



Annual Report

2016 - 2017

CHARITIES AID FOUNDATION INDIA
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Registered Trust Number: 3733/IV dated 15 October 1998

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CAF Charities Aid
Foundation
India

www.cafindia.org



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Let's get
on with
giving

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ABOUT CHARITIES AID FOUNDATION (CAF) INDIA

Established in 1998, Charities Aid Foundation (CAF) India, a not-for-profit organization, offers strategic giving solutions to NGOs, corporates and individuals, for a more equitable and sustainable society.

Over the past 19 years, CAF India has been actively engaging with stakeholders across a broad spectrum of areas employing knowledge with over 100 corporates, 50,000 individual donors and efficaciously supports more than 2100 validated non-profits across 26 states in India. With its dedicated team of specialists, the organization envisions to build a society motivated to give ever more effectively and help transform lives and communities. CAF India is a member of the CAF Global Alliance that has nine offices internationally and distributes funds to over 100 countries across the world. To know more about CAF India, please visit www.cafindia.org





VISION

To build a society motivated to give ever more effectively and help transform lives and communities.

MISSION

To promote and support strategic giving for a more equitable and sustainable society.

VALUES

TRUST: Clear, transparent, discrete and reliable.
SUPPORT: Passionate about supporting our donors and NGOs to deliver real social impact.
FLEXIBILITY: Open, responsive and adaptable.
DEDICATION: Committed to advancing charitable giving and the charitable sector.





CHAIRPERSON'S MESSAGE

It is my privilege to present the Annual Report and audited accounts of Charities Aid Foundation (CAF) India for the financial year 2016-17.

India's Corporate Social Responsibility mandate has encouraged India Inc. to stride towards larger social transformation, in an optimum manner. However, a lot of companies still find it challenging to identify the right cause, or the right partner, or the most impactful implementation strategy for a successful delivery of their programs. In this context, CAF India, with more than 700 projects spread across 26 states, is at the forefront of supporting strategic giving to craft long-term impact for the society. Today, India stands at a crucial juncture, while gradual improvement in philanthropy plays a vital role in helping the country move closer towards its development goals, a labyrinth of development challenges threaten to pull it down. In 2016, India was ranked 130 on the Human Development Index and 110 on the Sustainable Development Goals (SDGs) Index. Conservative estimates indicate that India will face a shortfall of INR 533 Lakh Crores if it is to achieve the SDGs by 2030. Although the government remains the largest enabler of change, the role of private philanthropy is crucial towards achieving these goals.

With the changing paradigm of CSR, improved giving culture, and the introduction of SDGs, I am confident that the developmental challenges our country faces today will be closely addressed. CAF India will endeavour to continue in its path of encouraging philanthropy to address pressing social issues. I take this opportunity to thank all our partners for their generous support and hope that you will continue to support us in the years to come. You all continue to be a source of strength and inspiration. I am grateful to each one of them for their dedication and cooperation. I would also like to acknowledge the contribution, support and commitment of my colleagues on the Board.

Finally, I congratulate Ms. Meenakshi Batra, and her dedicated team of professionals who through their hard work, dedication and passion, are engaged in building a more equitable and sustainable society.

Arun Bharat Ram
Chairperson, CAF India Board



FROM THE CHIEF EXECUTIVE'S DESK

In India, philanthropy has been on the upswing over the past few years. Thanks to our growing number of individual and corporate givers, we are witnessing a steady growth in planned giving. Our annual publication, the World Giving Index in its 8th edition (2017) indicated that the country is endorsing a positive trend in individual giving particularly among youth and women. Though these trends are encouraging, the required scale of development in a country as large as ours mandates a greater push for more philanthropic funding.

Despite great strides in social development over the years, the latent potential of a nation of more than a billion people continues to be hindered by developmental barriers. India's development goals are immense, and the challenges that lie ahead can only be overcome with the efforts of every stakeholder in the ecosystem. CAF India, keeping in line with its ethos, remains determined to facilitate an enabling environment for its stakeholders to not only contribute to social causes but also to transform their investment into measurable impact on ground. Our work during this year has been extremely rewarding. I am pleased to share, we have raised crores till date for our validated NGO partners - achieving a growth rate of 38% in 2016-2017.

We are proactively adopting new strategies to move the needle towards high-impact results. This year we strengthened every sphere of our work including CSR support, payroll giving, individual giving, volunteering and humanitarian response. Guided by our mission, we will continue to inspire and support strategic giving in India to meet development challenges relevant to the Indian context.

I would like to thank our Board members for providing a clear vision and direction during our journey so far. In conclusion, I would like to thank our partners, donors and all 'CAF-ians', for their support and contribution over the years. I am sure with your continued support and engagement, we will continue to move forward towards achieving our dream of building a society motivated to give even more effectively to help transform lives and communities.

Meenakshi Batra
Chief Executive

SNAPSHOT 2016 - 2017

In a bid to ensure better support for our partners and communities, the team at CAF India started this year with renewed commitment and enthusiasm. This effort led to 2016-17 being a very significant year since the efforts and initiatives undertaken by the team received multiple accolades during the year. The Government of Rajasthan recognised CAF India's endeavour and conferred us with the CSR Excellence Award, our Right to Sanitation (RTS), a national campaign won the best fundraising initiative award at the 5th Asian Customer Engagement Forum (ACEF). Given our commitment to ensure better support to our partners, all aspect of our program delivery has been strengthened during the year

With a portfolio of 600+ active NGO partners CAF India has validated 2100 NGOs till date by carrying out an in-depth due diligence process. We have empanelled more than 100 assessors across the country to help us with faster delivery of our CSR program as well as due diligence process. In an effort to reach out to and help more NGOs, CAF India launched a free online NGO registration portal. Within days the portal received an overwhelming response helping CAF India expand its geographical footprint with increased thematic choices. We are currently implementing projects in 26 states across India through our network of validated partners.

Give As You Earn employee giving program pioneered by CAF India, has as of today garnered the support of more than 50,000 professionals across multiple corporates contributing towards various causes. This support has enabled CAF India to implement many projects across the country aiding over 220 NGOs.

2016-17 has been a monumental year for CAF India by way of partnerships and alliances. Being appointed a member of the Sustainable Development Solutions Network, CAF India became a proud partner in the Global Partnership for Sustainable Development Data and Global Compact Network India. CAF India has also been empanelled on the Leading Implementing Partners for Development Projects of the Indian Institute of Corporate Affairs (IICA). Ms Meenakshi Batra, CEO CAF India, has been instituted as a convener of the MSD-10 Panel of the Bureau of Indian Standards.

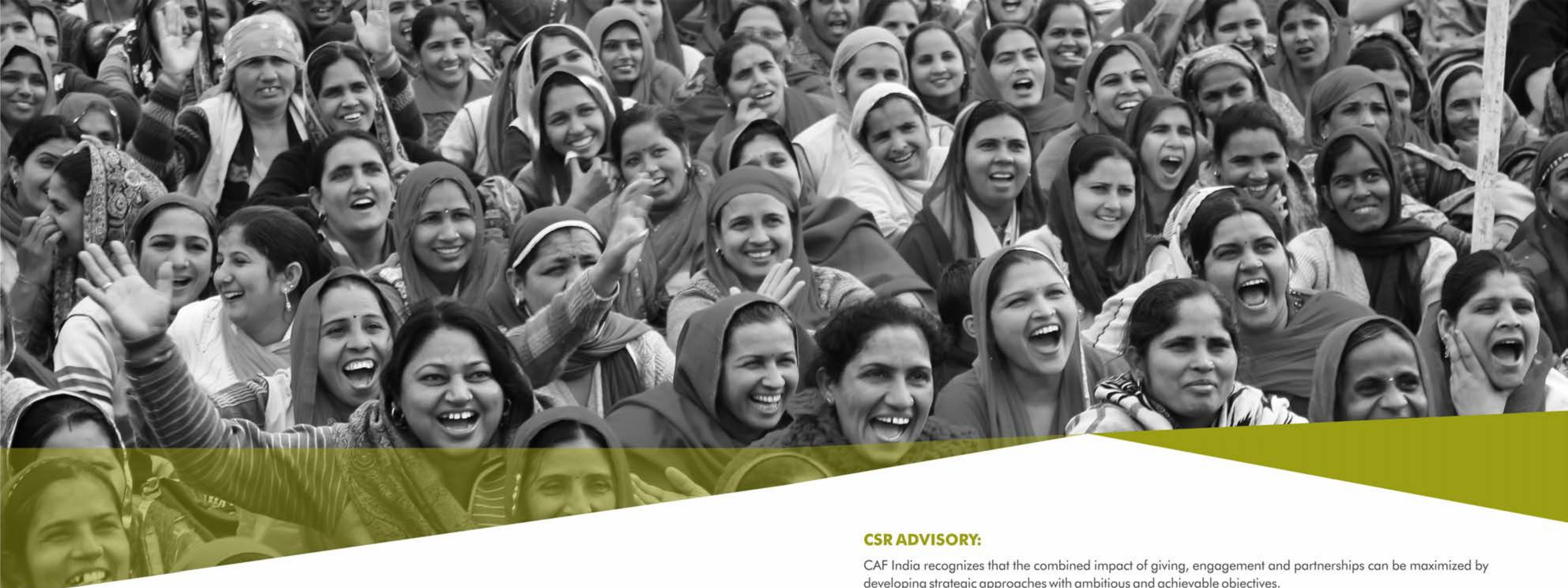
The efforts of CAF India led to wide recognition across various forums. CAF India's Employee Giving program has been awarded for Excellence in Employee Engagement. Meenakshi Batra, CEO CAF India, was awarded the Indian Women Achiever Award while CAF India's Head of Marketing & Communications Sangeeta Thakral occupied a place amongst the most influential marketing leaders of 2016-17.




