Madhyam
Balajothi Centre For the Disabled	Drishtee Foundation	Janaseva Foundation
Bhagavatula Charitable Trust	Drishti	Janhit Foundation
Bhoruka Charitable Trust	Enable India	Jayaprakash Narayan Memorial Trust
Bless	Etasha Society	K. C. Mahindra Education Trust
Blue Cross of Hyderabad	Exnora International Foundation	Karunshraya Bangalore Hospice Trust
Bosco Yuwodaya	Family of Disabled	Kherwadi Social Welfare Association
Byrraju Satyanarayana Raju Foundation	Foundation for Excellence India	Khushboo Welfare Society
Calcutta Samritans	Foundation of Occupational Development	Khushii
Calcutta Social Project	Freedom Foundation	Literacy India
Can Support	Genesis Foundation	

Lovedale Foundation
M V Foundation
M. N. B. Industrial Home for Blind
Magic Bus India Foundation
Maher
Mahita
Mesh
Mission to the Desperate & Destitute of India
Mobile Creches
Muskaan
Naandi Foundation
National Association for the Blind
National Development Foundation
Nature Conservation Foundation
Nav Bharat Jagriti Kendra
Navjyoti Development Society
Navjyoti India Foundation
Naz Foundation
Needy Illiterate Children Education
Netherlands Leprosy Foundation
New Life Charitable Trust
Nirmaan Organization
Nisvartha Foundation
Noida Deaf Society
Om Foundation
Onvya
Operation ASHA
Pamencap
Parikrma Humanity Foundation
Pondichery Multipurpose Social Service Society
Prajwala
Pratham
Pratham Delhi Education Initiative
Prayas
Premalayam
Pullela Gopichand Badminton Foundation
Rawwd
Reaching the Unreached
Regenboog India Foundation
Ritinjali

Room to Read India Trust
Rotaray Centenary Charitable Trust
Rural Centre for Human Interest (RUCHI)
Rural Development Foundation
Rural Education & Development (READ) India
Sabuj Sangha
Sadhu Sunder Singh Welfare Society
Sahara Charitable Society
Sahayata Trust
Sai Kripa
Sai Seva Sangh
Saint Hardayal Education & Orphans Welfare Society
Sakaar Outreach
Sakar - Society for Adoption Knowledge Awareness & Resouces
Salaam Baalak Trust
Samarthanam Trust for the Disabled
Samrakshan Charitable Society
Sanskrita Bharti
Sankalp Welfare Society
Saraswati Foundation
Seva Mandir
Sevalaya
SHARE (Society to Heal Aid Restore & Educate)
Shramik Bharti
Shree Ramana Maharishi Academy for the Bilnd
Shristi Special Academy
Sivananda Rehabilitation Home
Sivasri Charitable Trust
Social Outreach Foundation
Society for All Round Devel.(SARD)
Society for Rehab for Mentally Challenged
Society to Aid the Hearing Impaired
Sos Children's Villages of India
Sphoorti Foundation
Sree Guruvayurappan Bhajan Samaj Trust
Sree Sree Parama Premamya Purusottam Trust

Sri Kanchi Kamakoti Medical Trust
Sri Satya Sai Dharmika Seva Samastha
Sri Sri Ravi Shankar Vidya Mandir Trust
Sri Vidhya'a Centre for the Special Children
Sri Vivekananda Sevashrama
Sruti
St. Gregorious Balagram
St. Louis Institute
Support
Swami Vivekanand Shiksha Samiti
Swayam Krishi Sangam
Tamana
Teach to Lead
Technology Informatics Design
Endeavopur (TIDE)Gay
Thalassemia and Sickle Cell Society
The Akshaya Patra Foundation
The Banyan
The Richmond Fellowship
The Society for Doorstep School
Udavum Karangal
Udayan Care
Udhavum Ullangal Public Charitable
Uma Educational And Technical Society
Vaidehi Seva
Vanavasi Kalyan Parishad
Vidya
Vidya Poshak
Vidyarambam
Vinoba Sewa Ashram
Visakha Society for the Protection & Care of Animal
Vision Aid Charitable Service Society
Vivekananda Educational Centre
Vivekananda Girijana Kalayan Kendra
Welfare Centre for the Mentally Handicapped
West Bengal Voluntary Health Association
Wildlife Trust of India
World Vision India

Memberships

CAF India thrives on partnerships and networks to develop a culture of sharing knowledge by liaising with other parallel institutions working in the development sector and leverage such opportunities to map the dynamics of CSR and keep our stakeholders well informed.

