

Annual Report

2018-2019



YEARS

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Oracle and CAF India have been in collaboration since 2014, when Oracle established its first grant portfolio in India, supporting 33 excellent not-for-profits working to advance education, protect the environment, and strengthen communities. Since then, our portfolio has grown to more than 100 not-for-profits in 23 states. CAF India adds real value, providing detailed due diligence, efficient grant disbursement, capacity-building for grantees, project monitoring, and risk management, all of which help ensure effective utilization of Oracle's grants.

We would like to congratulate CAF India on their 20th anniversary and hope that together, we can continue to ensure a better planet for future generations.



- Colleen Cassity, Executive Director, Corporate Citizenship and Oracle Education Foundation

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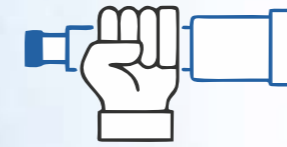
ABOUT CHARITIES AID FOUNDATION (CAF) INDIA

CAF India is a not-for-profit organisation working to make giving more effective and NGOs more successful. Established in 1998, CAF India has been instrumental in creating an eco-system for giving across the country. The organisation is 'cause universal' and promotes and supports all social development causes, that positions it uniquely to address a wide range of issues across the social spectrum. Their team of experts work dedicatedly to make social development projects more impactful.

CAF India has 4,300 registered NGOs in its network and works with over 300 corporate partners to formulate and implement CSR projects. Besides this, CAF India runs a payroll giving programme for corporate employees and has a strong base of individual donors.

The organisation also provides strategic management support to foundations and institutions with an aim to ensure greater impact of the philanthropic and CSR investments. CAF India envisages to create a society committed to transform lives and communities.





VISION

To build a society motivated to give ever more effectively and help transform lives and communities.



MISSION

To promote and support strategic giving for a more equitable and sustainable society.



VALUES

TRUST: Clear, transparent, discrete and reliable.
SUPPORT: Passionate about supporting our donors and NGOs to deliver real social impact.
FLEXIBILITY: Open, responsive and adaptable.
DEDICATION: Committed to advancing charitable giving and the charitable sector.

CHAIRPERSON'S MESSAGE

It has been an honour for me to have been asked to Chair the Board of Trustees. I express my thanks to several of the previous Chairs and Trustees for guiding CAF India over the years. I hope that I will be able to add value to the entire ecosystem of CSR and philanthropy that CAF has been working for the last 20 years.

In these 20 years, CAF India ensured that the funds raised for all its CSR projects and other campaigns, were used strategically to create maximum positive and sustainable impact. CAF India's rigorous NGO validation process of NGOs; regular financial and programme monitoring in close association with donors, helps ensure this. The needs of our country are high and to get outcomes at a scale and get a multiplier effect, we all need to work together.

CAF India partnered with the Government this year in drafting standards for CSR in India for the Bureau of Indian Standards (BIS) which is under review. As a member of the NITI Aayog's Standing Committee on Institutionalization of implementing CSOs, we were able to share our cumulative learnings. We also participated extensively in global and domestic forums learning and sharing best practices.

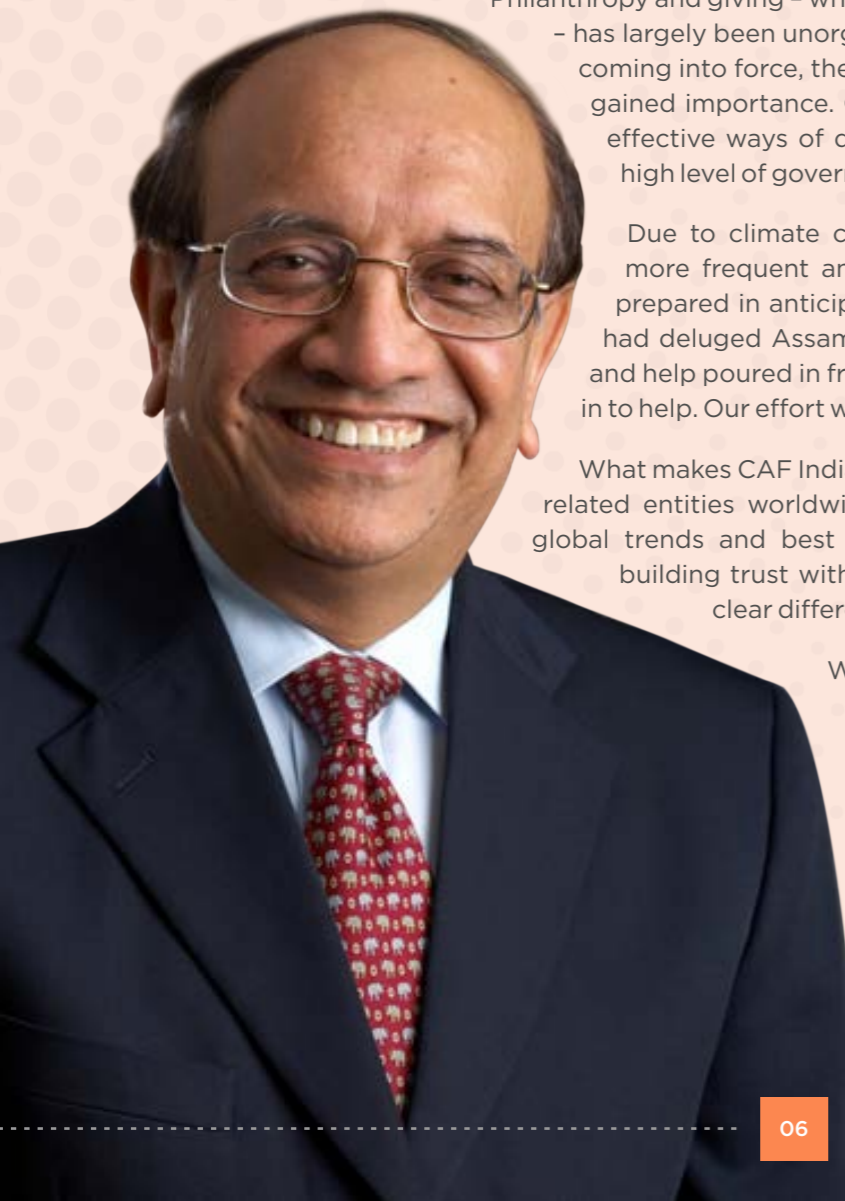
Philanthropy and giving – which is an intrinsic part of the Indian society – has largely been unorganised in our country. With the CSR laws coming into force, the concept of 'strategic giving' has steadily gained importance. CAF India has helped catalyse change in effective ways of deploying these with desired impact and high level of governance.

Due to climate change, natural calamities are becoming more frequent and unpredictable. We need to be better prepared in anticipation rather than react. After the floods, had deluged Assam and Kerala, CAF India raised an appeal and help poured in from all quarters and 14 companies pitched in to help. Our effort will be to institutionalise this.

What makes CAF India unique is our affiliation with various CAF related entities worldwide, which helps us be in tune with the global trends and best governance practices. This helps us in building trust with both our donors and NGO partners – a clear differentiator.

We realise the task ahead is challenging. We at CAF India are committed to doing our bit. Hoping for your continued support.

Som Mittal
Chairperson, CAF India Board



FROM THE CHIEF EXECUTIVE'S DESK

CAF India turned 20, this year and in these two decades, we have been able to create an ecosystem that promotes giving and bridges the gap between the rich and the poor. The journey so far has been an exciting one, with many feathers in our cap. But there are many more milestones awaiting us.

The social development sector is at an interesting and a crucial juncture. In another 11 years, the United Nations plans to achieve the 17 Sustainable Development Goals. As the clock ticks away, we must address challenges we face – poverty, inequality, climate, environmental degradation, prosperity, and peace and justice. The scope of work at this juncture is immense, and I am happy that CAF India is playing an active role in fulfilling of these goals.

In the past year, we reached out to several communities with over 11.2 lakh beneficiaries from 25 states across India. We successfully disbursed ₹77.5 crore across 16 thematic areas ranging from education and health to livelihoods and environment etc. In humanitarian response interventions this year, we reached out to the flood victims of Kerala and Karnataka, helping them recoup from the disaster and rebuild their lives. Over 3,000 families in Kerala and 200 coffee plantation workers in Karnataka were provided with immediate relief. Our work with the affected communities still continues as we try to rehabilitate them and build resilience. It is noteworthy to mention the 700 families from the weaver communities of Chendamangalam, Ernakulam district of Kerala, who picked up the pieces after their handloom societies were completely destroyed in the floods.

The year has been particularly rewarding in terms of our interactions with the government. CAF India drafted and submitted the first draft of CSR standards and submitted them to the Bureau of Indian Standards (BIS). Setting the BIS standards for CSR will go a long way in addressing challenges in social development sector. We also secured a place in NITI Aayog's Standing Committee on institutionalization of implementing CSOs. In our outlook, we see technology playing an important role in our functioning. In the coming years, we look forward to improve our website and other technology products to make them more user-friendly. Additionally, we also plan to support social enterprises through our various initiatives.

I am thankful to our corporate and NGO partners, who have been an essential part of our efforts. Our Board members have guided us well and helped CAF India emerge as a prominent thought leader in the philanthropy space.