TOTAL FUNDS DISBURSED
₹6,38,761,372

NGOs
365





OUR PROGRAMME PORTFOLIO & OUTCOME IN 2016-2017

Together with our NGO's, corporates, individuals we've achieved a lot to be proud of this year. Our programme and innovative initiatives have positively impacted thousands of lives across the country. Here is a summary of our performance across all of our commitments.

CSR ADVISORY:

CAF India recognizes that the combined impact of giving, engagement and partnerships can be maximized by developing strategic approaches with ambitious and achievable objectives.

CAF India, with its 19 years of expertise and experience of working with Indian businesses is ideally positioned to develop strategies that will make a difference to your business and to the communities you wish to help. We offer a range of advisory support to help you develop, implement and evaluate a CSR programme aligned to your organization's vision and mission. A significant initiative that we have undertaken is called **SDGs Drivers Forum** - a first of its kind strategic action group with an objective of engaging Indian Inc. along with other stakeholders to advance the Sustainable Development Goals (SDGs) in India. The first goal that has been undertaken within the wider ambit of the SDGs Drivers Forum is SDG 2 - Zero Hunger, which is one of the most critical goals for India.

In collaboration with our thematic SDG partner, United Nations World Food Programme India (UN WFP India) we have initiated a dedicated Goal 2 Action Group comprising of leading stakeholders from diverse sectors on Transformative Partnerships to Achieve SDG2. As a signatory to the United Nations Global Compact (UNGC), the SDGs Drivers Forum will undertake goals that are of utmost priority for India.

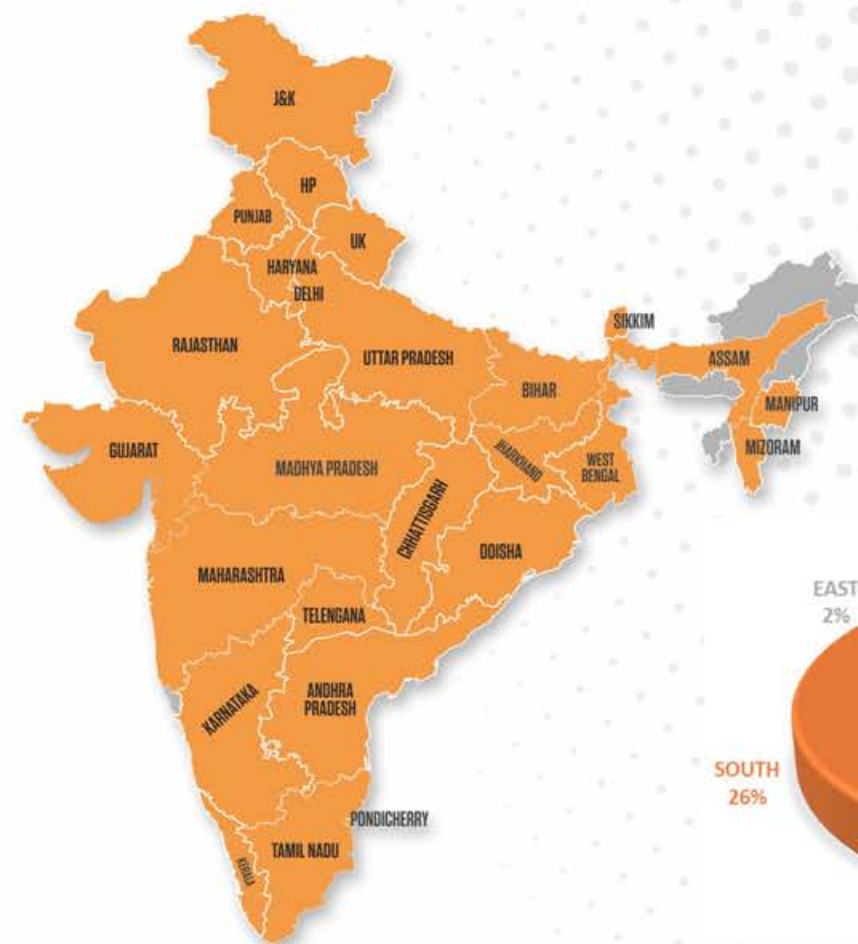
We also aim to align the selection of our upcoming goals in the development of the UN High Level Political Forum (HLPF) where the theme for 2017 has been outlined as "Eradicating poverty and promoting prosperity in a changing world" and selective goals have been prioritized that require immediate intervention and partnerships from key stakeholders.



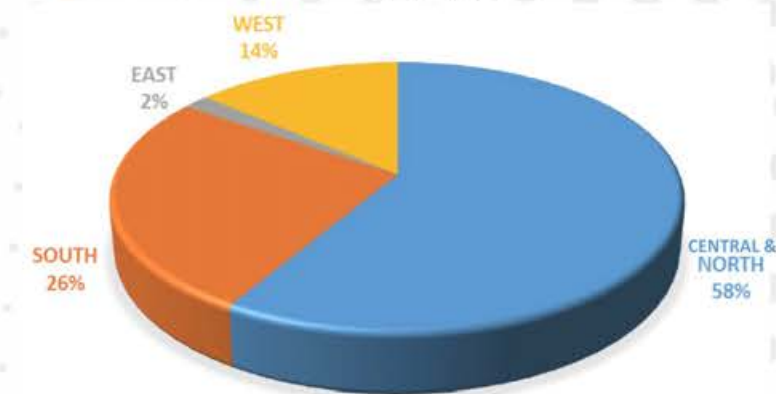
CSR GRANT MANAGEMENT:

Charities Aid Foundation (CAF) India supports businesses to plan, design and deliver their CSR initiatives strategically following a work-ethics delivery approach to ensure that donor funds are utilized effectively. We believe that doing good is good for the business and hence follow a 7 step CSR support framework to achieve CSR objectives in an impactful manner. We work in versatile industries and businesses to develop, implement and evaluate corporate responsibility program (CSR) while aligning them to the organisation's vision and mission and global sustainable development goals as well.

We ensure that the program designs reflect local developmental needs and create sustainable shared value for communities which turn your CSR strategy into reality. In the year 2016-17 CAF India has managed grants for close to 100 corporate partners. We are also working with 4 independent reputed audit companies to ensure financial compliances of all our projects.

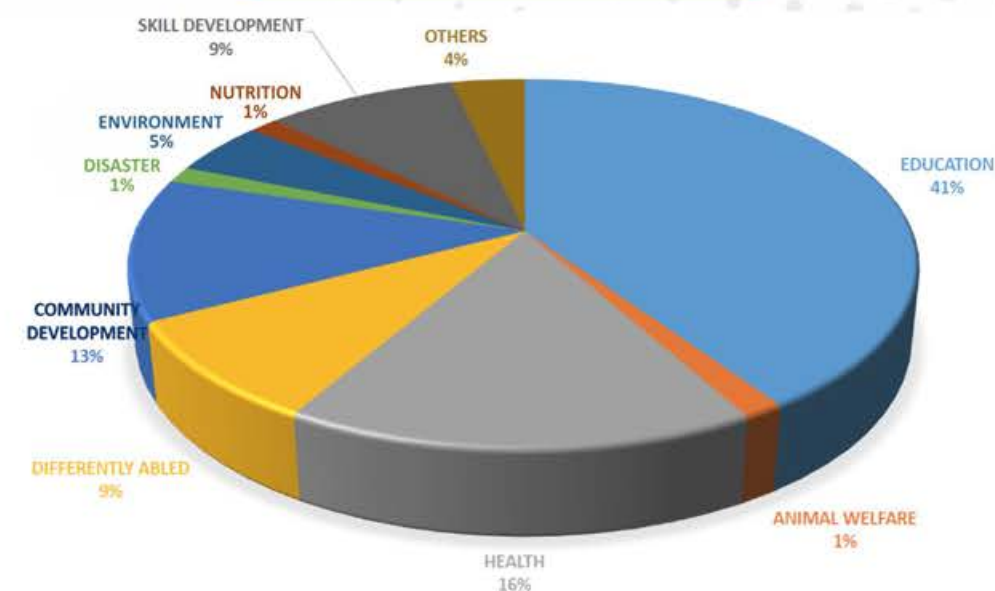


CSR GEOGRAPHICAL SPREAD



CSR THEMATIC AREAS

TOTAL THEMATIC COVERAGE 2016 -17



**EMPLOYEE GIVING
(GIVE AS YOU EARN):**

CAF India's payroll giving programme Give As You Earn (GAYE) provides employees with a flexible means to make charitable donations to their preferred causes directly from their pay. Employees can easily and regularly make a difference to the good causes that matter to them the most, and at the same time also get tax benefits. The GAYE programme is an easy and cost-effective way for employers and employees to provide regular support to various NGOs working across different thematic areas.