Global Compact Network International (GCNI)

Worldwide Initiatives for Grant making Support (WINGS)

Sphere India Inter-Agency Coordination Committee, Uttarakhand

Voluntary Action Network India (VANI)

Confederation of Indian Industry (CII)

Federation of Indian Chambers of Commerce and Industry (FICCI)

Appreciation



We thank IT major Accenture for providing pro bono support in developing an innovative platform for CAF India, which will make Online Giving a more convenient and efficient experience for individual and corporate donors. The Online Giving Platform (OGP) is aimed at channelizing more funds for causes and will also capture valuable information to gauge online giving trends across the country.





Testimonials

NGO Testimonials

We have been associated with CAF for the past three years, and have worked closely with them on the Microsoft Giving Program. We value their experience in organizing and executing campaigns smoothly.

Suma Ravi, Director Southern Region, CRY

Our partnership projects, 'Helpline for the Visually Impaired' and 'Mobility and Sensory Stimulation Park' with Microsoft and Charities Aid Foundation India enabled us to empower people with special needs to attain the freedom to access privileges in life. These projects so far have produced excellent results; we hope it will continue to flourish in the years ahead. We believe that together, through the creation of appropriate models, we have the potential to help millions of people with visual impairment.

Beula Christy, Head & Consultant, Dr. PRK Prasad Centre for Rehabilitation of Blind and Visually Impaired, LV Prasad Eye Institute (LVPEI), Hyderabad

I would like to thank the entire team of the Support My School campaign. Special thanks to CAF India for providing an opportunity to work on an exclusive campaign which will change education in government schools. We hope to move forward with your support.

Vimla Shrivastava, Secretary, Vinoba Sewa Ashram, Shahjahanpur, Uttar Pradesh

Amazing support received from Charities Aid Foundation India. They have really helped Mahita reach set targets and create meaningful employable opportunities for many young girls in the urban slums of Hyderabad. CAF India's support to Mahita has created a viable and vibrant community partnership... On behalf of all of us at Mahita, the children and the community, I express our sincere thanks to CAF India for rendering professional service.

Ramesh Sekhar Reddy, Program Director, Mahita, Hyderabad



Testimonials

Donor Testimonials



We have been working with CAF for over a year to start an innovative giving program that will appeal to our customers and match their digital lifestyles. Gift a smile initiative is an innovative way for net savvy consumers to gift instantly, directly and conveniently to a cause of their choice. In partnership with CAF India, we have created a program that will give our customers an opportunity to gift in kind to a cause of their choice, even in remote locations, at the click of a button., knowing that the NGO needs it and trusting that Amazon will deliver it. Presently the program has 29 NGO partners and we will continue to scale it. It is CAF India's in depth knowledge of the social sector, validation & monitoring mechanisms and their 360 degree approach that made us partner with them to create India's 1st online charity program.

Meenu Handa, Director, Corporate Communications, Amazon India



Aon has a long-standing association with CAF. With CAF's assistance, our employees have had an opportunity to support causes that are close to their hearts. At Aon, employees are able to contribute to NGOs of their choice through our "Give as You Earn" program, a direct payroll contribution program. Our ability to have a variety of causes supported through this program owes directly to our relationship with CAF. All the NGOs whom we contribute to are validated by CAF. This helps address any latent questions employees may have about where their money is going. We are expanding our partnership with CAF to include CSR initiatives outside payroll giving initiatives. I value the advantage CAF brings to the table. I look forward to working with CAF to help transform lives in our community.