Meenakshi Batra
Chief Executive

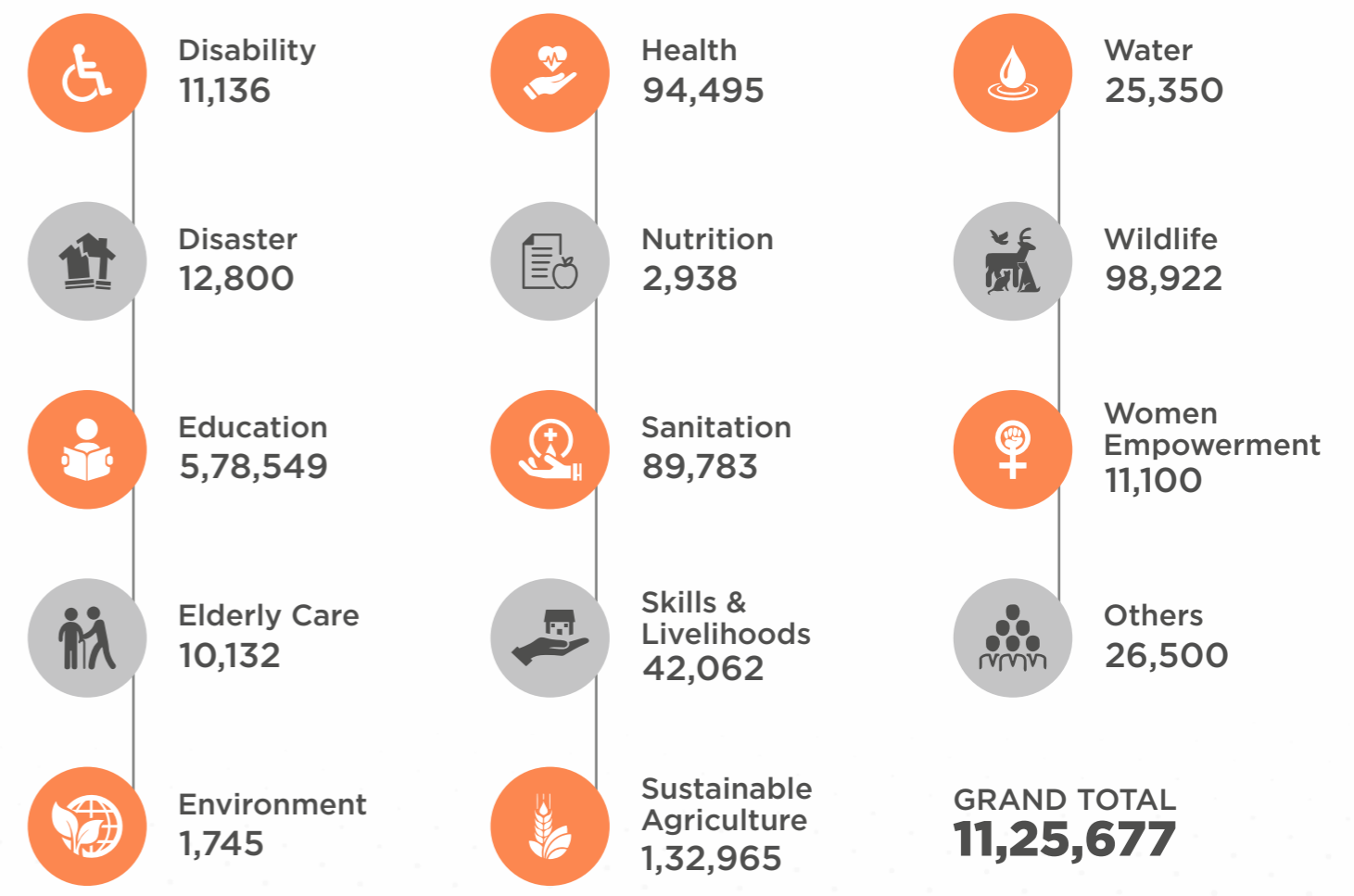


CAF INDIA IN NUMBERS

| | | | |
|---|--|---|--|
| Community Disbursals to NGOs (INR) 3,20,17,128 | Disability Disbursals to NGOs (INR) 4,43,08,444 | Disaster Disbursals to NGOs (INR) 3,37,49,615 | Education Disbursals to NGOs (INR) 32,89,39,950 |
| Elderly Care Disbursals to NGOs (INR) 1,44,99,388 | Environment Disbursals to NGOs (INR) 1,85,69,480 | Health Disbursals to NGOs (INR) 7,51,43,390 | Institution building Disbursals to NGOs (INR) 92,97,632 |
| Nutrition Disbursals to NGOs (INR) 1,76,70,273 | Sanitation Disbursals to NGOs (INR) 5,31,74,401 | Skills & Livelihoods Disbursals to NGOs (INR) 6,70,15,387 | Sustainable Agriculture Disbursals to NGOs (INR) 1,63,51,008 |
| Water Disbursals to NGOs (INR) 1,53,89,184 | Wildlife Disbursals to NGOs (INR) 2,43,48,975 | Women Empowerment Disbursals to NGOs (INR) 72,69,672 | Others Disbursals to NGOs (INR) 1,70,61,653 |

DISBURSALS TO NGOs TOTAL - **INR 77,48,05,580**

BENEFICIARIES IMPACTED



4 projects in others - child protection, protection of women against violence, linkage to government schemes, child rights issues
 Note: The beneficiaries data refers only to Programmes. Not available for GAYE or International Foundations.



PRESENCE IN ASPIRATIONAL DISTRICTS



TURNING 20

The '90's decade was a time of metamorphosis. Liberalisation had opened up the Indian economy. There was a steep rise in wealth creation at the hands of a number of new entrepreneurs. With wealth creation, old patterns of giving began to change. More wealth creation meant, a possible increase in philanthropy. It is to explore this possibility, that the idea of Charities Aid Foundation (CAF) India was born.

In 1998, CAF India was registered as public charitable trust to encourage and support people donate in more strategic and structured ways. CAF India's energetic team got busy reaching out to donors, building trust, forging partnerships, setting up an infrastructure and putting systems in place. The organisation looked at opportunities and shaped itself to serve its stakeholders.

By 1999, CAF India's advisory committee, payroll giving and grant making programs were introduced. And with support of Ford Foundation, their first monograph on diaspora research was published. This was followed by a grant from Planning Commission to conduct due diligence of NGOs. Years went by and CAF India was further nurtured, the organization strengthened its programmes and introduced the concept of Donor Advised Funds (DAF). More partnerships were forged and donors became more interested.

Fifteen years into the journey, by the year, 2013, CAF India had generated funds over ₹17.3 crore, supported by more than 40,000 donors benefiting several communities through over 200 not-for-profits across 22 states in India. Big names such as, Accenture, Microsoft and Oracle partnered with CAF India to pitch into India's socio-economic development story.

CAF India now works with over 300 corporates, 4,300 NGOs and 2 lakh individual donors on projects across a wide range of thematic areas - from education, health, community empowerment, environment, disability etc.

Twenty years is not a short time. For CAF India it is a story about coming of age, with some significant milestones - the Support My School Campaign; working with the NITI Aayog; drafting standards for CSR and getting accolades from big corporations and NGOs.

In the years to come, as CAF India matures as an organisation, the organisation will continue to strive to create a better world.



CAF INDIA'S JOURNEY

1998

CAF India was registered as Indian Public Trust on 15th October in New Delhi

Mr. Rajesh Tandon becomes the Chairman of Board of Trustees

1999

Advisory committee, payroll giving and grant making programs were introduced.

With the support of Ford Foundation, our first monograph on Diaspora research was published

2000

CAF India received Planning Commission grant for NGO validation.

With grant support from Rockefeller Foundation, 'Mapping for Diaspora Investment in the Social Development Sector in India' was published. The book that facilitated diaspora philanthropy in the social development sector in India

Publication titled 'Dimension of Voluntary sector in India' released

2003

The CAF India website was launched

With the support from Rockefeller Foundation - a book on 'Working with Non-profit Sector' was published

With the support of USAID, a book on 'Indian Diaspora and Giving patterns of Indian Americans in USA' was published

A grant was received from DFID, UK and the Rockefeller Foundation to work on capacity building and diaspora fundraising with GAYE charity partners in five states across the country.

2004

First advisory on NGO management, fundraising and communications was created

CAF India with Resource Alliance, a UK-based organisation, developed and sponsored a series of workshops to address gaps in NGO management, communication, and fundraising strategies

2005

Mr. Subodh Bhargava (2005-2011) takes over as the Chairperson of the Board of Trustees

With support from Give2Asia and several institutional, corporate and individual donors, a USD 1.5 million Tsunami Rebuilding Lives Fund was created for relief and rehabilitation

2006

Supported the first Donor Advised Fund (DAF) project to support home-care for HIV patients, executed by Udayan Care, initiated for the Kunhali Family

2007

The first three-year strategy plan of CAF India was developed.

Chronic Care Foundation (CCF) was incubated by CAF India on build-operate-transfer model for Baxter International Foundation. This was the first corporate foundation to be incubated

2008

In April, employees from American Express and Ernst & Young joined the Give As You Earn (GAYE) programme, with 1,500 employees contributing and making a difference

CAF India's international donor, National Basketball Association (NBA) supported a project that aimed at providing functional literacy to children and adolescent girls, who were earlier rag-pickers.

2009

CAF India tied up with Steve Waugh Foundation; CAF helped set up the foundation and manage its grant-making in India

Advisory and consulting with an in depth due diligence and organizational capacity building project with one NGO in Jaipur, Rajasthan.

Community Leadership Experience, the annual NGO Capacity building initiative started. CAF India partnered with Great Places to Work (GTPW) carrying out the India's first study to identify best workplaces among NGOs

2010

Skills to Succeed (Accenture) Advisory on setting up Business - Charity partnerships launched.

CAF India launched new products- charity gift vouchers, newsletter, 100 -Rupees Club.

CAF India initiated an innovative capacity building project for its partner Indian Institute of Data Interpretation and Analysis (I-India) 100% growth recorded as total funds raised grew from ₹3.76 crore to ₹7.65 crore

2011

Mr Arun Bharat Ram takes over as the Chairperson of the Board of Trustees

UN Habitat Coca Cola NDTV Support My School was launched to address gaps in water and sanitation systems, budgetary provisions and children's hygiene practices in schools in India

A grant of ₹5.6 crore given to Hope Foundation for Walmart's project on skill development

CAF India opens office in Mumbai

2012

The first India Giving report was released. The report recorded giving trends across India

CAF India launched the PSU Division to tap the potential of PSUs in social giving

2013

CAF India engaged closely in the process of framing and roll out of the CSR Laws which were enacted as a part of the Companies Act 2013

Organised Capacity Building Workshops for NGO partners in collaboration with Accenture

Extending our programme to the south, a new office was set up in Bangalore

2014

Right to Sanitation campaign initiated in September 2014 to address the deplorable state of sanitation in the country

CAF India facilitated to design a platform for e-commerce giant, Amazon India to execute its online wish-list project called Gift a Smile that supported 29 NGOs in various thematic areas

Collaborated with NDTV for the Dettol NDTV Banega Swachh India, which aimed to transform hygiene and sanitation habit across the country.

Season 3 of Support My School Campaign started in partnership with NDTV and Coca Cola. In FY 2014-2015, 19 schools with over 8,552 students were benefited across five states.

2015

March2Give campaign launched in January 2015 that allowed individuals to give back to the society while saving tax at the same time

In Jan 2015 the Dettol NDTV Banega Swachh India initiative kicked off a corporate volunteering programme where 1.13 crore hours of volunteering time was pledged to clean India

The organisation launched an online giving and NGO registration platform 'Give4Good'

Click2clean campaign launched. The campaign was awarded the FAME excellence Award in urban rural sanitation in 2017

2016

CAF India CEO, Meenakshi Batra was felicitated with Women in Leadership Award for her outstanding role in the development sector at the Times Ascent - Dream Companies to Work For during the World HBD Congress in Mumbai

A study on the role of corporate foundations in the development sector was released in May

CAF World Giving Index reveals that India has the highest number of givers in the world CAF India released a report titled 'Online Giving in India' in September 2015

Number of Individual donors crossed 2 lakh mark; and corporate partners cross the 300 mark

2017

CAF India was appointed a member of the United Nation's Sustainability Development Solutions Network

CAF India empanelled on the leading implementing partners for the development projects of the Indian Institute of Corporate Affairs (IICA)

Organisation's income crossed ₹50 crore for the year 2016-2017

Right to Sanitation campaign won the Best Fundraising initiative award at the 5th Asian Customer Engagement Forum (ACEF)

CEO, Meenakshi Batra was conferred with the Indian Women Achiever Award

2018

CAF India CEO empanelled by the Bureau of Indian Standards as a convener of a committee mandated to draft the standards for CSR in India

CAF India was the knowledge partner for ICSME 2017. The organisation curated the programme and published a paper on 'Achieving Sustainable Industrialisation by Promoting SMEs', which was launched by Shri M Venkaiah Naidu, honourable Vice President of India and Mr Suresh Prabhu, Hon. Union Minister of Commerce.