FUNDS RAISED
₹11,46,20,462

21,696
NO. OF EMPLOYEES

223
NGOs

15 STATES COVERED

FINANCIAL YEAR 2016-2017

INDIVIDUAL GIVING:

We offer an effective & smooth way of contributing to a cause of one's choice. Individual donors can create a big difference. Together we can "make it work". We help individuals with the capacity and sensitivity, to give wisely and generously to the underprivileged. We make giving impactful, flexible and tax-efficient. We ensure that every rupee an individual contributes is guided in the right direction.

• BEHTAR INDIA

CAF India in association with NDTV and DHFL Pramerica Life Insurance launched a campaign, Behtar India, to work towards a better future for India. The essence of the campaign is to mobilise students, ordinary citizens, and corporates to join a nationwide movement that focuses on Health, Hygiene and Environment.

The Behtar Swasthya (Health) stage of the campaign aims to fight the scourge of mosquito borne diseases. Students from all over the country will drive this campaign and became crusaders for the cause. School authorities and students crowd funded the campaign. The contributions collected were used to provide mosquito protection kits to underprivileged children. The campaign also called upon corporates and citizens of the country to join the movement and play a significant role in contributing towards the cause.



CAF Charities Aid Foundation India

RESOLUTION4GOOD

#Resolution4Good campaign is an initiative by Charities Aid Foundation (CAF) India which aims at encouraging each one of us do good for the society we live in. Through the campaign, we would like every individual to come forward and support the underserved section of people towards a better tomorrow.

To support the Resolution4Good campaign, follow these simple steps:-

- Step 1 - Choose a cause you wish to support
- Step 2 - Share your selfie on your personal social media handles and tag #Resolution4Good #Cause and #CAFIndia

Apart from the satisfaction of uplifting our disadvantaged friends you can also save 100% tax under 35AC on your contributions till 31st March, 2017. Your generous contribution can go a long way in transforming the lives of the marginalised.

For any queries, please write to **Samrat Paul** - Senior Manager, Communications and Engagement at samrat.paul@cafindia.org

Contact with us at

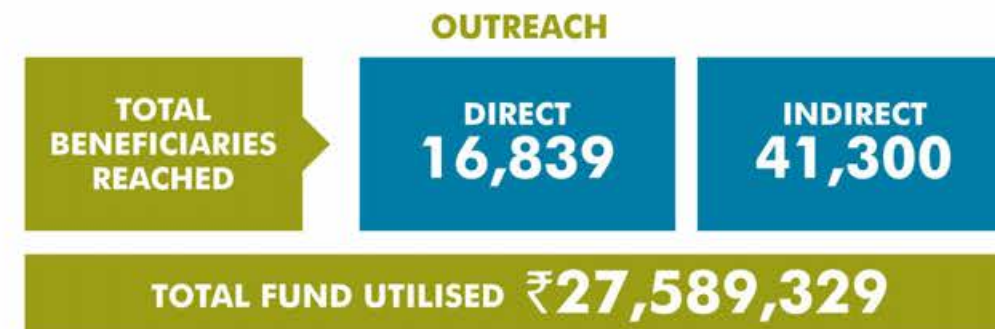
www.cafindia.org

HUMANITARIAN RESPONSE:

One of CAF India's key objectives is to strengthen preparedness for humanitarian response and prevent disaster related risk by protecting communities, environment and economy. CAF India, operating with the core principle of "Build Back Better" has mapped resources extensively to facilitate immediate relief and rehabilitation measures aligned to Disaster Risk Reduction (DRR). Our unique 4R model (ready, responsible, relevant, resourceful) encourages safe and resilient eco-system for humanitarian response.

• OUR INITIATIVES FOR HUMANITARIAN RESPONSE

In the year 2016-17, CAF India responded to the floods in Tamil Nadu, cyclone in Vardha and drought in Maharashtra. We supported flood and cyclone victims with immediate relief, livelihood initiatives and reconstructed their houses with low cost disaster resilient techniques. Drought hit families were supplied safe, clean drinking water.



"My heart goes out to those affected by the floods in Tamil Nadu. Join hands with CAF India to help the victims."

Saina Nehwal, World No.2 Badminton Player

SHOW YOUR SUPPORT FOR TAMIL NADU **DONATE NOW!**



VOLUNTEERING:

Volunteering is integral to our core mission of promoting the culture of 'giving'. We have over a decade long experience in initiating and managing volunteering programs for more than 200 corporates involving more than 10 million hours. We deliver a wide array of services, programs and projects that encourage and support objectives of volunteerism. CAF India's Give4Good online platform enables individuals and corporates to register and volunteer for a cause with an NGO of their choice.

DUE DILIGENCE AND NGO CREDIBILITY ENGAGEMENT OPERATION:

For CAF India, due-diligence processes related to NGOs is paramount. It establishes the authenticity of programmatic intervention of our NGO partners for the grant disbursed. We strengthened our due-diligence formats to include additional checks like Anti-Money Laundering, World Check, Political and Religious affiliation checks to ensure adherence to the global NGO compliance standards. A total of 210 NGOs were validated during the year along with FCRA renewal checks of 500+ validated partners. It helped us to communicate to the respective donors about the status of their NGO partners' FCRA renewals promptly.

A free NGO registration service was launched in March 2017 to enable CAF India to reach out and help NGOs in every single district of India by 2020. Any NGO can visit our website <http://ngoregistration.give4good.org.in/> and get registered in less than 5 minutes!!

As a part of the database, the NGO would be able to enjoy the following benefits:

- Become part of CAF India's searchable NGO database
- Access information on new CAF India services and opportunities
- Opportunity of getting complete validation sponsored by a Donor
- Important updates on compliance and legal aspects



CAPACITY BUILDING:

We aim to strengthen the overall organizational and programmatic practices of NGO's through its specialized capacity building interventions. Regular trainings, workshops, seminars, webinars and knowledge sharing sessions are conducted for building the capacity of NGO partners. A pre and post assessment of the trainings is also carried out to map the progress & ensure continued improvement. Several NGOs benefit from the capacity building sessions and the impact is visible with their on-ground delivery of programmes.

COMMUNICATION AND ENGAGEMENT:

We provide comprehensive communication advisory for a lasting social impact with key focus on digital platforms. We adopt a 360 degree approach in designing a comprehensive communication strategy to ensure maximum visibility for our partners to showcase their program success.





OVERVIEW

“For Oracle, corporate citizenship is more than just fulfilling our legal obligations under **The Companies Act and Companies (CSR) Rules 2014**. It means being responsible not only to our shareholders, but also to our stakeholders—those affected by and with an interest in our activities - including employees, customers, partners, society, and the environment. Good corporate citizenship lies at the heart of Oracle's operations, both globally and in India.” says **Rajendra Tripathi**, Senior Manager, Oracle Corporate Citizenship - India.

Through Oracle Giving, the company donated INR 34.18 crores to support 72 nonprofit organizations across India in FY2016. The company nearly doubled its impact as compared to the previous year.