Jasjit Singh Kang, Executive Vice President, India Operations, Aon



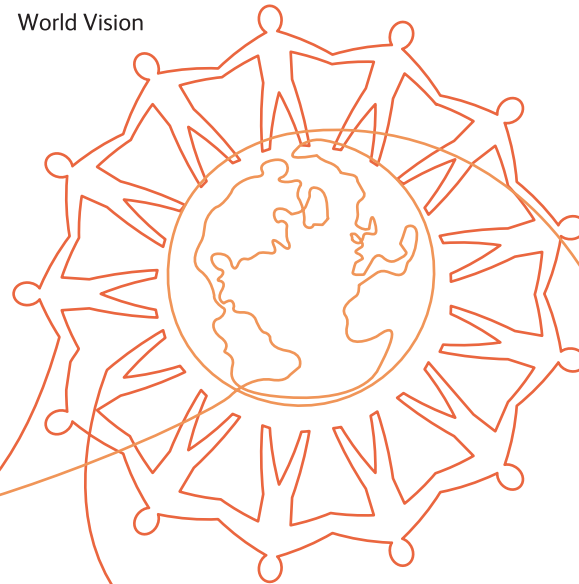
GSK's share of corporate social responsibility resonates with our vision of 'to do more, to feel better and live longer' for marginalized communities battling with health and sanitation issues in Bihar. The IDF (Integrated Development Foundation) project by GSK in Bihar, addresses the vulnerability of people facing the threat of Kalazar in the region. The comprehensive approach to uproot the sickening disease from the area has seen CAF India optimize resources to coordinate awareness drives, setting up relief centers and monitoring the progress at the grass roots, quite effectively. The SHEOWS project (Saint Hardayal Educational Orphanage & Welfare Society) in Delhi provides a warm and comforting place for the old and destitute and translates our commitment to enable a dignified living for thousands. We are delighted to have partnered with CAF India as their expertise in delivering holistic solutions to deliver CSR commitments and professional approach to delegate the responsibility sincerely, has helped us in translating our mission into realities for impoverished ones.

Padmaparna Dasgupta, Head Regulatory Affairs, GSK

Charities validated during 2013-2014

ACORD	Sewa International
Arpan	Shramik Bharti
Foundation for Spastic and Mentally Handicapped Persons	Society To Heal Aid Restore Educate(Swadesh Foundation)
Habitat for Humanity	Swami Vivekanand Shiksha Samiti
Helpage India	Teach To Lead
IIT Khargpur	Thalassemia & Sickle Cell Society
Kripa Foundation	The Action Northeast Trust
Krishnamurti Foundation	The Bethania Foundation
Lila Poonawala Foundation	The Sanket trust
Lotus Petal Charitable Foundation	Udyogini
Maharana of Mewar Charitable Foundation	UNICEF
Make A Difference Foundation	Uttranchal Youth & Rural Development Centre
Medical Research Foundation	Vinoba Seva Ashram
Mission to the Desperate & Destitute of India	Vivekananda Educational Centre
Mobility India	Women
Naik Foundation	World Vision
National Development Foundation	
Netherlands Leprosy Relief Foundation	
Nirmaan	
Nisvartha Foundation	
Reaching Hand	
Rotary Centenary Charitable Trust	
SAFA	
Sai Seva Sangh	

So far we have conducted validation for more than 1600 NGOs in India



Financial Reports

Balance Sheet

Charities Aid Foundation India
Balance Sheet as at 31st March, 2014

PARTICULARS	Schedule Ref.	As at 31.03.14 (₹)	As at 31.03.13 (₹)
SOURCES OF FUNDS			
Capital Fund	1	39,268,538	38,005,947
Corpus Fund	2	1,020,400	1,020,400
Capital Assets Fund	3	1,971,302	2,769,485
Institutional Development Fund	4	5,000,000	-
Unutilised Grants/Donations	5A	138,805,560	104,742,577
TOTAL		186,065,800	146,538,409
APPLICATION OF FUNDS			
Fixed Assets			
a. Gross Block	6	5,033,035	4,629,788
b. Less: Accumulated Depreciation		2,347,233	1,252,660
c. Net Block		2,685,802	3,377,128
Current Assets, Loans and Advances			
Cash and Bank balances	7	156,655,394	137,253,141
Loans and Advances	8	16,583,938	18,785,358
Current Investments	9	31,638,255	-
Total Current Assets		204,877,587	156,038,499
Less: Current Liabilities and Provisions	10	21,497,589	12,877,218
Net Current Assets		183,379,998	143,161,281
TOTAL		186,065,800	146,538,409