CAF India receives the CSR excellence Award by the Govt of Rajasthan

The first CSR Colloquium for Indian Communicators (CCIC) was held in Delhi

The first SDG Drivers' forum was held in Delhi



CAF India **Impact**

Improving Lives: Top 4 Themes 2018-2019

Using Technology for
Social Impact - Give4Good


Creating Impact with
International Foundations

Working with CAF Global Alliance

IMPROVING LIVES: TOP 4 THEMES 2018-2019

Ensuring Access To Education For All



| | |
|--|-------------------|
|  Beneficiaries | 5.79+ Lakh |
|--|-------------------|

CAF India has been working in the Education sector for over two decades through its diverse set of interventions. They range from early childhood education, education for children with special needs, digital literacy, STEM education, and mainstreaming dropouts and laggards to formal education system. CAF has played an important role in strengthening infrastructure for education and technology incubation in education.

The education projects have impacted over 5.79 lakh individuals. Apart from this, it his includes children with special abilities who have been mainstreamed in the formal education system as well. About 60,544 schools were supported by building state-of-the-art infrastructure and STEM laboratories. These models have been appreciated and replicated widely.



Bringing Children Back to School

About 3,000 children from the Korku tribe in Khandwa (an aspirational district in Madhya Pradesh), have discovered that school can be fun too. The remedial education model that involved community engagement, selected children who had dropped out of school or were lagging behind, in their classes and provided them with remedial classes at centres called, Asha Kiran centres. Local youth were employed as teachers, who used the local Korku language to teach the children. More than 95 percent of these 3,000 children are now going to school. CAF India had an important role to play in this little revolution as it fostered multi-stakeholder partnerships between membership-based organisations, civil society, private sector, government departments, local communities and school authorities to ensure success. The project stands testimony to the fact that participative and innovative teaching methodologies can work wonders.




Creating a Healthier, Cleaner India



Nation Supports Elderly: Connecting elderly to health, pension and livelihood schemes

CAF India has been able to improve the lives of more than 5,000 elderly people in one of the aspirational districts Khunti, Jharkhand by providing them access to their rights and government entitlements. Local youth were trained to become Vridha Mitra (friends of the elderly). They reached out to the vulnerable elderly population through intensive awareness programmes and facilitation of linkages with government schemes. 'Sarathi Center', a recreational centre and a one-stop-shop for information, knowledge and access to social protection schemes was set up in the Karra Block Office. A community-owned institution (Vridha Sangh) was formed where elderly people are voicing their concerns in accessing their entitlements.



| | |
|--|------------------|
|  Beneficiaries | 1.9+ Lakh |
|--|------------------|

CAF India was able to transform the lives of almost 1.9 lakh beneficiaries under these three areas in improving health, sanitation and nutrition in 2018-19.

HEALTH

About 94,500 people were supported through our healthcare interventions. The projects included surgical interventions for children with complex heart disorders, support to HIV/AIDS patients, treatment of cancer patients, cancer prevention screenings, and cancer detection camps. CAF also managed projects that ensured treatment for children with blood cancer and thalassemia and palliative homecare for cancer patients. Comprehensive specialty eye care services were provided to people affected with ophthalmic diseases. Interventions were designed for betterment of quality of living for the homeless people, youth and adults suffering from mental health disorders.



Swachha Bharat - Contributing to national policy goals

Furthering the agenda of government of India's Swachha Bharat Mission, CAF India has been implementing projects on sanitation. In one of the most successful initiatives, CAF India has supported its donor in constructing toilets in 48 schools with an additional facility of sanitary napkin incinerator machines. More than 25,000 students in the district of Ghazipur, Uttar Pradesh got access to toilets. The project has been especially beneficial to young girls, who were taught about menstrual hygiene. This has improved the attendance and improved retention of female students in the schools.

SANITATION

Close to 90,000 beneficiaries were covered under the sanitation and WASH infrastructure and Behaviour Change Campaigns (BCC) initiatives. A few important initiatives include: age and gender-friendly sanitation infrastructure in schools and anganwadis; low cost household toilets; work around menstrual hygiene management; provision of safe drinking water and roof top rain water harvesting systems for school children in fluoride affected regions.



NUTRITION

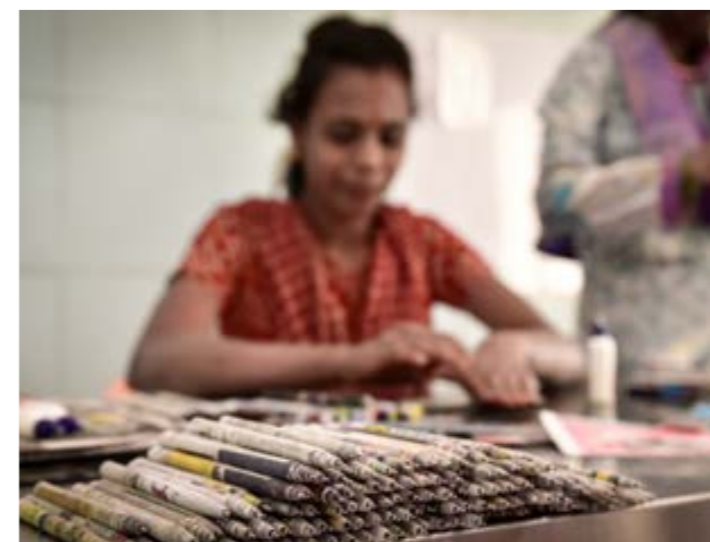
Nutrition support was provided to around 3,000 women, children and lactating mothers who are undernourished to reduce child and maternal mortality. Supplementary food was provided in schools during the mid-day meal hours to tackle the issue of malnutrition. High impact awareness campaigns were integral part of these interventions.

Skilling and Sustainable Agriculture: Securing and Broad Basing Livelihoods Portfolio



Promoting Crafts-based Livelihoods - Grant management leading to sustained long-term support

In the deserts of Rajasthan, where the means of livelihoods are limited and scarce, over a thousand rural women are learning to live with dignity. CAF India's initiative in Bikaner district in Rajasthan has been successful in encouraging rural women take up manufacturing of traditional handicrafts. Not only has this project empowered the women through a sustainable livelihood, but it has helped conserve traditional handicrafts and promote eco-friendly practices and products. More than 1,100 beneficiaries spread over 24 villages and seven districts of Rajasthan were trained in the art of weaving, mukka embroidery, tie & dye, natural dyeing, applique, crochet and block printing.



| | |
|-------------------|------------|
| Beneficiaries | 1.86+ Lakh |
|-------------------|------------|

CAF India was able to improve livelihoods of 1.86 lakh beneficiaries with its skilling and agriculture programmes.

SKILLING

In the long-term the skilling programmes undertaken would be able to augment the livelihoods of 53,000 beneficiaries, which include, children, youth, adolescent girls, rural artisans, women entrepreneurs and people with disabilities. Some of the initiatives include: Promoting traditional crafts-based livelihoods and strengthen income portfolio for rural artisans in Rajasthan and West Bengal; mainstreaming trafficked women and empowering them through crafts-based livelihood opportunities; skilling people with mental disorders to create products using waste flowers in Karnataka. While indigenous communities from Odisha and western Himalayas were supported with economic empowerment opportunities; rural youth in Tamil Nadu, Jharkhand, Delhi, Maharashtra, Haryana, Uttar Pradesh were skilled through basic Information Communication Technology (ICT) and life skill courses.

AGRICULTURE



CAF India's programmes on agriculture benefitted 1.33 lakh farmers, who were taught about climate resilient, sustainable agricultural practices. These farmers were mostly dependent on rain and practiced subsistence farming.

The programmes is aligned to the Government of India's mission of Pradhan Mantri Krishi Sinchai Yojana (PMKSY), National Action Plan on Climate Change (NAPCC) and National Agriculture Mission for More Crop Per Drop initiative.

Clean Environment and Water



| | |
|-------------------|--------|
| Beneficiaries | 27,095 |
|-------------------|--------|

CAF India's programmes on clean environment, water stewardship management and improved access to water has benefitted almost 30,000 people in the past year. The organisation's endeavour to create a cleaner, greener India resulted it programmes that promoted renewable energy (through RE-powered model villages) and energy efficiency in the form of green schools.

To address the grave water scarcity issue, the organisation implemented programmes that encouraged water conservation. This was done through construction of fresh waterbodies, rejuvenation and

rehabilitation of traditional structures. The programme on protection and rejuvenation of lakes and protection of flora and fauna witnessed application of wireless data recorders, research-grade sensors for water quality testing, manual data collection, and cloud-based analytics to monitor lake health.

These interventions have led to an increase rain water storage potential, improvement of moisture content in soil and have recharged ground water levels. Besides this, communities were also provided access to safe, affordable drinking water.

The programmes on environment and water conservation are aligned to the Government of India's mission of Jal Shakti Abhiyan, National Water Mission under National Action Plan on Climate Change (NAPCC), National Rural Drinking Water Programme, National Agriculture Mission for More Crop Per Drop initiative.



We have been associated with CAF India since 2015 when we launched a pilot for our Project Muskaan. Today, Muskaan is one of our flagship programmes and our work with CAF India has also evolved from basic STEM supplementary support to full-fledged STEM labs in government schools. In this time, CAF India has provided all support in designing, customizing and rolling out programmes in a timely and efficient manner.

We are particularly enthused by the 'Imagining a New India' video created by CAF India - the video succulently captures the aspirations of young minds through STEM education. Our work with CAF India contributes towards our global target of reaching 25 million people by 2030 through Rolls-Royce STEM programmes.



- Anuja Kadian, Head - Government Relations & Community Investment (India & South Asia)
Rolls Royce India Pvt. Ltd



USING TECHNOLOGY FOR SOCIAL IMPACT - GIVE4GOOD



The technology platform enables employees and corporates to give effectively to the causes of their choice and to credible charities validated by CAF India. Give4Good is a robust and transparent tool that empowers our donors to choose, donate and manage their giving while connecting with the NGOs they support. It is an online platform designed especially for corporates, their employees, who have enrolled in the payroll giving programme and NGO partners.