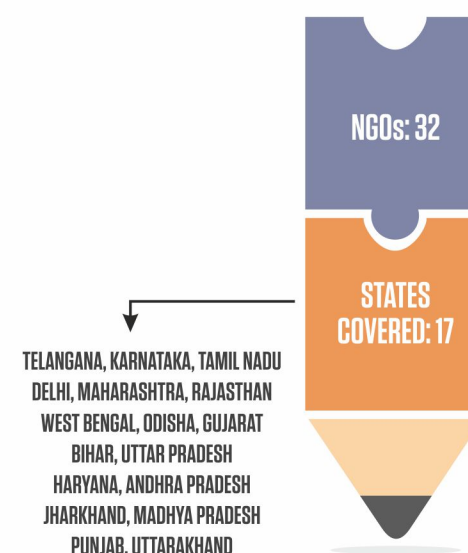


ORACLE GIVING PILLARS

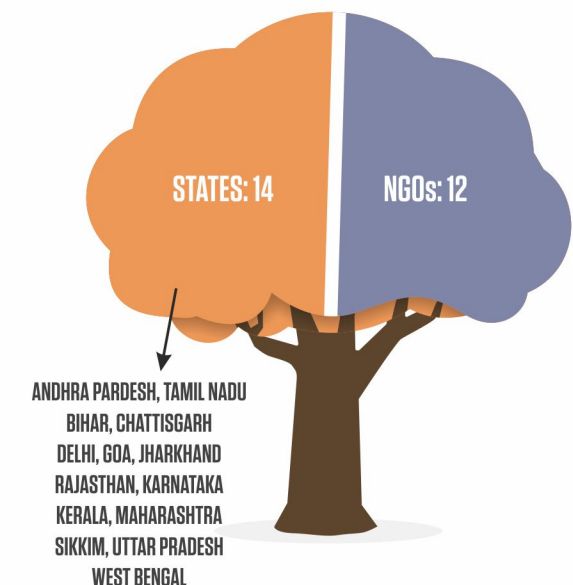
Within the focus areas of advancing education, protecting the natural world, and strengthening communities, Oracle supports interventions that are diverse, innovative, and effective. Below are examples of Oracle-funded initiatives designed and implemented to bring sustainable change in communities across India.

THEMATIC BREAK-UP 2016

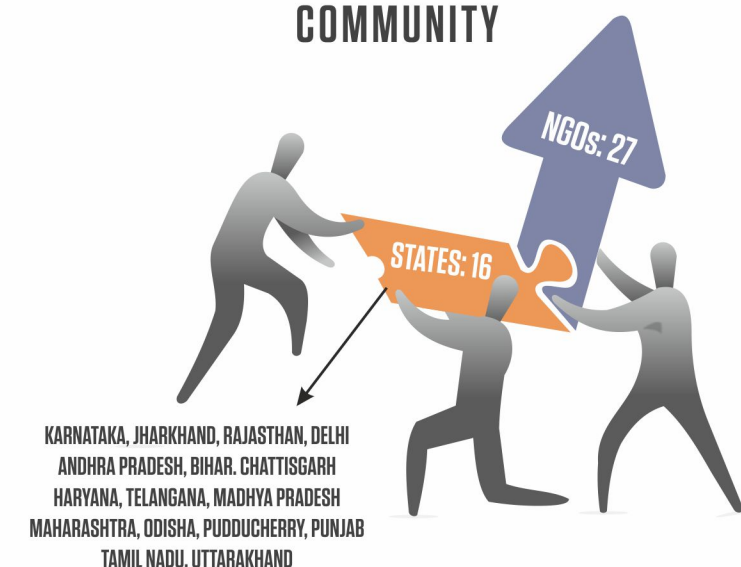
EDUCATION



ENVIRONMENT



COMMUNITY



KEY HIGHLIGHTS

ADOPT A SCHOLAR PROGRAM

Foundation for Excellence India Trust works to help economically underprivileged and academically bright students across India complete their higher education through a Scholarship Program. The objective of the Adopt a Scholar Program is to award Merit-cum-Means scholarships to enable these students to pursue professional education in Engineering and excel in their careers. Oracle has supported this program since 2015, reaching more than 215 students so far.

» Learn more about Foundation for Excellence India Trust



MAPS AND MOBILES

Maps and Mobiles – a program implemented by the Nature Conservation Foundation – has been supported by Oracle since 2015. It aims to raise awareness about the endangered Asian elephant population, and advance efforts to prevent accidental encounters between humans and elephants in India's Western Ghats. Using the GPS locations of elephants, more than 3 lakh alert messages were sent to registered recipients of the Elephant Alert Network, thereby reducing the incidences of human-wildlife conflict.



» Learn more about Nature Conservation Foundation



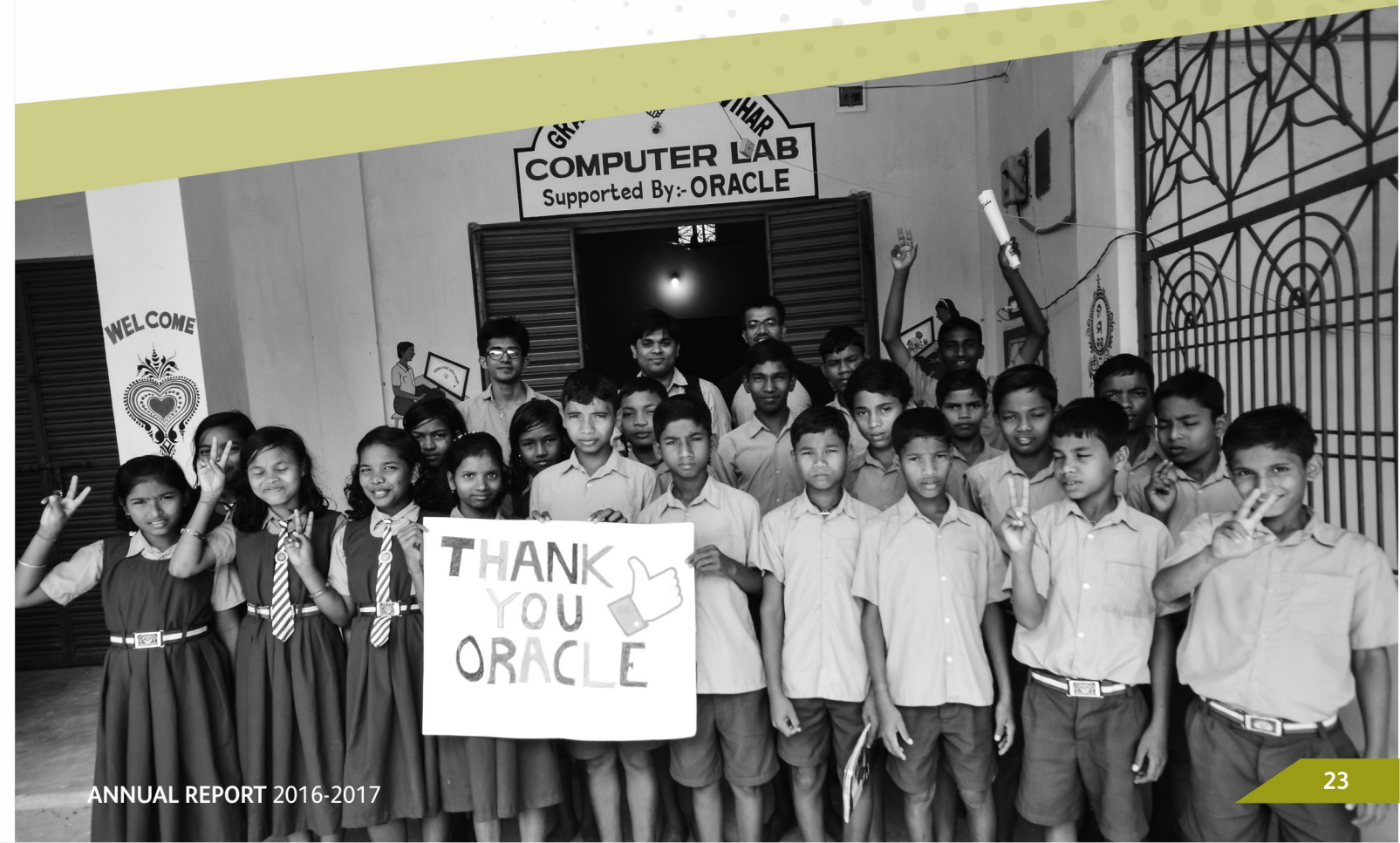
'TAARON KI TOLI'

Breakthrough Trust – an organization working to promote gender equity – launched a school-based gender sensitization program called Taaron Ki Toli. Through awareness campaigns, the program aims to deter early marriage, provide reproductive and mental health education, and empower boys and girls to make positive changes in their behavior towards women. Oracle has been supporting the Taaron Ki Toli program in 150 government middle schools in Haryana since 2015, providing more than 9,000 students with gender sensitization and life skills training.

» Learn more about Breakthrough Trust



- People reached out through healthcare services
- People reached out through cancers screening & home care services
- Children provided nutritional support & care
- Beneficiaries trained on sustainable livelihood
- Differently abled people supported
- Others



AFFILIATIONS & ALLIANCES



CAF India is empanelled on the Leading Implementing Partners for Development Projects of the Indian Institute of Corporate Affairs (IICA). IICA is a holistic capacity building institution and think tank for corporate regulation and reform, through synergized knowledge creation and management, global partnerships and real time solutions.



CAF India CEO, Ms Meenakshi Batra, is convenor of the MSD-10 Panel of the Bureau of Indian Standards. CAF India is formulating the globally pioneering first-of-its-kind Requirement Standards for Corporate Social Responsibility along with the BIS. The Bureau of Indian Standards (BIS), the National Standards Body of India is a statutory organization under the Bureau of Indian Standards Act, 1986. It resolves to be the leader in all matters concerning Standardization, Certification and Quality.