Notes forming part of the accounts financial statements 13

The above Schedules form an integral part of the financial statements

In terms of our report attached:

For Deloitte Haskins & Sells
Chartered Accountants

Alka Chadha
Alka Chadha
Partner



For and on behalf of

Charities Aid Foundation India

Arun Bharatram
Arun Bharatram
Chairman

Meenakshi Batra
Meenakshi Batra
Chief Executive



Place: Gurgaon
Date: 28th July, 2014

Place: New Delhi
Date: 28th July, 2014

Account of Income & Expenditure

Charities Aid Foundation India
Income & Expenditure account for the year ended 31st March, 2014

PARTICULARS	Schedule Ref.	Year ended 31.03.14 (₹)	Year ended 31.03.13 (₹)
INCOME			
Grants/Donations Received			
Specific Purpose Grant Income	5A	189,578,759	131,937,922
Other Income	11	10,785,794	6,387,137
		200,364,553	138,325,059
EXPENDITURE			
Grants/Donations Paid			
Specific Purpose Grant Expenditure	5B	172,845,571	119,624,297
Depreciation	6	1,109,362	187,285
Operating and Other Expenses	12	21,005,211	13,089,468
		194,960,144	132,901,050
Surplus		5,404,409	5,424,009
- Transfer to Capital Assets Fund		(858,183)	(161,904)
- Transfer to Institutional Development Fund		5,000,000	-
- Transfer to Capital Fund		1,262,592	5,585,913
Notes forming part of the financial statements	13		

The above Schedules form an integral part of the financial statements

In terms of our report attached

For Deloitte Haskins & Sells Chartered Accountants

Alka Chadha
Alka Chadha
Partner

Arun Bharatram
Arun Bharatram
Chairman

Meenakshi Batra
Meenakshi Batra
Chief Executive

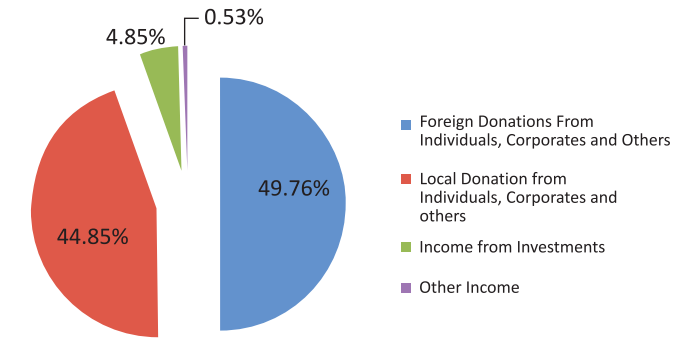
Place: Gurgaon
Date: 28th July, 2014

For and on behalf of
Charities Aid Foundation India

Place: New Delhi
Date: 28th July, 2014

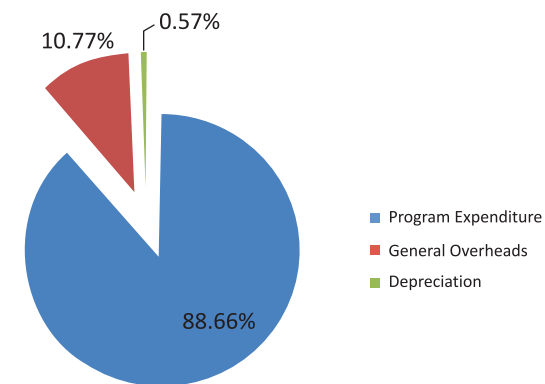
How We Spend Your Contributions

Inflow of Funds (FY2013-14)