The G4G platform offers corporations a transparent and robust online platform and an opportunity to choose and work with credible NGOs validated by CAF India. They can choose from plethora of causes and make your donation. The platform allows them to manage donations of employees, track progress of the programmes and generate detailed reports.

Employees enrolled under the payroll giving programme can donate to a cause at the click of a button. The G4G platform allows them to contribute every month with ease to credible NGOs (validated by CAF India) that are working at the grassroots. The technology used in the platform, makes it easier for them you to track the impact of their donations, download reports and success stories and even get instant tax exemption receipts under Section 80G of the Income Tax Act. They can also contribute to various CAF India campaigns and humanitarian appeals.

NGOs too can register online on the G4G platform. Once registered, they can choose to get validated by CAF India. This will open the floodgates for sustained funding. All they have to do is upload details of their programmes, and campaigns. They can initiate campaigns and appeals; design programmes and engage with donors fruitfully. The platform allows organisations share impact reports and success stories. NGOs will also get a chance to be a part of CAF India capacity building workshops - CONNECT and reap its benefits.



CREATING IMPACT WITH INTERNATIONAL FOUNDATIONS

For the past two decades, CAF India has been supporting philanthropic initiatives of international foundations operating in India. The organisation understands the importance of sound fiscal management and their systems and procedures ensure regulatory and financial compliance. CAF India has helped foundation partners identifying NGOs, project design and execution, monitoring and evaluation, financial management, and regulatory compliance. These grants are managed in a an efficient, transparent and accountable manner on a regular basis.

CAF India has partnered with the international foundations, such as - Wheels Global Foundation, Steve Waugh Foundation, Laureus World Sports Awards Limited, Bernard Van Leer Foundation - to deliver programmes on several themes, such as, education, health, energy, livelihood, infrastructure and sustainability.

This initiative has resulted in over 20,000 beneficiaries in Gujrat, West Bengal, Odisha and Maharashtra.

WORKING WITH CAF GLOBAL ALLIANCE

CAF India has been working with members of global alliance - CAF UK and CAF America on projects on healthcare, disaster relief and education. While CAF India is supporting CAF UK on a project that is being carried out at Saptrishi Hospital in Jabalpur, Madhya Pradesh, the organization has also received grants from CAF America to help victims of floods of Kerala. CAF America has also supported the education of underprivileged children from Haryana.



The Education Alliance (TEA) and Charities Aid Foundation (CAF) India entered into an agreement in July 2018 with the objective of improving TEA's fund disbursement and utilization processes. TEA manages a large programme in partnership with the South Delhi Municipal Corporation and 12 other NGO operating partners since 2015. While, the fund facilitation process was managed internally for the first three years, TEA decided to bring on board CAF in 2018 to improve their efficiency by outsourcing activities that were non-core to TEA. We have been very happy with the quality of CAF's work especially with regard to their validation certification process, fund disbursement & utilisation as well as their standardised and effective reporting to TEA and its donors. We hope to continue our relationship with CAF in the coming years.



- Amitav Virmani, CEO, The Education Alliance



Make **NGOs Thrive**

Strengthening Not-For-Profits

CONNECT
Capacity Building Workshops

Give4Good Alliance
Champions For Local Sustainable Impact

STRENGTHENING NOT-FOR-PROFITS

NGO Validation | 2018-2019

In the year 2018-2019, 243 NGOs were validated by CAF India. Validation of NGOs is one of the core competencies of CAF India that works with a mission to mobilize resources for the NGOs and engage with non-profit organizations in ways that make them stronger, dependable and more effective.

The organisation's validation or due diligence process has been referred to and sourced by different organizations, including the Planning Commission, many corporate and industry association, to set up and run their own systems of accreditation. Multiple of NGOs have approached CAF India for validations. Their due diligence service is an instant pick of prospective donors.

CAF India has a demonstrated track record of conducting validation of voluntary organizations for international foundations, trans-national corporations and high net worth individuals. The initiative involves an impartial and robust assessment of credentials, capacity and track record of NGOs. It is a crucial part of the grant making process that helps us confirm the credibility and accountability of NGO prior to any partnerships, including grant making.

The due diligence format requires legal, financial and organizational documents that CAF India verifies to ensure that an NGO is fully compliant. This is followed by Anti-Money Laundering checks and checking credentials of the chief functionary, trustees, chairperson of board of the organisation.

NGO Assessment

Assessment of NGOs is an important part of the due diligence process. CAF India has 116 assessors empanelled, in different states across India. The assessors visit the office of the NGO that needs to be assessed and meet its chief functionaries, managing trustee, program head, head of finance, HR, etc. The objective is to have a deep understanding of how the NGO works; what are its internal policies; how does it ensure transparency and accountability; and what are the various mechanisms to ensure sustainability etc.

The assessors also visit the project site of the NGO to understand the kind of projects the NGO works on. After completing the visit, they submit the report in a prescribed reporting format. The assessors have also worked with CAF India for monitoring and evaluation of programs and during humanitarian response.

NGOs can register with CAF at the click of a button!

The NGO registration portal was relaunched in April 2018. A total of 1,234 NGOs registered with CAF India through the portal as of March 2019 taking our total NGO partners to 4,300.

The NGO registration portal, helps NGOs, especially those working on the grassroots become part of the CAF India family. Earlier to be a part of CAF India family, NGOs had to undergo validation, which required a cost and most grassroots NGOs could not afford it. Now, in just five minutes, organisations can register on the portal. Upon registration, an NGO receives login credentials, through which they can log in and update their information from time to time. The NGOs are then validated upon request (of either donors or NGOs), since validation requires a cost.

Grassroots NGOs who did not even have a website are now a part of CAF India's database and are connected to potential donors.



CONNECT CAPACITY BUILDING WORKSHOPS

While CAF India worked closely with businesses to maximize their social investments through high impact strategies and programmes, the organization has also endeavoured to create an enabling environment where NGOs can thrive.

To this end, CAF India conducted multiple capacity building workshops for NGOs called CONNECT - an acronym for Commune Network Nurture Engage Collaborate Transform. Through these workshops, challenges faced during the programme implementation are addressed. CAF India has tailored training programmes, for NGOs implementing CSR grants, and NGOs implement payroll grants.

In 2018-19, capacity building workshops were held across Indian metros. About 105 NGOs funded by Oracle's CSR grants, participated in the annual workshops. Capacity building workshops were also held in Bangalore for CAF India's payroll giving programme in April 2019, for 44 NGO partners of CISCO and 28 NGO partners of Accenture.

CAF India hopes that in the years to come, the workshops are able strengthen NGO's further to make social development more impactful.

CONNECT workshops cover the following aspects -

Programme Management

Key programme staff are trained on various elements of programme management - right from the need assessment to project planning, implementation to monitoring and evaluation and MIS.

Legal, Regulatory and Fiscal Compliances

Officers from NGOs are educated on the key statutory compliance issues, which help them set-up a credible organisation.

Human Resources & Financial Systems

NGOs are told about the best practices in the areas of HR and Finance, which help them build a transparent and accountable organisation.

Policy Development

NGOs are provided support in developing organisational policies, which include policies on finances, HR, child protection, information security, anti-harassment etc.

Partnership Building

Through CONNECT, NGOs learn about different aspects of forging partnership such as, networking, collaboration, partnership management etc.

Documentation and Report Writing

The most important element of programme management is documentation and report writing. CAF India guides NGOs through the finer aspects of documentation through CONNECT.

Marketing and Communication Management

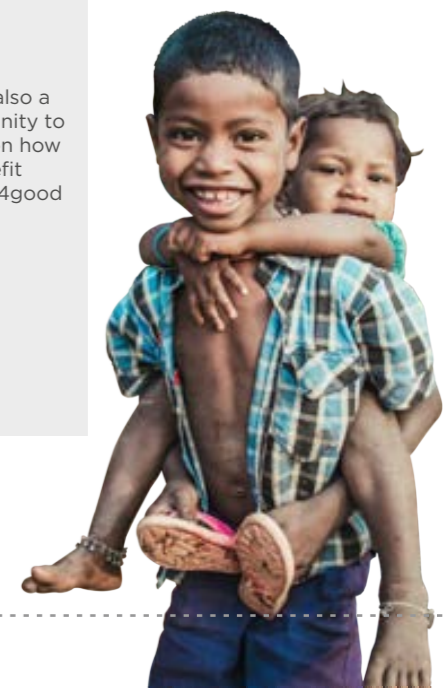
NGOs are trained to effectively communicate and engage with their key stakeholders. This includes guiding them in maximising outreach through use of new and traditional media, branding and marketing.

Resource Mobilisation and Fundraising

NGOs get to learn about resource mobilisation and its aspects, such as, donor mapping, proposal development, fundraising strategy, individual fundraising etc.

Technology Platform

CONNECT is also a good opportunity to guide NGOs on how they can benefit from the Give4good platform.



GIVE4GOOD ALLIANCE CHAMPIONS FOR LOCAL SUSTAINABLE IMPACT

In our years of working with both grassroots NGOs and donors from across the world we have noticed a dissonance between the fundraising efforts by NGOs and their reach to donors who want to give. To bridge this gap, CAF India decided to collaborate with Saathi, network of 350 NGOs in Eastern Uttar Pradesh to form the Give4Good Alliance - Champions for Local Sustainable Impact. The idea behind the formation of this alliance is to engage with local network NGOs to encourage local philanthropy. As part of the inaugural workshop of the Give4Good Alliance - Champions for Local Sustainable Impact SATHI UP Chapter, CAF India and SATHI UP conducted a workshop on June 5, 2018 in Faizabad to introduce the SATHI UP network top NGOs to the G4G Alliance and to mutually lay down the guidelines for the program. The NGOs attending the workshop were preselected by the SATHI UP team based on their interest levels and credentials like 80G, 12A, etc.



Charities Aid Foundation plays a critical role in supporting NGOs like Udayan to evolve and improve their processes, whilst carefully holding them accountable to higher standards of transparency, reporting and management. They have been instrumental in helping us better manage our donor relationships and grant management, and have injected their knowledge and expertise to support our growth and development.

We congratulate them on their 21st Anniversary.



- EMILY R Menon, Chairperson, Udayan

TESTIMONIALS



Session on 'Design Thinking' was very interesting and new to us. It will help us plan better and take informed decisions with greater sustainable impact to the community.

Kajal Jani, Head Resource Mobilisation, VAANI



Updates on legal and financial compliances as per government of India was an eye opener. There were compliances which many of us were unaware of.