CAF India is empanelled as the State Civil Society Implementation Partner with the Government of Rajasthan. We were awarded Best NGO for CSR Excellence by the Government of Rajasthan.



Charities Aid Foundation (CAF) India was appointed a member of the Sustainable Development Solutions Network in June, 2017 by its Executive Committee. The UN Sustainable Development Solutions Network (SDSN) has been operating since 2012 under the auspices of the UN Secretary-General. SDSN mobilizes global scientific and technological expertise to promote practical solutions for sustainable development, including the implementation of the Sustainable Development Goals (SDGs) and the Paris Climate Agreement.



CAF India is a proud partner in the Global Partnership for Sustainable Development Data. We are a global network of governments, NGOs, and businesses working together to strengthen the inclusivity, trust, and innovation in the way that data is used to address the world's sustainable development efforts. We work to bring the resources of national governments, independent non-profits, and private companies to bear on the world's development data poverty.



CAF India is a member of the Global Compact Network India. It is the first Local Network in the world to be established with full legal recognition. It, also as a country level platform for businesses, civil organisations, public and private sector, aids in aligning stakeholders' responsible practices towards the Ten Universally Accepted Principles of UNGC. It's in the areas of Human Rights, Labour, Environment and Anti-corruption, broad UN goals including Sustainable Development Goals and other key sister initiatives of the United Nations and its systems.

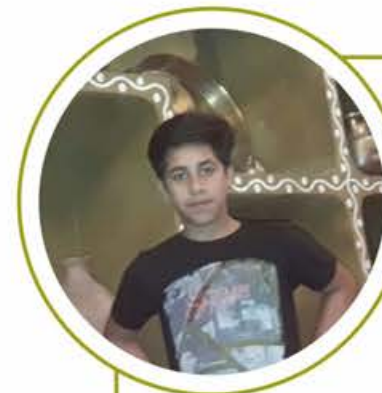
IMPACT OF OUR GIVING



Fifteen year old Sarika was one of the brightest students in her class in Munger village Bihar. Unfortunately, her parents had forced Sarika to drop out of school to get married.

But Sarika was determined to study. She reached out to the children and women's group in her village. The group worked to educate Sarika's parents as well as the groom's family on the illegality of child marriage and the importance of girl education.

Today, Sarika is pursuing Bachelor's degree in Arts along with a course in Computer Basics. Sarika and her mother are now active campaigners against child marriage in their community. Sarika is just one of the many children being supported by our NGO partners through the Give As You Earn Programme.



At the age of 9, Diwansh Bahl recognized that he was obsessed with innovative gadgetry and the mechanics of home appliances. He would spend hours examining his battery-based toys and wondered if he could make one in the future. It was a period of self-realization and Diwansh was very happy to recognize his expertise. Since he was diagnosed with Attention Deficit Hyperactivity Disorder (ADHD) which prohibited him from learning, Diwansh's family believed that the disorder may ruin his interest in gadgets. His mother and father were deeply troubled.

Today, Diwansh is 14-year-old and a Grade 7 student of Bharatiya Vidya Bhavan, New Delhi. He was one of the beneficiaries in Science, Technology, Engineering and Mathematics (STEM) subjects program, under our Project Muskaan. Rolls Royce in association with Charities Aid Foundation (CAF) India launched the project in the school in November 2015. The project emphasized on increasing interest and encouraged diversity amongst those taking STEM subjects. Diwansh got associated with the project in Grade 6. "I made a torch during the project. It was my first indigenous invention, and I was very proud of it. It seemed like I could actually develop a roadmap to make a series of inventions in the future. I aim at developing an electric car powered by solar energy. I have read a lot on solar power since my association with Project Muskaan", says Diwansh.



About 60 Irula tribal families inhabit Karathittu village in Tamil Nadu. Being close to the ocean, the village lays open to the vagaries of natural disasters. After tsunami, the government had built shelters for the inhabitants. However, about 18 of the extended families were staying in temporary, thatched shelters. They stood no chance against the 2015 floods.

22-year-old Nisha along with her two babies was left homeless after the floods wreaked its havoc. Her husband Karthik built a makeshift shelter where the family somehow managed to live after the floods. "With great difficulty my husband earned only INR 2,000 per month. It was impossible for us to build a new house," remembers Nisha.

When CAF India started humanitarian response at Karathittu, it was unbelievable for Nisha, like it was for everyone else in her hamlet, that each of the 18 extended families would receive INR 27,000 to construct a shelter. All the families came together and their collaborative efforts led to the construction of beautiful, quaint cottages, well within the cost allotted to them.

"Nobody has entrusted us with this kind of money. No agency has handheld us for this long through our hardships. Thanks to CAF India, we feel more secure and hopeful about our future now," says Nisha, echoing the sentiments of her fellow villagers.



Tamanna Gurhaiya: A Grade 12 girl who wants to empower women with the solar lamp

Mushadpur is small village in Pataudi Tehsil, Gurgaon, Haryana, with a population of less than 900. Only a few girls go to school as the village elders believe that girls should stay home and concentrate on daily chores and raising the family. But Tamanna Gurhaiya, a 16-year-old quick-thinking girl, in Grade 12 at Government Girls Higher Secondary School, Pataudi, believed in breaking these shackles. She wanted to

champion the cause of sending girls to school and college and enabling them to decide their own fate. Her father is a daily wager under Mahatma Gandhi Rural Employment Gurantee Act and mother is a housewife. Her older sister is in B.A. final year in a Government College in Gurgaon and her younger brother is in Grade 10 in a school in her village. In April 2017, Samsung in association with Charities Aid Foundation (CAF) India had distributed solar lamps to girls in the school. Tamanna was one of the beneficiaries.

In a conversation with CAF India representative, she said "over the years, use of kerosene lamp has blackened my roof ceiling. The use of kerosene has scarred our lives. We have inhaled the fumes and it led to breathing problems in my family. The solar lamp is a blessing; my family feels that our prayers have finally been answered."



OUR VISION 2020 – ROADMAP

As one of the leading civil society voices in India, we believe that our strategic vision needs to be shaped by best practices and processes of development taking place in national and global contexts. As one of the legal stakeholders in the country, it is essential for the organization to draw out synchronicities in the external environment that will be vital to set priorities, primal issues concerning India and now the world. Our prime objective is to utilize critical self-reliant technologies, adopt intensive measures, methods, and tools that will be implemented to achieve these challenges and streamline our work with the national progress and priorities. These will be crucial principles in defining a compelling road map for the coming years that will be directed to scale up our presence, accelerate ongoing process and work on a profound agenda, as we intensely realize that the coming three years will be decisive in defining the course of development of the world including India.



GLOBAL AGGREGATOR

Our experiential knowledge, gained over a decade, will be a driving force in our outreach with our worldwide counterparts. Our cause neutral and cause universal approach will be the essential principles to enhance our participation the already established new world order in form of SDGs, BRICS, South - South and North - South collaborations. We have already initiated our partnerships processes to advance the global inclusive dialogues.

Essential Drivers - Knowledge resources, collaborative research, cross country collaborative research, Global Networks and Memberships, GOI national level engagement in CSR and Sustainability, Participation with Political Governance.

INSPIRE WITH INNOVATIONS

We realize colossal challenges faced by India and the world will be mitigated with the advent of new forms of thinking and ways of doing things. Ingenious intellect and impactful solutions will be imperative in construing sustainable solutions. These solutions will be crucial in enhancing integration among diverse stakeholders to scale up their ongoing interventions.

Essential Drivers - Sustainable projects, SDGs Drivers Forum, Strategic Collaborations – GOI and State level, identifying unexplored areas, Impact oriented solutions and metrics.

VIBRANT CIVIL SOCIETY

As prominent advisors of the civil society realm, the objective is to strengthen and augment the civil society sector in the country. This is required to bring vivacity of our ongoing network alliances, partnerships with Pan-India local grass root organizations to create an environment and operational frame that is more credible, conducive and focussed on increasing the efficiency of the giving in the sector.

Essential Drivers - Give4Good, CAF Civil Society Impact Network (CSIN), NGOs advisory, Civil 2020, Civil Society Cluster Consultation.

TRANSFORMATIVE PHILANTHROPY

The ultimate destination is to establish a niche culture of giving, instilled with radical transformations within the philanthropy sphere. CAF India will be instrumental in co-creating an influential space through its diverse peer partners that will be inspiring citizens across all levels to engage and enhance forms of meaningful giving in India.

Essential Drivers - Individual Giving, GAYE, Humanitarian Response, Responsible Marketing & Communication.