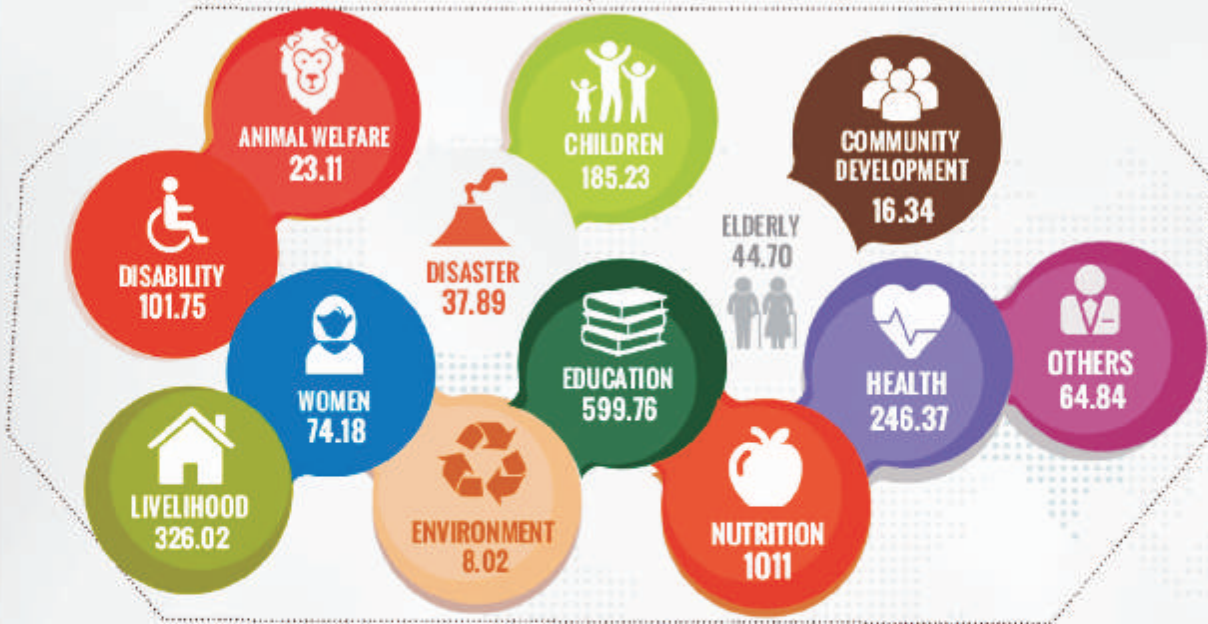
Inflow of Funds (FY 2013-14)	Amount in INR lakhs(₹)
Foreign Donations from Individuals, Corporates and others	997.07
Local Donations from Individuals, Corporates and others	898.71
Income from Investments	97.19
Other Income	10.67

Outflow of Funds (FY2013-14)



Outflow of Funds (FY 2013-14)	Amount in INR lakhs(₹)
Program Expenditure	1728.46
General Overheads	210.05
Depreciation	11.09