Jay Dev Naik, Trustee, Jana Seva Foundation



Thank you for a very informative session on compliances and financial implications. I am not a finance person and usually find it difficult to understand. However, you made it very interesting through your use of humour. We also appreciate that Oracle is not number driven but quality-driven. Since we have a limit to being able to provide services to the elderly and disabled, we cannot drastically expand in numbers, we thank Oracle for being understanding and supportive.

Varsha Hooja, Trustee & CEO, Able Disabled All People Together



Help Individuals Give **More Effectively**

Payroll Giving Programme

Success Story

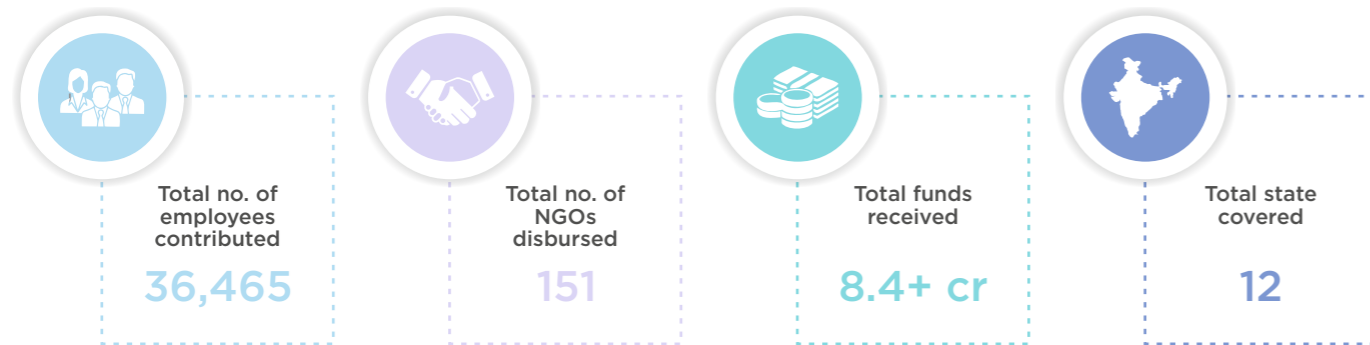
Behtar India Campaign 2.0

Pahal SRF Volunteering

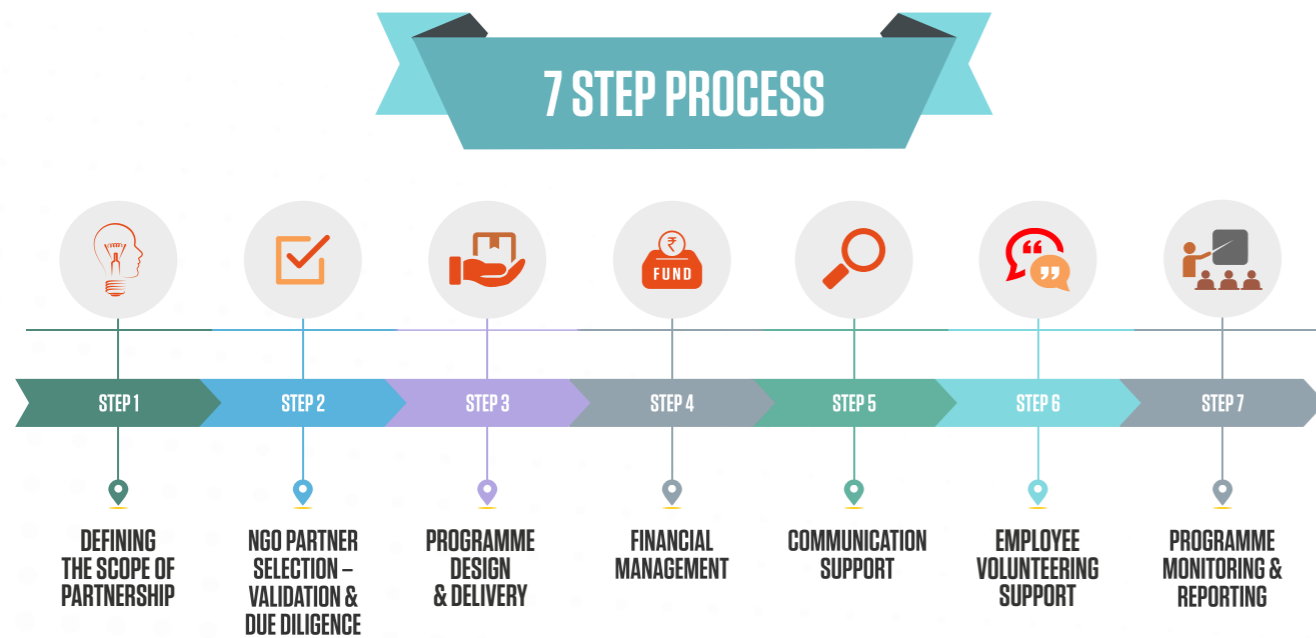
PAYROLL GIVING PROGRAMME

CAF India's **Payroll Giving Programme - Give As You Earn (GAYE)** enables employees of organisations donate a portion of their salary to a cause of their choice. The programme also allows employees to participate in volunteering activities and do their bit for social good.

Partnerships 2018 - 2019



Payroll Giving Process



Employee Assistance Programme

One of the most difficult situations an organisation faces is managing accidents or disaster situations resulting in the death of a worker/ employee. There are multiple repercussions that may affect different work groups and departments. While such events are extremely tragic and unpredictable, it's important to be prepared and ensure that the bereaved families are supported and taken care of. CAF India has been supporting corporates with the conceptualization, planning, designing, management, IT and infrastructure to run the Employee Assistance Programme.

Our Partnerships for Employee Assistance Programme

CAF India partnered with two companies for providing financial assistance to bereaved family members of their deceased workers/employees. The organisation provided technology-enabled solutions to manage the pledges and the donations given by the employees. Every month or quarter, reports are being sent to the donors on funds disbursed to the beneficiaries.

In 2018-19 more than 10 beneficiaries were provided financial assistance for the entire year.

AT INDUS, OUR PEOPLE MATTER TOGETHER WE CAN HELP EACH OTHER

Introducing the Indus Employee Personal Corporate Responsibility Fund.

CREATED BY EMPLOYEES. FOR EMPLOYEES.

INDUS EMPLOYEES' PERSONAL SOCIAL RESPONSIBILITY VOLUNTEERING

An initiative for "Giving Back to the Society"

In Fond Memory of NIRMAL CHAUDHURY

Nirmal Chaudhury (23 yrs) was a skilled technician. He was based in Mandvi village, Surat and was working with Indus Towers partner in Gujarat Circle. Life has been unfair with him as he met with a tragic accident and passed away on February 22, 2018. He is fondly remembered as a humble and caring person who was always ready to help others. He is survived by his parents, brother, wife and a two-month old baby daughter. His wife stays with her mother who is a wage earner and earns - Rs. 100 per day.

Leaving a young, successful colleague is a very heart-wrenching experience and helping the family of the deceased can be a way to remember him and his contribution to the organisation.

Indus Towers' employees, in partnership with Charities Aid Foundation (CAF) India, are creating a fund pool under their 'Indus Employees' Personal Social Responsibility Volunteering' initiative, to help and support the needs, similar to Nirmal's family. This initiative is first of its kind, led solely by the employees of Indus Towers.

APPEAL

Please donate generously to support the family of Nirmal who is in dire need of our support, as of now. Our voluntary donations would be supporting the needs of many more similar ones, hence the fund pool which we create.

Please voluntarily contribute any amount for this cause by clicking on the link below.

HOW YOU CAN HELP

Families help each other when times are tough, especially when you lose a member of your family. The Indus Family is no different. That is why Indus employees have joined together to create the Employee Personal Corporate Responsibility Fund to help support families of colleagues in the event of an accident or death.

Donating is Quick & Easy!

- Visit www.give4good.org to register/Sign in for either a one-time donation or a monthly payroll deduction.
- Fill in the required form
- Submit and confirm for donation

HOW YOU CAN HELP

PLEDGE
Through payroll deduction

DONATE
Through online donation

Donate To Make A Difference

For more information/clarification, please contact xxxxxx@xxxx.com

SUCCESS STORY

Small is beautiful

Disabled since birth (2.5 feet tall), 26-year old Jayashree accepted it as her fate till she came across our CAF project field assistant, Ravi who motivated her to open a convenience store. Meet the 26-year old Jayashree who is full of energy and is all smiles; dynamic, yet compassionate and affectionate. Starting her business with support from CAF India, she has beaten all odds and today she is able to share a few tricks of the trade on how to be a successful businesswoman.

From drowning herself in self-pity, she has risen to beat the odds, taking home around ₹300 - ₹400 daily from her shop. She is methodical and diligently maintains records of daily transactions. She breaks into a broad smile, whenever there is an entry for a higher amount of sale.

"I can do everything that others can do," says the confident and enterprising businesswoman who is aspiring to build another shop closer to her home. "There are no shops in my village. People need to travel five kilometres to buy vegetables. I want to ensure there is a shop with everything and people need not commute so far," says Jayashree. She has plans to renovate her house so as to add additional space for her second shop.

When asked about her future, she waves it away and points to the endless road - implying that she has many more miles to travel.



BOSCO supported by Accenture

BOSCO Bangalore has been serving the vulnerable boys and girls on the streets and in the slums of Bangalore city since many years. BOSCO Bangalore has reached out to marginalized youngsters with education and skill training and rehabilitated them back into the mainstreams of the society. With much gratitude we want to acknowledge that CAF was there by our side with financial resources and encouragement since 2012 for the holistic growth and skill training of hundreds of boys and girls from vulnerable situations. Today the youngsters are on their own, living with dignity, with a future that they will be proud of. Thank you CAF!

Dr. Sudha Kidao, Managing Trustee, Foundation For Excellence India Trust



We would like to thank CAF-India for supporting children by providing insurance to protect from Dengue. Around 9,999 children were covered under Behtar India Campaign in three phases. We have got good responses from schools and communities. School authorities have appreciated the initiative and suggested to increase the duration of the insurance to more than one year.

Ramesh Sekhar Reddy P, Program Director, MAHITA



Freedom For Excellence Trust supported by CISCO

We, at FFE are thankful to CAF India for highlighting our work and increasing our visibility. Their support has yielded very encouraging results. GAYE - CAF India's payroll giving programme - has ensured a sustainable source of funding for us. Being a CAF-validated NGO has been an added advantage, as it increases our credibility.

Dr. Sudha Kidao, Managing Trustee, Foundation For Excellence India Trust

DE Shaw India has been associated with CAF for many years now. CAF has been instrumental in helping our employees identify NGOs that are doing impactful work across a wide range of sectors and contribute to them through monetary donations. The due diligence conducted by CAF provides our employees access to a database of trusted NGOs doing credible work across the country. The staff at CAF is prompt and action-oriented, and has proven to be an effective implementation partner towards our goal of giving back to the society.