” PARTNERS SPEAK

“Tata Memorial Hospital is one of the biggest centres in India for treating pediatric cancers. One of the biggest challenges, which we face in treating pediatric patients is the lack of funds, particularly in the initial two weeks as they do not get any Government support till their documents are in place and their cost certificates for treatment are ready. The Accenture Funds, through Charities Aid Foundation has stepped in for the last three years and made a significant contribution towards this support. Children are now getting timely help and this in-turn is helping improve their survival rates. We are very grateful and look forward to their continued support.”

- Shalini Jatia, Secretary, ImPaCCT Foundation, Tata Memorial Hospital

“It has been nearly five years since we have been working with CAF and it has been an extremely fruitful partnership that has enhanced significantly over the years. Besides the funding support, we find it truly enabling to have their guidance in matters of financial compliances, FCRA regulations, budget handling etc. Especially the audit process this year helped us a great deal to streamline our processes and strengthen the overall administration of the organisation.

Thanks for your support over the years and we look forward to many more years of meaningful work together for the underserved communities of India!!”

- Maitreyee, Executive Director, Dream School Foundation

“We're delighted to be associated with the Charities Aid Foundation (CAF). Our association with CAF India began in November 2014. Since then, we have developed a fantastic partnership. CAF has helped us identify and support issues and projects where we can really make a difference. Their dedication and support in making our CSR effort a success has been unparalleled. They've backed up their recommendations and suggestions with data – on fund utilization and program effectiveness, making our efforts stronger and better thought out. We're able to take educated decisions on where we can help the most based on the information we receive. We look forward to making a difference with our continued association with CAF.”

- Jasjit Kang, EVP & APAC Managing Director, Alight Solutions

“The India Development Center has been partnering with CAF for its employee giving program for the past few years. CAF has helped provide a range of services which has enabled our employees to contribute both time and money to causes that are closest to them. This has helped employees get involved with giving extremely effectively. Over the past few years this has helped increase employee participation in the giving campaign”

- Chitra Sood, Microsoft IDC



VOLUNTEER SPEAK



“It had indeed been a heart moving experience working with CAF India and its partnering organizations, after 2015 Chennai Floods and 2016 Vardah cyclone. As part of volunteering efforts, we visited the affected villages and worked alongside community to help them rebuild their livelihood. We worked on 5 different areas like housing, livelihood, health, education and disaster preparedness. Through Udhyam project, we were able to create a life changing impact in the affected villages and more importantly bring smile on people's face!”

Volunteers from Bank of America



COMMUNICATIONS & OUTREACH

CAF India marked its presence in some of the foremost events and forums during the year to share knowledge, experience and best practices in the social development sector.



CAF India's COO was one of the key speakers in the World Elder Abuse Awareness Day held in Delhi on 15th June, 2016



CAF India, CEO, Ms. Meenakshi Batra was a key speaker in the HR Shine Conclave 2016

CAF India was the title partner of the India CSR Summit 2016. Mr. Avijeet Kumar, COO, CAF India and Ms. Sangeeta Thakral, Head of Marketing and Communications, CAF India, were speakers in the event



CAF India's Flagship program on Media Fellowship



CAF India participated in the National Summit on Empowering Women, held in New Delhi on 20th June, 2016

OUR PHILANTHROPIC PARTNERS



CELEBRITY FOR CAUSE



ANUSHKA SHARMA KOHLI
Actress, Right To Sanitation



JOHN ABRAHAM
Actor, Gift A Smile



SAINA NEHWAL
Indian Badminton Player
Tamil Nadu Floods



SUNIL CHHETRI
Indian Footballer
Himalayan Earthquake



ANKIT TIWARI
Singer, Right To Sanitation



RICHA SHARMA
Singer, Right To Sanitation



MARK HENRY
WWE Wrestler, Rakhi Celebrations
with Street Children of Chetna



MARK HENRY
WWE Wrestler, Diwali Celebrations
with Children from HOPE NGO



JUBIN NAUTIYAL
Singer, Click2Clean



SHIVA KESHAVAN
Luge Olympian, Right To Sanitation



DABANG DELHI
Pro Kabaddi Delhi Team
Click2Clean



ROOP DURGAPAL
Actress, Right To Sanitation

| AWARDS & ACCOLADES



'CSR Excellence Award' by the Government of Rajasthan for facilitating CSR investments by monitoring sustainable interventions in the state, March 2017



National Award for Marketing Excellence, The Best Cause Marketing Campaign of the Year in NGO Sector, for the Himalayan Earthquake Response campaign, June 2016



FAME Excellence Awards for Click2Clean - Urban & Rural Sanitation Gold Award, September 2016



Excellence in Employee Engagement at the ABP News HR and Leadership Award 2016



Best Corporate-Not-for-Profit Partnership Award
AON India and CAF India by Asian Customer Engagement Forum, 2016

More Recognitions

- UNGCN 12th National Convention: Recognition by United Nations Global Compact for 'Best Practices' in Sustainable Development Goals (SDGs), April 2017
- Gold Award for Best Annual Report by Asian Customer Engagement Forum, September 2017



English | e-Paper | Sunday Chronicle | f | t | g+ | **DECCAN CHRONICLE**

TECHNOLOGY, IN OTHER NEWS

Samsung to distribute solar lanterns for 10,000 girl students in India

DECCAN CHRONICLE
Published Mar 7, 2017, 4:59 pm IST Updated Mar 7, 2017, 5:26 pm IST

The initiative is being taken up in partnership with CAF India, a not-for-profit organization.



English | e-Paper | GadgetsNow

THE TIMES OF INDIA
HOME

News - Bombay Natural History Society launches climate change programme in Central Himalayas

Bombay Natural History Society launches climate change programme in Central Himalayas

Vijay Prajerkar/TNN | Jan 29, 2017, 19:25 IST

NAGPUR: The Bombay Natural History Society (BNHS) has launched climate change programme under which the first study funded by Oracle and facilitated by CAF-India, will assess the status, distribution and conservation of pheasants and finches in the Central Himalayas.



OPINION

Find sustainable, cost-effective solutions

CSR has the potential to make a significant contribution towards the development agenda of India not just by bringing financial resources but also offering technology, skills and management practices to the development sector.

By Meenakshi Batra

Corporate social responsibility (CSR) in India has opened up new sets of opportunities for India's ethnic businesses and not-for-profit sector. Former leaders of performance have emerged between corporates and the not-for-profit sector, joining together to address complex challenges of our society. Corporates are increasingly taking steps to understand the complexities of our social development problems and the not-for-profit sector is also engaging proactively with the private world, creating a unique agenda of addressing development gaps together to see that busy companies have been engaging with the development work for decades, however the inclusion of CSR in the revised 2013 Companies Act, has given a huge momentum to this engagement. Corporations on CSR have found a place in corporate

Learning from the experience of working on CSR, CAF India has aligned some of its work to meet the emerging needs with high quality and comprehensive support/partnership with the corporates as well as the NGO partners. We have added a number of new products and improved some of the existing products to meet the needs of Indian corporates to comply with the CSR Act. Today our range of activities includes CSR policy development, training CSR executives, business and financial research, design and development of CSR projects in accordance with law (various activities, budgets and identification and selection of NGOs) and management of projects including monitoring, learning and evaluation. CAF India has already a thorough and strategic CSR approach that promotes awareness, identify opportunities for businesses for environmental impact and

innovative management solutions that include stories of impact, reducing employee engagement, social media, CSR events, NGO partners, training in relation to CSR project-related responsibilities and CSR reporting. Our 'Go on The Eco' Program, which is an employee giving programme with relation to CSR work, offers employees inside to their respective CSR agenda or vice versa and they volunteer for the CSR projects which bring additional skills to the development sector. Our new technology initiative—GreenMind—transforming laws through value going—has been another major initiative in promoting the culture of 'giving' and social engagement in India. Through GreenMind we have been actively managing more than 1.2 crore hours of volunteering activities pledged both by corporates as well as

volunteer clubs, as well as introduced IICA (India Institute of Corporate Affairs) to ensure full compliance with other laws of Government of India that relate to the work of CSR Act. This provides an assurance to corporates that their work and partnerships meet all legal requirements. We also ensure a capacity building of our NGO partners. This includes either one-on-one advice or structured training and knowledge sharing meetings for those or on strengthening the NGOs as an institution.

To ensure highest levels of accountability we have set up a nationwide network of auditors as well as have a full-fledged Program Review Unit in place that regularly reviews projects for financial and legal compliance as well as build partner capacity to specifications facilitating support to other units available in India where we had that with a little training and advice across the NGOs can enhance its performance. Since the enactment of the new CSR Act, we have supported over 750 CSR projects implemented by CAF India related NGOs across India. Based on our experience, we have worked closely with IIC, Government of India, as a member of a committee to draft CSR standards for the country which will soon be released for stakeholder review.

While a lot of efforts have been undertaken to build an understanding of the CSR Act by various agencies including Indian Institute of Corporate Affairs, as well as not-for-profit sector agencies, stakeholders are increasingly asking questions, research and feedback so that they can make informed decisions on their company's CSR policies and approaches. NGOs are increasingly playing a significant role in delivery of CSR projects with impact. There is a demand from an increasing impact.