CAUSE-WISE DISTRIBUTION



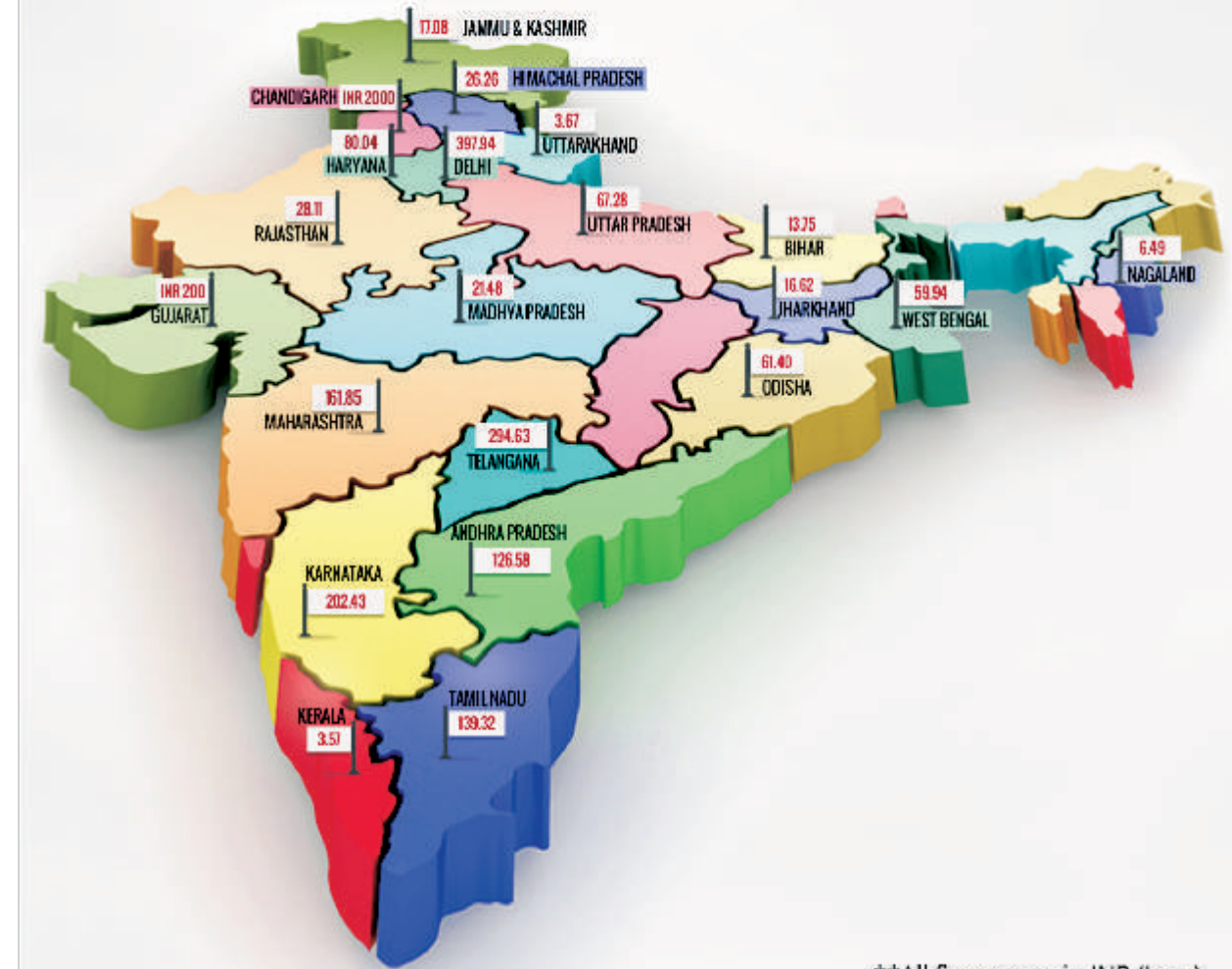
CAF India generated funds of over **INR 1728.46** lacs

Helped more than **40,000** donors

over **222** non-profits across 22 states in India.

**All figures are in INR (Lacs)

STATE-WISE FUND DISTRIBUTION



**All figures are in INR (Lacs)

Our Board

CAF India has an independent board, chaired by Mr. Arun Bharat Ram, who is a respected industrialist and philanthropist. The board comprises of six other prominent business and NGO leaders.



Mr. Arun Bharat Ram, Chairman, SRF Limited

He hails from the renowned business family of Delhi, the owners of Shri Ram Group and DCM with a legacy of more than 100 years. He is presently the chairman of SRF Limited, an organisation he set up in 1970, and which has now grown and diversified into a multi-business Rs. 4000 crore manufacturing company, having operations in India, UAE, Thailand and South Africa.



Mr. Ajay Kaushal, Co-Founder & Director, BillDesk

Ajay Kaushal is a Director and co-founder of BillDesk, one of India's largest electronic payment platforms. Ajay along with his partners co-founded BillDesk in 2000. Today BillDesk powers electronic payments across all large organizations in India and operates across 80 locations in India with over 450 employees.



Mr. Arjun Malhotra, Former Chairman & CEO, Headstrong

He has over 42 years of experience in the Technology and IT space with both Private and Public companies. He was until most recently Chairman and CEO of Headstrong where he led the turnaround and rejuvenation of that business. Under Arjun's leadership, Headstrong became the leader in consulting to the financial markets and was sold in 2011 to Genpact for over \$500m. He is also on the board of IIT, ISB, IIM, and many more other educational and social organisations.



Mr. Sanjay Patra, Executive Director, Financial Management Services Foundation

He has experience of 25 years in the Voluntary & Development sector. He is currently the Executive Director of the Financial Management Services Foundation (FMSF) and has served with this organization since 1998. FMSF is a non profit organization responsible for financial monitoring & capacity building of development organizations in South Asia (India, Nepal, Bangladesh, Sri Lanka & Pakistan). FMSF has a wide network of over 300 development organizations in this region. He is also author of : Interface (half yearly journal of FMSF), E-communique "Standards & Norms", Governance Tool Box Series.