Sneha Anand, DE Shaw



BEHTAR INDIA CAMPAIGN 2.0

BEHTAR INDIA is a social innovation that rallies to get different segments of the society campaign together to work towards making their cities cleaner, greener and healthier. Launched by DHFL Pramerica and Republic TV in April 2018, Encompassing the health as a prominent component, Behtar India campaign is combating with the severity of the dengue. The campaign has adopted a nationwide two tier approach involving awareness against the severity of the dengue and providing the safeguard through health policy cover especially for the most vulnerable and down trodden segment of the society with an aim of building better India.

The campaign carries its efforts in a participatory way where it joins hands with citizens, school children and corporate to ensure tangible outcomes.



Contest for School Students



CSR Engagement for Companies



Tool for Local Administration

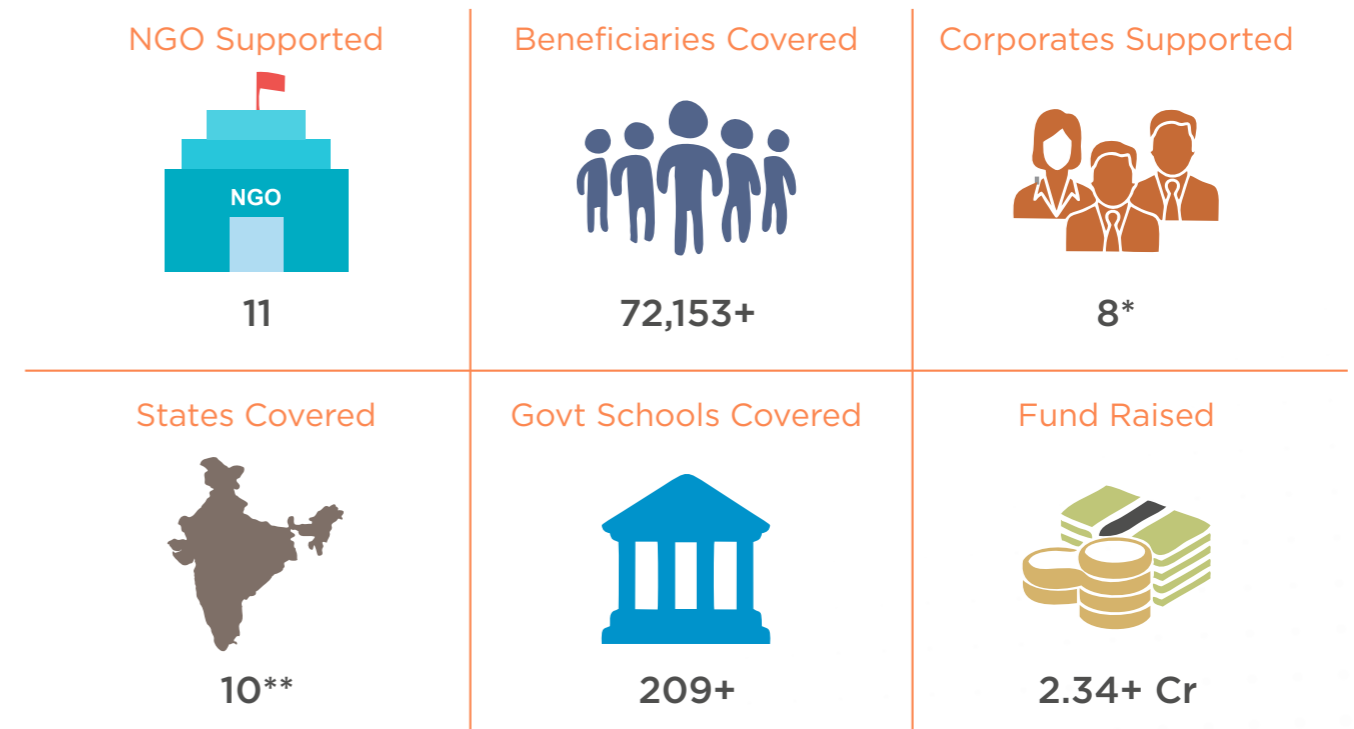


Social Service for Individuals

CAF India's Role

CAF India has been the implementing partner under the campaign's Behtar Swasthya pillar since it was launched in April 2018. Behtar Swasthya is an endeavor to promote and provide preventive healthcare to the entire community and curative healthcare specifically to the under-privileged children.

This stage of the campaign also aims at creating awareness about the cause, prevention and mechanisms to fight the diseases. As an implementation partner under the Behtar Swasthya stage, CAF India's main responsibility is to engage its network of NGO partners pan India and reach out to underprivileged government school children to provide them with dengue prevention kits, which includes, dengue insurance cover worth Rs. 23,000/- per child; sensitization and awareness in schools through workshops; and mosquito repellents to beneficiaries.



* JLL, HERO Cycles, Select Infra, Stryker, Philips, Bhilwara Group, DHFL Employee Giving and Xiaomi
 ** Maharashtra, Karnataka, Delhi, Telangana, West Bengal, Haryana, Jharkhand, Kerala, Guwahati and Uttarakhand

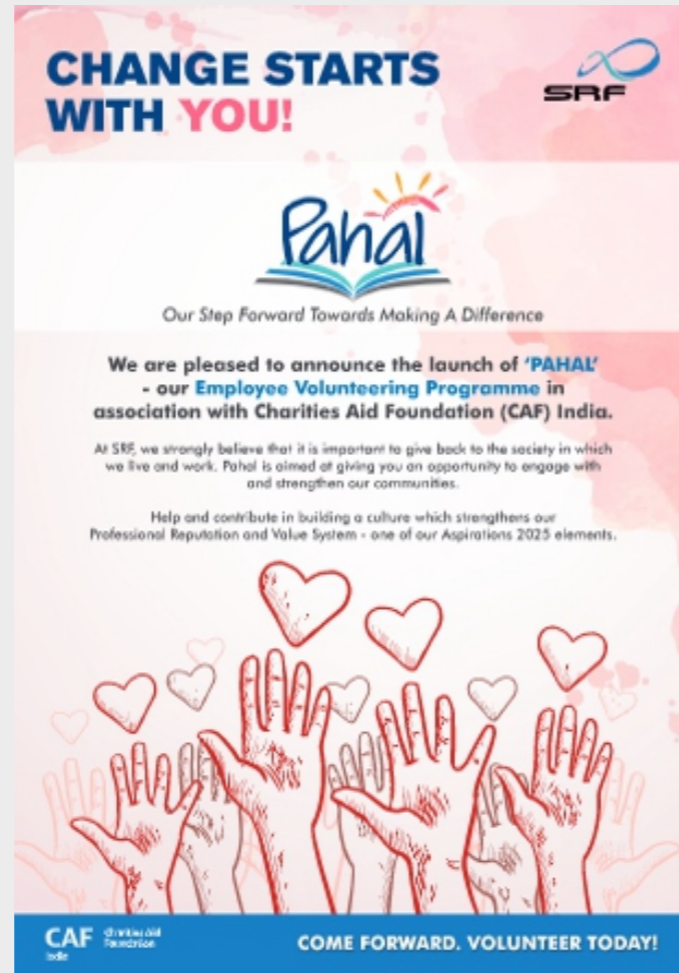
PAHAL SRF VOLUNTEERING

Volunteering is integral to Charities Aid Foundation (CAF) India's core mission of promoting the culture of 'Giving' and empowering marginalised communities. We work with the objective of making our society more equitable and sustainable.

To build on its legacy of supporting and contributing to the community, SRF Ltd joined hands with CAF India to launch 'Pahal' - an Employee Volunteering Programme. This is an ongoing association, where CAF India has facilitated the empanelment of NGOs VIDYA and READ India. The PAHAL Volunteering Programme was initiated on June 1, 2018.

Impact

- Engaged, motivated and a happier workforce - higher levels of satisfaction and productivity
- Help attract, retain and inspire talent at the SRF workplace.
- Build organizational capacities of non-profit organizations
- Positive Impact on volunteers, beneficiaries and the community.
- Sustain the initiative and increase the number of SRF skills-based volunteers, service hours, and types of activities.



SRF PAHAL Volunteers conduct a session on communication and personality development at Read India



SRF PAHAL Volunteers Reshim and Vikas at the session on body hygiene with VIDYA Kids.



SRF PAHAL Volunteer Rakesh at VIDYA conducting a session on Spoken English.



SRF PAHAL Volunteers had conducted the session on MS Office (basic and advanced) at Read India.



Volunteering Hours Contributed

96



Number of Volunteer participants

21



EMERGENCY
RESPONSE TEAM

CAF
India

Humanitarian Response 2018 - 2019

CAF India's Approach and Strategy
for Humanitarian Response

Responses in 2018 - 2019

CAF INDIA'S APPROACH AND STRATEGY FOR HUMANITARIAN RESPONSE

Over the past two decades, CAF India has progressively functioned to structure itself as a **Ready, Responsible, Relevant and Resourceful** humanitarian organization. Our aim is to strengthen preparedness for Humanitarian response and prevent disaster related risks by protecting communities, environment and economy. CAF India reached out to 60,000 families in 10 states affected by various humanitarian crisis such as, the earthquake in Gujarat in 2000, floods in North-East India, Gujarat, Uttrakhand, and Bihar; and the Hud Hud Cyclone. We also responded to crisis situations like Pulwama attack by launching the 'Give4Veers' appeal to support the bereaved families of the soldiers. All this was possible through generous donations from our corporate partners and their employees, and our partner NGOs who worked relentlessly to provide succour to the victims of the tragedy.

Responses in 2018 - 2019

During 2018-2019, CAF India raised appeals for floods in Kerala and Karnataka, Gaja Cyclone in Tamil Nadu and the tragedy following the Pulwama attack in Kashmir.

Kerala Floods (Relief and Rehab)

In August 2018, the state of Kerala witnessed one of the worst forms floods in almost a 100 years. Thirteen out of 14 districts were severely damaged, which included Alappuzha, Pathanamthitta, Idukki, Wayanad, Ernakulam, Thrissur and Kozhikode. An estimated 54.1 lakh people were adversely affected with loss of life, shelter, livelihood and basic amenities.

CAF India raised a humanitarian appeal for the Kerala floods to secure grants for taking up the immediate relief and rehabilitation response. The assistance focused on providing emergency relief with the provision of life-saving essentials such as 'family kits' to aid the victims. The assistance was designed based on an initial rapid assessment of the on-ground situation to contribute more effectively & promptly. CAF India was able to reach out to about 3,000 families in the worst affected districts of Idukki, Alappuzha and Wayanad and continues to support them rebuild their lives and start afresh.