A part of the responsibility of maintaining high standards of delivery and accountability lies with the NGO partners, who play a crucial part in working with communities and delivering project activities.



Sangeeta Thakral (HOD Marketing & Communication) in an interview with RJ Chris, 94.3 FM, Radio One. During the interview Sangeeta talked about nurturing the culture of giving in India in order to make our society more equitable. #march2give



The Good News

CAF India Working diligently to fulfil the CSR commitment of Corporates

Charities Aid Foundation (CAF) India has been working in the realm of transformative development for nearly two decades in India. As a registered not-for-profit organisation established in 1998, it has consistently worked with diverse stakeholders on encouraging the notion of 'giving' in the Indian context. Meenakshi Batra, CEO, CAF India, shares details of their operational activities, initiatives and more.

Tell us something about the inception of CAF India and the motive with vision. Over the years, we have transcended from strategic to sustainable philanthropy with a core objective to transform lives and empower the most marginalised and vulnerable communities in the country. We are a part of CAF Global Alliance that is spread in UK, Australia, Brazil, Bulgaria, Canada, Russia, South Africa and the United States of America. Our overall vision is to work on programmatic interventions and on our national development. Our free NGO registration service is an important step in realising this vision, which would enable us reach out and help NGOs in every single District of India by 2020. As a part of database, the NGO would be able to enjoy numerous benefits once it gets registered with us. Any NGO can visit our website and get registered with a basic information about the organisation, in less than 5 mins!

Give4Good: In order to take work-place giving to the next stage, we have



CAF India and IICA sign MoU to enhance credibility and accountability in CSR space

By Sangeeta Thakral | 14 September 2016 | 14:00 | 795 | 0

New Delhi

Charities Aid Foundation (CAF) India, a not-for-profit organisation and Indian Institute of Corporate Affairs (IICA) signed an MoU to enhance accountability, transparency and competency in the NGO sector, in the wake of recent changes in the Companies Act, 2013 with respect to Corporate Social Responsibility (CSR).

The MoU was signed by Dr. Bhaskar Chatterjee, DG & CEO, IICA and Meenakshi Batra, CEO, CAF India.

Under the MoU, joint training programmes on CSR and other thematic areas will be conducted, aimed at building the capacity of NGOs, especially operational and functional, to the social development sector.



indiacsr | Corporate Responsibility & India's Largest CSR Network

CSR PARTNERSHIP ROUNDTABLE | CSR FOR SCIENCE AND TECH EDUCATION FOR BETTER INDIA

HOME CORPORATE INTERVIEWS ARTICLE EVENTS INITIATIVES AWARDS CATEGORY

CAF India and Oracle Organises Regional Workshops to Build Capacities of Nonprofits

By India CSR Network | September 2, 2016 | 328 | 0

NEW DELHI: Charities Aid Foundation (CAF) India, in collaboration with Oracle, organised three regional workshops across Delhi, Mumbai and Bangalore to help build the capacity of 71 Oracle-supported NGOs to effectively implement CSR projects. The workshops focused on grant management, financial management, programme implementation cycles, legal compliance, and use of digital media to highlight programme impact.



BEHTAR SWASTHYA, SWACHHTA AND VATAVARAN



BALANCE SHEET

Charities Aid Foundation India Balance Sheet as at March 31, 2017

PARTICULARS	Notes	As at	As at
		March 31, 2017 (₹)	March 31, 2016 (₹)
SOURCES OF FUNDS			
Surplus Fund	1	6,59,93,712	5,99,01,889
Corpus Fund	2	10,20,400	10,20,400
Capital Assets Fund	3	95,866	5,26,982
Institutional Development Fund	4	2,00,00,000	1,50,00,000
Unutilised Grants / Donations	5A	76,52,02,472	59,25,83,405
TOTAL		85,23,12,450	66,90,32,676
APPLICATION OF FUNDS			
Fixed Assets			
a. Tangible Assets	6	38,52,665	48,46,607
b. Intangible Assets	6	14,55,806	-
c. Intangible assets under Development		-	13,26,358
		53,08,471	61,72,965
Current Assets, Loans and Advances			
Cash and Bank Balances	7	80,45,47,457	61,96,24,241
Loans and Advances	8	2,51,94,611	2,24,08,990
Current Investment	9	3,29,57,176	2,62,88,385
Total Current Assets		86,26,99,244	66,83,21,616
Less: Current Liabilities and Provisions	10	1,56,95,265	54,61,905
Net Current Assets		84,70,03,979	66,28,59,711
TOTAL		85,23,12,450	66,90,32,676

Summary of significant accounting policies 13.2

The accompanying notes form an integral part of the financial statements.

As per our report of even date

For S. R. Batliboi & Associates LLP
Chartered Accountants
ICAI Firm Registration number: 101049W/E300004

per Sanjay Bachchani
Partner
Membership Number: 400419

Place of signature: Gurgaon
Date: August 16, 2017



For and on behalf of
Charities Aid Foundation India

Arun Bharatram
Chairman

Meenakshi Batra
Chief Executive officer



ACCOUNT OF INCOME AND EXPENDITURE

Charities Aid Foundation India Income and Expenditure Account For the year ended March 31, 2017

PARTICULARS	Notes	Year ended	Year ended
		March 31, 2017 (₹)	March 31, 2016 (₹)
INCOME			
Grants/Donations Received			
Specific Purpose Grant Income	5A	69,68,66,470	41,25,82,648
Other Income	11	2,63,51,132	2,86,07,490
		72,32,17,602	44,11,90,138
EXPENDITURE			
Grants/Donations Paid			
Specific Purpose Grant Expenditure	5B	63,87,61,372	37,23,79,073
Depreciation and Amortisation	6	31,26,317	24,12,178
Other Expenses	12	7,06,69,206	4,74,11,626
		71,25,56,895	42,22,02,877
Excess of Income over Expenditure for the year		1,06,60,707	1,89,87,261
Appropriations			
- Transfer from Capital Assets Fund		(4,31,116)	(6,57,881)
- Transfer to Institutional Development Fund		50,00,000	50,00,000
- Transfer to Surplus Fund		60,91,823	1,46,45,142

Summary of significant accounting policies 13.2

The accompanying notes form an integral part of the financial statements.

As per our report of even date

For S. R. Batliboi & Associates LLP
Chartered Accountants
ICAI Firm Registration number: 101049W/E300004

per Sanjay Bachchani
Partner
Membership Number: 400419

Place of signature: Gurgaon
Date: August 16, 2017



For and on behalf of
Charities Aid Foundation India

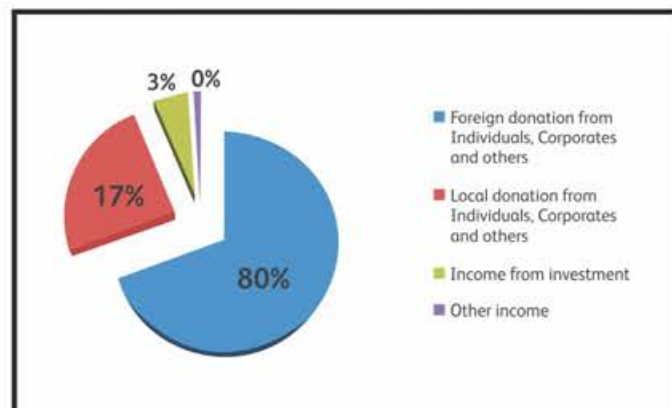
Arun Bharatram
Chairman

Meenakshi Batra
Chief Executive officer



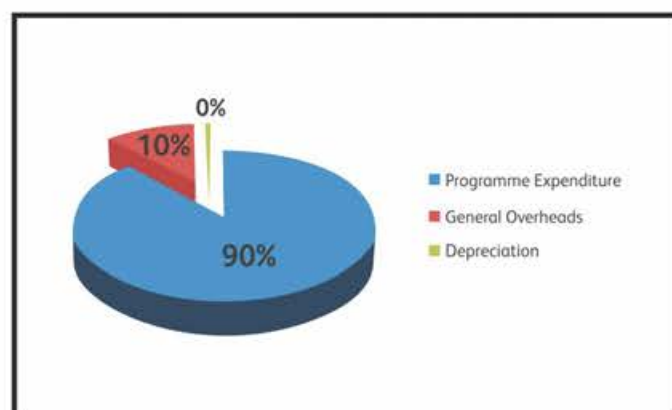
HOW WE SPEND YOUR CONTRIBUTIONS

Inflow of Funds (2016-17)



(Amount in INR)	
Foreign donation from Individuals, Corporates and others	5762.28 Lakhs
Local donation from Individuals, Corporates and others	1206.38 Lakhs
Income from investment	220.53 Lakhs
Other income	42.98 Lakhs

Outflow of funds (2016-17)



(Amount in INR)	
Programme Expenditure	6387.61 Lakhs
General Overheads	706.69 Lakhs
Depreciation	31.26 Lakhs



OUR BOARD MEMBERS



CAF India has an independent board, chaired by respected industrialist and philanthropist, Mr Arun Bharat Ram. The board comprises eight other prominent members from the business and NGO sectors.