Mr. Viraf M Mehta, Social Anthropologist

Viraf Mehta, is a social Anthropologist, educated at the Department of Anthropology, Delhi University, India and University College London, UK. He was the recipient of prestigious Sir Dorabji Tata Merit Scholarship and a Govt. of India Scholarship for post-graduate studies. In the mid-80's, whilst working with Tata Ltd. in London (1986-88), Viraf Mehta became interested in issues related to the social and environmental impacts of large 'development' projects on tribal and other marginalised and vulnerable communities, and stemming from this, the wider issue of the role of business in development' with specific focus on the communities impacted by business.



Mr. Neeraj Gulati, Managing Director, Monotype Imaging India

Neeraj Gulati is presently the Managing Director of Monotype, the world's leading provider of text imaging solutions, which power a majority of PCs, smart phones and tablets around the world. He is passionate about nurturing innovation in children and leads (as a volunteer) a nationwide childhood innovation project at the office of Advisor to Prime Minister of India's National Innovation Council, which is headed by Mr. Sam Pitroda. This initiative is termed "Tod, Fod Jod" and involves de-construction, re-construction, re-design and repair of things around us, like cell phones, computers, toys, automobiles etc.

Senior Management Team



Meenakshi Batra, Chief Executive Officer

Meenakshi is a seasoned and widely recognized professional with over twenty-four years' experience in international development, corporate CSR and non-profit sector. Her skills encompass wide range of development sector approaches, philanthropy, institutional donor program management, organizational development, budget and strategic planning. Meenakshi has served in various leadership roles with international Development and humanitarian agencies in many parts of South and Southeast Asia



Avijeet Kumar, Director

Avijeet shares more than 20 years of work experience in the development sector and in teaching and research. He worked with Help Age India as Director, Programs for more than eight years before joining CAF India. He is a graduate in Sociology from Delhi University and National Scholar in the Department of Sociology, Delhi School of Economics and holds a M. Phil degree from Jawaharlal Nehru University, New Delhi.



Rakesh Goswami, Head Finance & Operations

Rakesh Goswami is Head Finance & Operations. He is a veteran with more than 19 years of experience in heading the financial domains for organizations with 11 years of dedicated experience into working for the development sector. Rakesh is an expert in Taxation, FCRA and formulation of policies & procedures.



Namrata Jaitli, Head Programmes

Dr. Namrata Jaitli is Head , Programmes at Charities Aid Foundation, India since April 2014 . She served as the Deputy Director in Society for Participatory Research in Asia (PRIA), an international Centre for Learning and Promotion of participation and democratic governance. She has a strong academic background and multi-functional experience of 20+ years in empowering marginalized communities, strengthening capacity building and knowledge generation initiatives.



Ramona Bakshi, Head Business Development

Ramona is a dedicated professional and shares expertise in handling Marketing, Program Design, Development and Project Communications with key focus on Fundraising, Relationship Building and Monitoring & Evaluation. During her eight plus years of experience, she has created strategic sustained partnerships with both Public and private sector, brand building community development initiatives and is a brilliant scholar for the theory of change. She is a graduate in History from St Stephen's College and has been awarded a number of awards for her outstanding contribution to her work.



Sangeeta S. Thakral, Head Marketing & Communications

Communication and marketing specialist with more than 11 years of experience in the field of branding, communication, digital media, campaigns and training delivery with an extensive experience of working in a cross-cultural global environment. Before joining CAF India Sangeeta managed several communication assignments mostly for the countries in the Middle East and Africa. She is a commerce graduate with diploma in software engineering. Sangeeta has certificate in International Communications from Chartered Institute of Marketing, United Kingdom.



Joyatri Ray, Regional Representative (South)

Joyatri has close to 20 years of work experience in the social development sector. Her knowledge and expertise in handling various thematic areas, has helped her deliver strategic programs, manage complex projects across geographies with multiple stakeholder interventions. Extending CAF India's community service development work, her role as a Regional Representative (South), helps deliver on-going operational projects effectively in the region.



Let's get
on with
giving