Karnataka Floods

At the time of massive floods in Kerala in 2018, bordering area of Karnataka also got affected especially coffee plantation area of Kodagu district of Karnataka. CAF India was able to help more than 200 coffee plantation workers, who were severely affected by the floods by providing essential items such as blankets, water storage containers, mosquito nets, buckets, mugs, soaps, candles, rice, dal, tarpaulin, bed sheets etc.



The memories of the mega flood of August 2018 are vivid in our minds. The District of Wayanad was one of the most severely affected regions in Kerala. With practically all belongings taken away by the rushing waters of the flood, thousands of families were struggling for survival. We had the goodwill and the manpower, but lacked financial resource. We were frantically looking for donor-partners to assist us in relief operations, when CAF-India came along extending a helping hand. Thanks to their timely and substantial support, we were able to help hundreds of most deserving families with the supply of essential household articles. The beneficiaries were relieved and overjoyed. Arshabharath joins them in thanking CAF-India for the wonderful work we have been able to do.

- M.M. Augustine, General Secretary, Arshbharat





Moments Worth Remembering 2018 - 2019

Glimpses of 2018-19

Events

Awards And Achievements

Memberships

In The News

GLIMPSES OF 2018-19

Highlights

Setting the Standards for Best CSR Practices

In 2013, the parliament of India passed a legislation on Corporate Social Responsibility, making it mandatory for profit making companies to pitch in for social development. This historic development made India the first country in the world to have a law on CSR. The Bureau of Indian Standards (BIS) realised the need for formulating standards for best practices in CSR. BIS approached the Ministry of Corporate Affairs, and a committee was formed with Dr. Bhaskar Chatterjee, CEO and DG of Indian Institute of Corporate Affairs as the chairperson. He appointed CAF India CEO, Meenakshi Batra as the convener of the committee, which drafted the standards and submitted them to the BIS.

India is the first country in the world, where there is a legislation on CSR and this is the first time that a legislation is getting backed by standards.

The draft standards are now pending approval from the Ministry of Corporate Affairs. Once the standards are finalised, BIS will be appointing principal assessors to implement the standards and hold trainings for corporates. This will open up opportunities for CAF India both as a trainer and an assessor for implementing the standards.



I have known CAF India for the past several years now and the good work that it has been doing in the space of philanthropy and CSR. I have seen this organisation providing bespoke advisory and strategic management support to both corporate and NGOs for doing impactful CSR programmes. As Chairman of a committee constituted by the Bureau of Indian Standards (BIS) to draft standards for CSR in India, I had an opportunity of associating myself with this organisation that ably supported us as a convener. I would strongly recommend this organisation to any corporate that is looking for CSR support. I congratulate CAF India for completing 20 years and wish them many more years of success.

Dr. Bhaskar Chatterjee, Former Director General Indian Institute of Corporate Affairs, Ministry of Corporate Affairs Secretary General and Executive Head, Indian Steel Association

Our Work with The Academia

CAF India along with Start-up Oasis and Banasthali University, co-hosted an event called Sahbhagita on November 17, 2018. The event was organised to strengthen social entrepreneurship. Over 70 High Network Individuals and representatives of professional institutions gathered to review 11 social start-ups.

CAF India assisted Philanthropy University in evaluating nominations for Alquity Transforming Lives Awards. The awards identify and support exemplary social entrepreneurs and organisations that focus on sustainable solutions to help unleash potential in communities across Asia, Africa and Latin America.

Events

CSR Colloquium for Indian Communicators (CCIC)

Mumbai | June 8, 2018 | Post the legislation on CSR, over the past five years, we realised that in several corporations, CSR is managed by mostly by communication professionals. This means they not only have to adapt themselves to complying with the law but also go beyond their comfort zone to assess the efficacy of CSR projects. Therefore, we decided to hold the CSR Colloquium for Indian Communicators (CCIC).

CCIC is an in-house product developed by CAF India to address challenges communication professionals face in implementation of CSR projects. CAF India took the CCIC Forum to the Republic TV studio in Mumbai for its second edition.



CSR Drivers' Forum

New Delhi | 20 April 2018 | In order to discuss how corporations, governments and NGOs can contribute towards achieving the Sustainable Development Goals, CAF India organised the CSR Drivers' Forum on April 20, 2018 in New Delhi. The forum saw participation of eminent representatives from both the government and the corporate sector.

All participants at the forum agreed that CSR interventions are now being aligned with a specific SDG themes. Public and private sectors need to assess their SDGs priorities. They must identify direct linkages of their ongoing practices with specific targets. And most importantly, they must evaluate their social impacts of practices and challenges being faced within each sustainability projects across regions.



Dimapur, Nagaland | 20-21 December, 2018 | Ms. Meenakshi Batra, CEO, was a speaker at the 1st North-East Summit 2018 on the theme 'Developing Northeast through the power of Entrepreneurship'. She spoke in the plenary session on 'Leveraging CSR for Development of North-East'.

CAF India has been Cisco's payroll enablement partner for over 2 years now and our experience has been great! From working on disaster response campaigns to organizing capacity building workshops for NGO partner ecosystem, we have been able to work together on multiple fronts and do what we can to make a positive difference. We are glad to have a partner in CAF India which understands the maturity level of an organization w.r.t to its giving back ecosystem and responds accordingly to its requirements.

- **Ajay Gopal**, Relations Manager - Community Relations, CISCO

AWARDS AND ACHIEVEMENTS



August 2018: Meenakshi Batra, CEO CAF India was chosen as a judge for the 'IILM Young Citizen Award for Innovation and Social Impact'. This was an initiative by the UN GCNI and IILM University, Gurugram to create social awareness among school children and encourage them to come up with innovative, sustainable & implementable India-relevant solutions for long term social impact.



October 2018: CAF India was awarded the International Award for Excellence in Communications in not-for-profit sector at Global Communication Association Conference in Jaipur.

MEMBERSHIPS

- CEO, Meenakshi Batra became a member of the CSR committee of the European Business Group (EBG) which aims to help European businesses operating in India navigate the CSR and philanthropic landscape effectively.
- CAF India became a member of the START Network and became a signatory to 'Charter4Change' - an initiative, led by both National and International NGOs, to practically implement changes to the way the Humanitarian System operates to enable more locally-led response
- Ms Meenakshi Batra became a member of CII's Natural Resource Regional Committee on CSR and Affirmative Action Committee
- CAF India became a member of Global Compact Network India (GCNI)
- CAF India secured a place in NITI Aayog's sub-committee on Education and standing committee on institutionalisation of service delivery CSOs



IN THE NEWS

livemint



However, if we look at the absolute numbers rather than giving as a percentage of the population, the report indicates that India ranks number 1 in donating and volunteering and number 2 in helping a stranger. Photo: iStock

India drops 43 places on the World Giving Index 2018

4 min read. Updated: 30 Oct 2018, 11:09 AM IST
Seema Chowdhry

5,378 views | Nov 12, 2018, 04:50pm

Asia's 2018 Heroes Of Philanthropy: Charity Is New To India's New-Economy Titans

Naazneen Karmali Forbes Staff
Billionaire
I write about Asia's wealth creators.

This story appears in the November 2018 issue of Forbes Asia. [Subscribe to Forbes Asia](#)



India ranks 124 in World Giving Index but has highest number of people donating money

Almost a third (31%) of people in India reported helping a stranger in 2017, while 20 per cent of them said they donated money to charity and 15 per cent volunteered their time to support any cause or organisation.

[#SbedTheTax, not your goals](#)
Get your personalised tax report
[CLICK HERE](#)

LIVE BLOG
Citizenship Act Protests Live updates: Protests spread to Gorakhpur, police, agitators pull stones.

R. The Debate India News Opinions Entertainment News

Watch The 2nd Edition Of Behtar India Go Green City Summits In Kolkata Unfold Here

BEHTAR INDIA
After completing its first successful city summit in Bengaluru, the Behtar India Go Green City Summits moves onto the next destination, Kolkata where the summit was hosted by Birla High School which recycled the maximum amount of paper, the numbers nearly adding up to 16,000 KGS.

Amrith By Digital Desk | Mumbai | Updated On: September 26, 2018 17:40 IST



FINANCIAL REPORT 2018-19

Balance Sheet

| Charities Aid Foundation India Balance Sheet as at March 31, 2019 | | | |
|--|-------|--------------------------------|--------------------------------|
| PARTICULARS | Notes | As at March 31, 2019 (₹) | As at March 31, 2018 (₹) |
| SOURCES OF FUNDS | | | |
| Surplus Fund | 1 | 12,37,60,561 | 9,38,90,261 |
| Corpus Fund | 2 | 10,20,400 | 10,20,400 |
| Capital Assets Fund | 3 | - | 44,104 |
| Institutional Development Fund | 4 | 2,50,00,000 | 2,50,00,000 |
| Unutilised Grants / Donations | 5A | 75,35,24,210 | 74,44,65,045 |
| TOTAL | | 90,33,05,171 | 86,44,19,810 |
| APPLICATION OF FUNDS | | | |
| Fixed Assets | | | |
| a. Tangible Assets | 6 | 17,27,718 | 18,74,331 |
| b. Intangible Assets | 6 | 5,43,911 | 12,67,948 |
| | | 22,71,629 | 31,42,279 |
| Current Assets, Loans and Advances | | | |
| Cash and Bank Balances | 7 | 82,89,75,349 | 78,06,22,617 |
| Loans and Advances | 8 | 2,18,83,914 | 2,99,68,156 |
| Current Investment | 9 | 7,90,28,321 | 6,53,06,638 |
| Total Current Assets | | 92,98,87,584 | 87,58,97,411 |
| Less: Current Liabilities and Provisions | 10 | 2,78,69,276 | 1,34,59,019 |
| Net Current Assets | | 90,20,18,308 | 86,24,38,392 |
| Non Current Liabilities and Provisions | 11 | 9,84,766 | 11,60,861 |
| TOTAL | | 90,33,05,171 | 86,44,19,810 |

Summary of significant accounting policies 14.2

The accompanying notes form an integral part of the financial statements.