ARUN BHARAT RAM
Chairman, SRF Limited

Mr Arun Bharat Ram is a member of the renowned Ram family of Delhi, owners of Shri Ram Group and DCM, with a legacy of over 100 years. Arun is the current chairman of SRF Limited, an organisation he set up in 1970, which has grown and diversified into a multi-business ₹4000 crore manufacturing company, with operations in India, UAE, Thailand and South Africa.



ARJUN MALHOTRA
Former Chairman & CEO
Headstrong

Mr Arjun Malhotra has over 42 years of experience in the technology and IT sector, in both private and public companies. Until very recently, he was chairman and CEO of Headstrong, where he led the business' turnaround and rejuvenation. Under Arjun's leadership, Headstrong became the leading provider of consultancy services to the financial services industry, and was sold in 2011 to Genpact for over \$500m. Arjun is also on the board of IIT, ISB, IIM - and many other educational and social organisations.



SOM MITTAL
Former Chairman & President
NASSCOM

Mr. Som Mittal has been the President of NASSCOM from 2008-13 and steered the industry through one of its most challenging phases. Under his leadership, the industry crossed the USD 100 billion milestone and significantly expanded its value offerings. A B.Tech from IIT Kanpur and an MBA from IIM Ahmedabad, he has served as a member of the Indian Prime Minister's Committee on National e-Governance. He now advises companies, CEOs and senior leaders on growing business, particularly in developing economies and in co-creating policies with Governments.



RAJEEVA RATNA SHAH
Former CEO, Prasar Bharti

Mr Rajeeva Ratna Shah has 41 years of experience in various capacities in GOI and with the Government of the State of U.P. In his most recent post, he served as Member-Secretary, Planning Commission, Government of India in the rank of Union Minister of State and was one of the main authors of the XIth Plan. Rajeeva is also remembered as the architect of the JLNURM Jawahar Lal Nehru Urban Renewal Mission and for the formulation of several programmes on social inclusion. Rajeeva, who joined IAS in 1967, also functioned as the CEO of the Prasar Bharti, running over 20 TV channels and 200 radio stations.



MADHU BALA NATH
Country Representative (India)
EngenderHealth

Madhu Bala Nath is presently the Country Representative (India) for Engender Health which promotes quality services for reproductive health and family planning in four Indian states. Madhu has spent most of her three-decade long career with UN agencies, working on HIV/AIDS, reproductive and sexual health and women empowerment. She has also served as Senior Adviser at the UN Women headquarters. She has served on the advisory board for Women Power Connect, International Centre for Research on Women and at present for Girl Rising in India, as well as, the HIV/AIDS Alliance. She is also an independent director on the board of HPL Electric India.



LALIT NIRULA
Director, LMN Investments &
Agriculture Pvt. Ltd

Lalit Nirula is a second generation member of a family that has been in the hospitality industry for 76 years. Their food chain, Nirula's was considered leaders in their field of family foods, being the largest Indian owned restaurant chain in the Indian sub-continent. Currently, Lalit is the director of LMN Investments and Agriculture Pvt. Ltd, a company with investments in real estate and financial instruments. His personal commitment to education and social progress has kept him actively involved with a number of educational institutions and charitable organisations.



SHRAVANI DANG
VP, Group Head - Corp. Communication
Avantha Group

Shravani Dang is Senior Communications and CSR leader with over two decades of quantifiable achievements. Her experience base spans multi-national companies across Technology, Financial, Not-for-profit and Industrial sectors. Currently, she serves as the Vice President and Head Corporate Communications and Public Relations at the Avantha Group, one of India's largest and broad-based industrial conglomerate. Reputation Today magazine recently ranked Shravani as among the top ten corporate communications professionals in the country.



AJAY S. MEHTA
President, Board of Trustees of
Seva Mandir & Vidya Bhawan

Ajay S. Mehta joined the Indian Railways in 1980 after working briefly for the government-instituted Commission for Controls and Subsidies. In 1985, he joined Seva Mandir and took on the role of chief executive from 1990 to 1999. Following this, he served as the general secretary of the Association of Voluntary Organisations for Rural Development (AVARD) for a span of two years. In 2001, he moved on to The National Foundation for India (NFI) as the executive director. After a 10-year service, Ajay joined the State Planning Board of Rajasthan till 2013. Currently, he is the president of the board of trustees of Seva Mandir and Vidya Bhawan.



NAVIN BAHL
Chartered Accountant

Navin Bahl is a Fellow from the Institute of Chartered Accountants in England and Wales. He has worked with Ernst & Young in London and Scandinavia and as the head of finance at large industrial organisations in India. Navin has 35 years of experience as a practicing chartered accountant. Besides being a trustee of various charitable trusts like the Blind Relief Association of New Delhi, he is also the president of the Association for Advancement and Rehabilitation of Handicapped Children, which is running a school in Vasant Kunj for handicapped children. Navin also holds the office of treasurer and trustee of Cord which is working in 600 villages to empower rural women through self help groups, micro-credit banking and income generation activities.

SENIOR MANAGEMENT TEAM

CAF India's CEO, Meenakshi Batra spearheads a highly motivated team, committed to promoting the culture of giving in India. It consists of skilled and experienced professionals who contribute their expertise for the benefit of the organisation and its partners.



MEENAKSHI BATRA
Chief Executive Officer

Meenakshi is a seasoned and widely recognised professional with over 25 years of experience in the international development, CSR and not-for-profit sector. She has served in various leadership roles with international development and humanitarian agencies in South and Southeast Asia. In addition, she has successfully led large country programmes in India, Afghanistan and Indonesia working with leading international development NGOs.



AVIJEET KUMAR
COO

Avijeet has more than 24 years of work experience in the development sector and in teaching and research. He worked with Help Age India as Director of Programmes for more than eight years before joining CAF India. With extensive knowledge of designing CSR strategies for companies and a deep understanding of the social development sector in India, Avijeet has helped build capacities in organisational development for several non-profits.



RAKESH GOSWAMI
Head of Finance & Operations

Rakesh is a veteran with more than 21 years of experience in heading finance departments within organisations, 11 years of which have been dedicated to the development sector. Rakesh is an expert in taxation, Foreign Contribution Regulations Act (FCRA) and in the formulation of policies and procedures.



SANGEETA S. THAKRAL
Head of Marketing & Communications

Sangeeta is a communication and marketing specialist with more than 15 years of experience in the field of branding, communication, digital media, campaign management and training delivery, which comprises her primary role at CAF India. She is actively involved in designing integrated CSR communication strategies for companies and NGOs. She also handles workplace giving and digital technology portfolio in the organisation.



RADHIKA RALHAN
Advisor, Innovations for Exponential Impact (IEI)

Radhika Ralhan is a sustainability expert. At CAF India, she is advancing the SDG engagement with Indian industry. She represents CAF India at the core group of the drafting committee of CSR Standards at the Bureau of Indian Standards, Govt. of India. Currently, she is extending strategic advisory, designing innovative programmes, conducting stakeholder collaborations, and up-scaling the impact of on-going sustainability projects.



| LOOKING AHEAD: 2017-18

IMPACTFUL INTERVENTIONS

Through professionally managed sustainable development interventions for diverse development causes, we aim to transform lives and empower communities across India. Our measures will include facilitating sustainable livelihood and skill development, building water security and strengthening innovative integrated village development models. In addition, we will continue to ensure right to sanitation, provision of holistic education, while addressing environmental and other development causes. This would be done with a focus on long term partnerships and building community-managed processes that engage all local stakeholders.

ADVISORY SUPPORT

Following the model of a 'think tank', our advisory unit will continue to offer exceptional support to our corporate partners. The unit envisages acting as a knowledge management centre on CSR, philanthropy and development initiatives by building in-depth knowledge resources on social issues. As part of our communication advisory portfolio, we will continue to generate awareness and ensure visibility for our partners' initiatives.

BOLSTERED WORKPLACE GIVING PROGRAMME – GIVE AS YOU EARN

Corporate citizenship and individual giving will be promoted through sustained donor education, strategic engagements and knowledge sharing initiatives. Give As You Earn will witness greater employee engagement because of the easy-to-use nature of the technology. In addition, interventions based on NGO partnerships will be strengthened through peer learning platforms, capacity building measures, and shared knowledge and expertise.

KNOWLEDGE CREATION & BUILDING CAPACITIES

Our objective is to unveil new critical areas for future interventions through intensive research and innovative studies. Relevant training programmes will be designed to further build the capacities of our partners.