As per our report of even date

For S. R. Batliboi & Associates LLP
Chartered Accountants
ICAI Firm Registration number: 101049W/E300004

per Sanjay Bachchani
Partner
Membership Number: 400419

Place of signature: Gurgaon
Date: July 25, 2019



For and on behalf of
Charities Aid Foundation India

Som Mittal
Chairman

Meenakshi Batra
Chief Executive officer



Account of Income & Expenditure

| Charities Aid Foundation India Income and Expenditure Account For the year ended March 31, 2019 | | | |
|---|-------|-------------------------------------|-------------------------------------|
| PARTICULARS | Notes | Year ended March 31, 2019 (₹) | Year ended March 31, 2018 (₹) |
| INCOME | | | |
| Grants/Donations Received | | | |
| Specific Purpose Grant | 5A | 84,92,34,351 | 86,85,05,729 |
| Other Income | 12 | 2,79,75,076 | 2,57,85,696 |
| | | 87,72,09,427 | 89,42,91,425 |
| EXPENDITURE | | | |
| Grants/Donations Paid | | | |
| Specific Purpose Grant Expenditure | 5B | 77,48,05,580 | 79,03,44,632 |
| Depreciation and Amortisation | 6 | 22,95,800 | 31,72,277 |
| Other Expenses | 13 | 7,02,81,851 | 6,79,29,729 |
| | | 84,73,83,231 | 86,14,46,638 |
| Excess of Income over Expenditure for the year | | 2,98,26,196 | 3,28,44,787 |
| Appropriations | | | |
| - Transfer from Capital Assets Fund | | (44,104) | (51,762) |
| - Transfer to Institutional Development Fund | | - | 50,00,000 |
| - Transfer to Surplus Fund | | 2,98,70,300 | 2,78,96,549 |

Summary of significant accounting policies 14.2

The accompanying notes form an integral part of the financial statements.

As per our report of even date

For S. R. Batliboi & Associates LLP
Chartered Accountants
ICAI Firm Registration number: 101049W/E300004

per Sanjay Bachchani
Partner
Membership Number: 400419

Place of signature: Gurgaon
Date: July 25, 2019



For and on behalf of
Charities Aid Foundation India

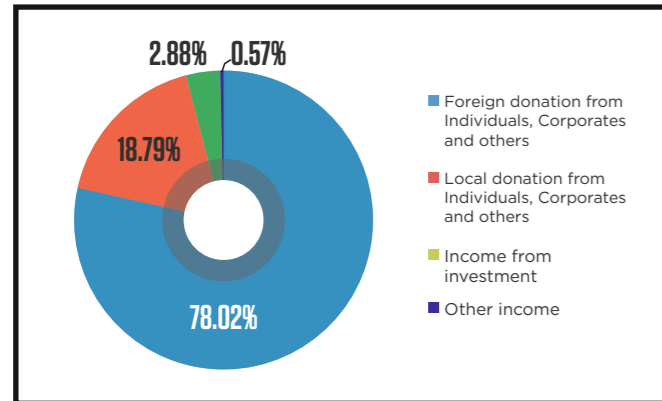
Som Mittal
Chairman

Meenakshi Batra
Chief Executive officer



How We Spend Your Contributions

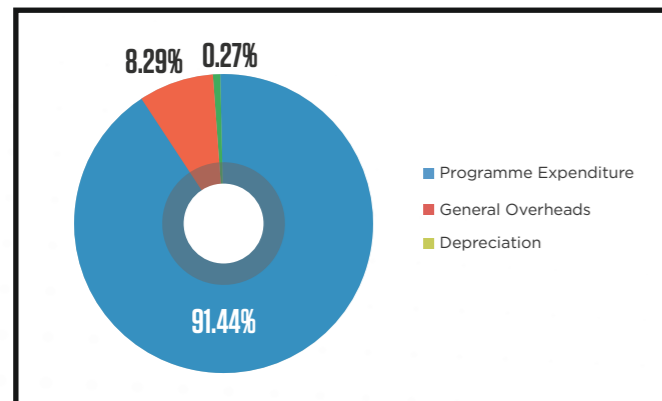
Inflow of Funds (2018-19)



(Amount in INR)

| | |
|--|---------------|
| Foreign donation from Individuals, Corporates and others | 6843.63 Lakhs |
| Local donation from Individuals, Corporates and others | 1648.71 Lakhs |
| Income from investment | 229.44 Lakhs |
| Other income | 50.31 Lakhs |

Outflow of funds (2018-19)



(Amount in INR)

| | |
|-----------------------|---------------|
| Programme Expenditure | 7748.05 Lakhs |
| General Overheads | 702.82 Lakhs |
| Depreciation | 22.96 Lakhs |



BOARD MEMBERS

CAF India has an independent board, chaired by respected industrialist and philanthropist, Mr Som Mittal. The board comprises six other prominent members from the business and NGO sectors.



SOM MITTAL
Former Chairman & President,
NASSCOM

Mr. Som Mittal has been the President of NASSCOM from 2008-13 and steered the industry through one of its most challenging phases. Under his leadership, the industry crossed the USD 100 billion milestone and significantly expanded its value offerings. A B.Tech from IIT Kanpur and an MBA from IIM Ahmedabad, he has served as a member of the Indian Prime Minister's Committee on National e-Governance. He now advises companies, CEOs and senior leaders on growing business, particularly in developing economies and in co-creating policies with Governments.



ARJUN MALHOTRA
Former Chairman & CEO,
Headstrong

Mr Arjun Malhotra has over 42 years of experience in the technology and IT sector, in both private and public companies. Until very recently, he was chairman and CEO of Headstrong, where he led the business' turnaround and rejuvenation. Under Arjun's leadership, Headstrong became the leading provider of consultancy services to the financial services industry, and was sold in 2011 to Genpact for over \$500m. Arjun is also on the board of IIT, ISB, IIM - and many other educational and social organisations.



SHRAVANI DANG
VP, Group Head - Corp.
Communication, Avantha Group

Shravani Dang is Senior Communications and CSR leader with over two decades of quantifiable achievements. Her experience base spans multi-national companies across Technology, Financial, Not-for-profit and Industrial sectors. Currently, she serves as the Vice President and Head Corporate Communications and Public Relations at the Avantha Group, one of India's largest and broad-based industrial conglomerate. Reputation Today magazine recently ranked Shravani as among the top ten corporate communications professionals in the country.



MADHU BALA NATH
Country Representative (India)
EngenderHealth

Madhu Bala Nath is presently the Country Representative (India) for EngenderHealth which promotes quality services for reproductive health and family planning in four Indian states. Madhu has spent most of her three-decade long career with UN agencies, working on HIV/AIDS, reproductive and sexual health and women empowerment. She has also served as Senior Adviser at the UN Women headquarters. She has served on the advisory board for Women Power Connect, International Centre for Research on Women and at present for Girl Rising in India, as well as, the HIV/AIDS Alliance. She is also an independent director on the board of HPL Electric India.



LALIT NIRULA
Director, LMN Investments &
Agriculture Pvt. Ltd.

Lalit Nirula is a second generation member of a family that has been in the hospitality industry for 76 years. Their food chain, Nirula's was considered leaders in their field of family owned restaurant chain in the Indian sub-continent. Currently, Lalit is the director of LMN Investments and Agriculture Pvt. Ltd, a company with investments in real estate and financial instruments. His personal commitment to education and social progress has kept him actively involved with a number of educational institutions and charitable organisations.



AJAY S. MEHTA
President, Board of Trustees
Seva Mandir & Vidya Bhawan

Ajay S. Mehta joined the Indian Railways in 1980 after working briefly for the government-instituted Commission for Controls and Subsidies. In 1985, he joined Seva Mandir and took on the role of chief executive from 1990 to 1999. Following this, he served as the general secretary of the Association of Voluntary Organisations for Rural Development (AVARD) for a span of two years. In 2001, he moved on to The National Foundation for India (NFI) as the executive director. After a 10-year service, Ajay joined the State Planning Board of Rajasthan till 2013. Currently, he is the president of the board of trustees of Seva Mandir and of Vidya Bhawan.



NAVEEN BAHL
Chartered Accountant

Navin Bahl is a Fellow from the Institute of Chartered Accountants in England and Wales. He has worked with Ernst & Young in London and Scandinavia and as the head of finance at large industrial organisations in India. Navin has 35 years of experience as a practicing chartered accountant. Besides being a trustee of various charitable trusts like the Blind Relief Association of New Delhi, he is also the president of the Association for Advancement and Rehabilitation of Handicapped Children, which is running a school in Vasant Kunj for handicapped children. Navin also holds the office of treasurer and trustee of Cord which is working in 600 villages to empower rural women through self help groups, micro-credit banking and income generation activities.



My six years of experience as a member of the Board of Trustees at CAF India was quite rewarding. The organisation is playing a very significant role in promoting strategic giving in ways that transform human lives and communities. CAF India brings in trust, expertise, assurance, accountability and proactive management to its partnerships with donors within India and Abroad. I congratulate CAF India on the completion of 20 years and wish them many more years of making giving count.



- Arjun Malhotra, Former Chairman & CEO, Headstrong

LEADERSHIP TEAM

CAF India's CEO, Meenakshi Batra spearheads a highly motivated team, committed to promoting the culture of giving in India. It consists of skilled and experienced professionals who contribute their expertise for the benefit of the organisation and its partners.



Meenakshi Batra is a seasoned and widely recognised professional with over 27 years of experience in the international development, CSR and not-for-profit sector. She has served in various leadership roles with international development and humanitarian agencies in South and Southeast Asia. In addition, she has successfully led large country programmes in India, Afghanistan and Indonesia working with leading international development NGOs.

MEENAKSHI BATRA
Chief Executive Officer



Avijeet Kumar has more than 26 years of work experience in the development sector and in teaching and research. He worked with Help Age India as Director of Programmes for more than eight years before joining CAF India. With extensive knowledge of designing CSR strategies for companies and a deep understanding of the social development sector in India, Avijeet has helped build capacities in organisational development for several non-profits.

AVIJEET KUMAR
COO



Rakesh Goswami is a veteran with more than 22 years of experience in heading finance departments within organisations, 11 years of which have been dedicated to the development sector. Rakesh is an expert in taxation, Foreign Contribution Regulations Act (FCRA) and in the formulation of policies and procedures.

RAKESH GOSWAMI
Director of Finance & Operations



LOOKING AHEAD 2019-2020

In the coming year, CAF India is looking at positioning its strategic philanthropic advisory at national and global level with greater dynamism and determination. As CAF India grows as a brand, its goal is to target higher resource mobilisation from diversified streams and continue our journey to bring in better efficiency, in grants management.

The organisation aims to be a global leader in philanthropy and sustainable social development. It seeks to enable civil society to become more resourceful, credible and vibrant to transform lives and communities.

In its endeavour to build an effective ecosystem for CSR, CAF India will continue to provide innovative, diverse, integrated and sustainable management solutions to organizations for scalable social investment & impact. To help individuals donate strategically CAF India will provide innovative philanthropic solutions for individuals to meaningfully engage with equitable social development.



The six years I spent at CAF were rich and rewarding! Rich because of all that CAF taught me, rewarding because of the difference we made to many lives -donors and beneficiaries. The takeaways for me, plenty - being a part of an international brand, leveraging a high profile Board and network relationships, working with a range of corporations and individuals; engaged learning from diverse non-profits and scaling up our operations while keeping the team motivated and delivering at all times.




- Priya Viswanath, Former CEO, CAF India (May 2003 - May 2009)



 @CAFIIndia

 @CAFIIndia_tweets

 Charities Aid Foundation India

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CHARITIES AID FOUNDATION INDIA

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